

2017

Passat



Volkswagen



Midsize car. Family-size fun.

Passat



Whether on your daily commute or out and about on the weekend, there's a lot of family time to be had in the 2017 Volkswagen Passat. The Passat offers plenty — touchscreen entertainment, available smartphone compatibility with VW Car-Net® App-Connect,* best-in-class rear legroom,** and seven available Driver Assistance features! With so much going on inside the Passat, you won't have to look far for good times. Get ready, the fun's about to begin.

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Based on manufacturers' data available at time of publication comparing WardsAuto non-premium Lower Middle segment vehicle class. †Driver Assistance features are not a substitute for attentive driving. See Owner's Manual for further details and important limitations.



For drivers.
With families.

1.8T SE with Technology shown in Reflex Silver Metallic

Dynamic yet inviting, the 2017 Passat offers sleek lines and refined styling, including available LED headlights and corner-illuminating foglights, as well as a variety of additional design cues to make you rethink what a family car should look like. All this while still putting the “fun” in “functional.” Enjoy.

Corner-illuminating foglights

At lower speeds, these available lights can illuminate the direction you are turning, helping you get a more complete picture of what's coming ahead. You may not know what's around every corner, but these lights might help you see it better.

FEATURES

Side mirrors with integrated turn signals
Forged-steel door hinges
16" alloy wheels

AVAILABLE FEATURES

Heated power-folding side mirrors with memory
18" alloy wheels

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LED headlights

Turn heads and illuminate the road ahead with futuristic-looking, long-lasting LED headlights. The Passat offers these available LED headlights in low and high beams — 100% LED.



LED taillights

The available LED taillights on the Passat have been styled with precise contours that perfectly flow with its design lines. The bright illumination can also help cars behind you know that you're applying the brakes.



Laser seam welding

By using the process of laser seam welding instead of spot welding, seams on a Volkswagen are stronger and more precise. This translates to a solidly built car.

R-Line exterior

The available Passat R-Line trim steps up the bold and sporty attitude for even the most sophisticated drivers. With a sporty front and rear bumper, 19" wheels, and performance design cues, you may notice an increase in double takes.

A really happy medium.

When packing larger items for a getaway, sometimes you need extra trunk space. Thankfully, the Passat comes with 60/40-split folding rear seats with an available pass-through — so you can easily fit skis or golf clubs. Plus, the driver's seat with adjustable lumbar support is there to help keep Mom or Dad in their comfort zone during long drives. And best-in-class rear legroom* lets the kids have plenty of personal space (you're welcome, kids). Introduce your family to the Passat — a happy balance of comfort for all.

FEATURES

Driver's seat with adjustable lumbar support
60/40-split folding rear seats

AVAILABLE FEATURES

Leather seating surfaces
Heated front and rear seats
Memory driver's seat



1.8T SEL Premium shown in Titan Black leather

Rear seat pass-through

We thought things through. Literally. The 60/40-split folding rear seats with available pass-through let you haul that pair of skis with minimal disruption of passengers in the back.

Hands-free Easy Open trunk

Hands full? With your keys in your pocket, just swipe your foot under the rear bumper and the available hands-free Easy Open trunk unlocks and opens.

Best-in-class rear legroom*

Even the backseat has its perks. Your friends and family members ride easy with over three feet of legroom. That's the most rear legroom in its class.

Interior ambient lighting

Bask in the glow of the finely crafted interior with the perfect amount of available interior ambient lighting.

8-way power front seats

Create your comfort zone. The Passat has eight power-adjustable ways available to make front-seat passengers happy. And a memory for what the driver prefers.

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*Based on manufacturers' data available at time of publication comparing WardsAuto non-premium Lower Middle segment vehicle class.

Experience interior peace.



1.8T SEL Premium shown in Titan Black leather

It's often been said that "you can't please everyone." The Passat politely begs to differ, especially since it offers features like an available color multi-function trip computer that allows you to quickly view important trip information. Plus, the Passat has Climatronic® dual-zone climate control and available heated front and rear seats, both of which were designed to keep the family smiling.



1.8T SEL Premium shown in Titan Black leather

FEATURES

Climatronic dual-zone automatic climate control
Multi-function steering wheel

Color multi-function trip computer

You can be in the know with the available multi-function trip computer. Conveniently positioned in front of you on the dashboard, it's a quick way to view important trip information.

Frameless, auto-dimming rearview mirror

A way to look back and still be fashionably forward. The available auto-dimming rearview mirror helps handle that garish light by dimming when things from behind get too bright. Here's to good looks and looking out.

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For kids age 35 and up.

Tech-rich, the Passat offers innovative features like available Volkswagen Car-Net® App-Connect* that lets you access your compatible smartphone's music, maps, messaging, and more on your dash. And the available Fender® Premium Audio System surrounds you with high-quality sound, so you can create your own concert. Add a standard rearview camera, which is there to help make parking and backing up a little easier, and you'll see the Passat allows you to be a grownup, without having to grow up.



FEATURES

Bluetooth® technology with audio streaming for compatible devices
Rearview Camera System

AVAILABLE FEATURES

Fender Premium Audio System
SiriusXM® Satellite Radio with 3-month trial subscription**
Keyless access with push-button start†



Volkswagen Car-Net Guide & Inform**

With available Car-Net Guide & Inform, you can access gas prices, weather, sports scores, and more through SiriusXM Travel Link® services with a 3-month trial subscription. You also get SiriusXM® Traffic with a 3-month trial subscription, which offers real-time traffic information, and puts your info front and center.

Volkswagen Car-Net Security & Service††

With your 3-month trial and then paid subscription, you can enjoy a host of available features that help you locate your last parked location‡, check if the doors are locked, call for help in an emergency,‡ and even get vehicle health and diagnostic reports.

Volkswagen Car-Net App-Connect*

Available VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to use select apps on the touchscreen display of your Volkswagen. From streaming music to mobile maps, it can be accessed on the touchscreen.



Discover Media touchscreen navigation

Navigation gets an upgrade with an available 6.33" touchscreen display with voice control and a proximity sensor with a pop-up display that's easy to read. It can also pair with multiple compatible phones via Bluetooth technology. Modern technology made more accessible.

Composition Color touchscreen sound system

This system comes complete with a 5" color display and is MP3- and WMA-compatible. So you can enjoy the ease of Bluetooth technology with audio streaming with your compatible devices.

Composition Media touchscreen sound system

Boasting a 6.33" touchscreen display, this system has a proximity sensor that kicks in when your hand approaches and displays a pop-up menu that's easy to read. It can pair with multiple compatible devices via Bluetooth technology, and it offers VW Car-Net App-Connect. Tune into what's new.

Front and rear USB ports

The USB port makes it easy to plug in, charge up, and rock out to your favorite tunes. And with a port in the front, as well as an available port in the rear, it's a direct route from your music to your ears.

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Seven ways to help you stay out of trouble.

Once you discover the protective nature of the seven Driver Assistance features available in the Passat, you'll quickly enjoy advanced peace of mind. Like Blind Spot Monitor or Forward Collision Warning and Autonomous Emergency Braking (Front Assist), which helps stop when you can't.* Just two of the seven ways the Passat keeps the good times rolling, by helping to keep you and your family on the right side of happy.



1 Forward Collision Warning and Autonomous Emergency Braking (Front Assist)*

The Forward Collision Warning system (included in Front Assist) has a sensor in the front to help monitor traffic and can alert you to a potential collision. If a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can help brake the car.*



2 Park Distance Control (Park Pilot)*

The available Park Distance Control (Park Pilot) has sensors that help you back out of or drive into a parking spot. Audible signals and the Optical Parking System on the display indicate how much space you have in the front and back while parking. If you get too close, an alert sounds as a warning. The display provides additional support for the driver by showing the position of obstacles.*



3 Adaptive Cruise Control (ACC)*

The available Adaptive Cruise Control (ACC) helps maintain a relative distance from the car in front of you. If the car in front of you speeds up or slows down, the sensors can detect the change and your car follows suit.*



4 Rear Traffic Alert*

The available Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to vehicles crossing in your path when in reverse, and it can even brake for you in an emergency.*



5 Lane Departure Warning (Lane Assist)*

When moving, the available Lane Departure Warning (Lane Assist) can sense if you start to drift into another lane without using the turn signal. It will help steer to help keep you in the correct lane.*



6 Parking Steering Assistant (Park Assist)*

The available Parking Steering Assistant (Park Assist) can judge if a parking spot is big enough for your Volkswagen. Whether parallel or perpendicular, this feature will help steer your vehicle into the space. You operate the accelerator, brake, and shifter; it does the rest.*



7 Blind Spot Monitor*

The sensors on the available Blind Spot Monitor feature are able to sense what you might miss. When driving, if you attempt to change lanes, the Blind Spot Monitor can help alert you to other cars that may be in your blind spots.*



R-Line with Lighting Package shown in Pure White

Play as you go.

Looking for turbocharged fun that's also efficient?*** Then enjoy the lively boost of the 1.8L TSI® 4-cylinder engine. Perhaps a powerful V6 is more your speed. If so, then it's game on with the available 3.6L V6 engine. Thanks to plenty of pick-me-up under the hood, the Passat is power-packed playtime on wheels. Let's go.



1.8L TSI engine



170

HORSEPOWER

184

LB-FT OF TORQUE

3.6L V6 engine



280

HP ACHIEVED WITH PREMIUM FUEL

258

LB-FT OF TORQUE ACHIEVED WITH PREMIUM FUEL

FEATURES

1.8L, 170-hp TSI engine; turbocharged with direct injection and intercooler
23 city/34 highway mpg EPA estimates*
6-speed automatic transmission with Tiptronic® and Sport mode

AVAILABLE FEATURES

3.6L, 280-hp V6 engine with FSI® direct injection (achieved with premium fuel)
20 city/28 highway mpg EPA estimates**
6-speed automatic DSG® performance transmission with Tiptronic and Sport mode
Steering wheel-mounted paddle shifters

*23 city/34 highway mpg (2017 Passat 1.8L TSI, automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **20 city/28 highway mpg (2017 Passat 3.6L, automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

We can't predict. But we can engineer.

This is why the Passat comes with seven stability-enhancing features, a steel safety cage, and an Intelligent Crash Response System (ICRS)* Which can help prepare you for the unpredictability of the road ahead.



Automatic Post-Collision Braking System

Not every collision brings a car to a stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can help keep your car from moving after a collision, helping reduce the chance of additional impacts.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.



Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are in total seven stability-enhancing systems at your service.

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags,** the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Tire Pressure Monitoring System (TPMS)

Monitoring and maintaining proper air pressure in your tires helps with efficiency¹ and safety. The TPMS helps alert you to a loss of tire pressure so you can know when to add air.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ¹23 city/34 highway mpg (2017 Passat 1.8L TSI, automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



Volkswagen

Add more Volkswagen to your Volkswagen.

Specifically designed and created to fit your Volkswagen model, this diverse lineup of accessories lets you customize your Volkswagen to fit your lifestyle. Whether you're prepping for an outdoor adventure or exploring a more urban landscape, these accessories offer the sophisticated style and craftsmanship you've come to expect from Volkswagen.

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ACCESSORIES



19" Luxor Wheel



MojoMats® and Monster Mats®



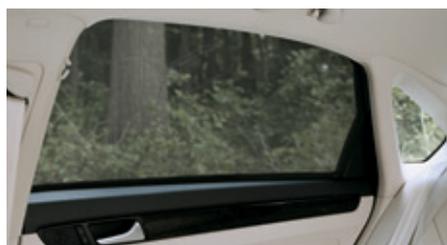
Sunroof Wind Deflector



Splash Guards



Rear Lip Spoiler



Magnetic Pop-In Sunshades



Heavy Duty Trunk Liner and VW CarGo Blocks



12-Volt LED Flashlight

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details. The following accessories are covered under separate manufacturer warranties: Pop-In Sunshades are covered by a NSV warranty of up to three years or 60,000 miles. Please visit <http://nsvauto.com/profile> for details.

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For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. WW17PASBUS