

ATS

| 2017



Cadillac

DARE GREATLY



NOTHING HELD
BACK. ESPECIALLY
THE THRILL.

Embrace the spirit of performance.
Powerful, fun and fierce to drive, the ATS
also possesses remarkably sharp design
for a bold expression of you.

The 2017 ATS Coupe and Sedan.

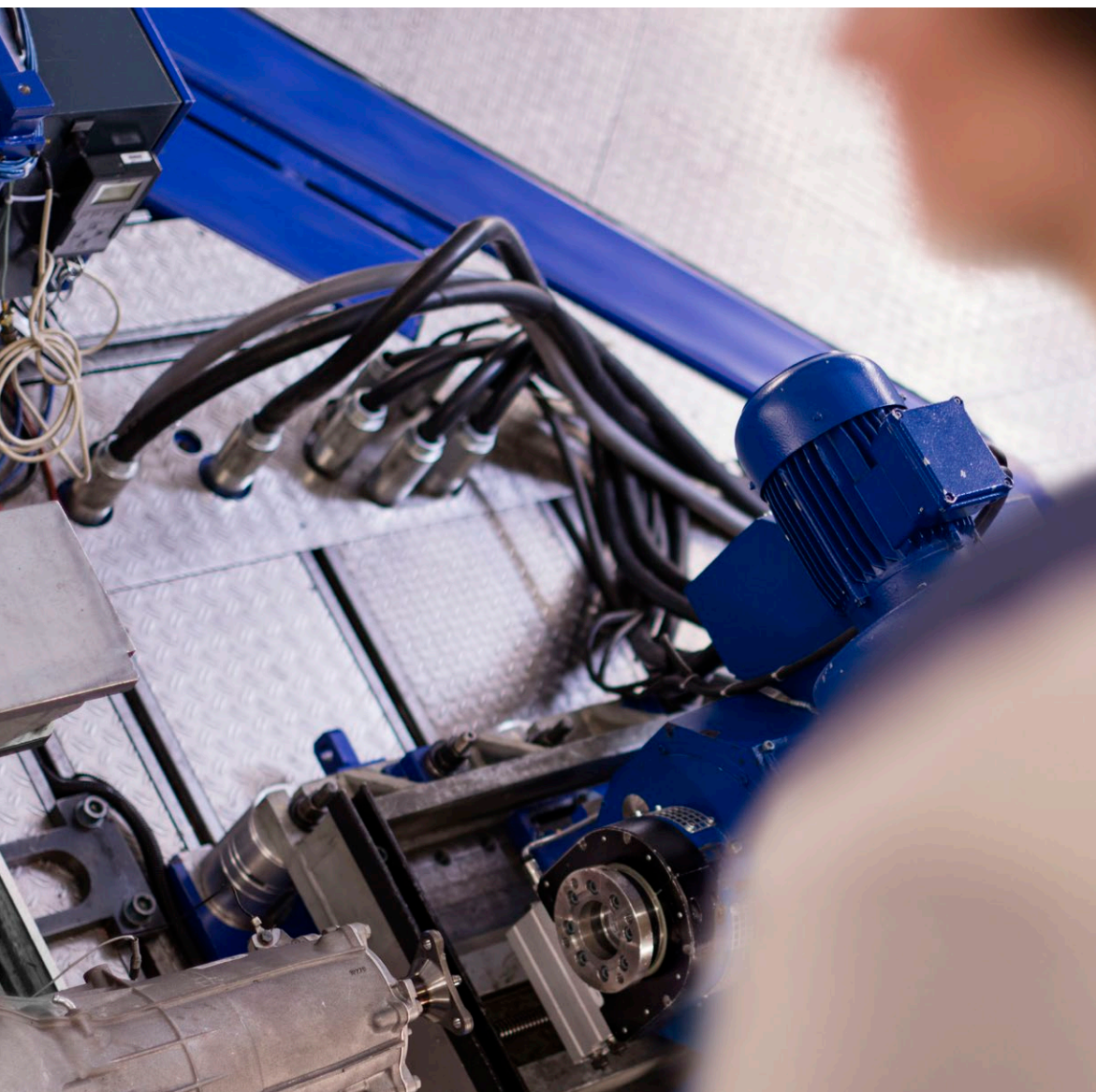


ATS Premium Performance in Radiant Silver Metallic. Shown with available equipment.

PASSIONS

Performance
Craftsmanship
Innovation





Power and precision



are a truer definition of performance

Every stitch binds you

to an unmatched experience





A suspension that reads the road

tells a story of innovation that never stops



FEATURES

Performance
Exterior
Interior
Technology
Safety
Selections



ATS Sedan in Radiant Silver Metallic. Shown with available equipment.



ATS Premium Performance Sedan in Radiant Silver Metallic. Shown with available equipment.

| P E R F O R M A N C E

EVERYTHING THAT STANDS OUT ABOUT DRIVING

The most powerful 4-cylinder Turbo engine in its class propels you. Refined handling carries on a lively conversation with the road. ATS performance is a combination of power and poise that makes every drive something to look forward to — and remembered.

OFFERED FEATURES: TWO IMPRESSIVE ENGINE CHOICES • LIGHTWEIGHT ARCHITECTURE AND AERODYNAMIC DESIGN • MAGNETIC RIDE CONTROL • 8-SPEED AUTOMATIC TRANSMISSION • FIVE-LINK INDEPENDENT REAR SUSPENSION • MAGNESIUM PADDLE SHIFTERS • ZF PREMIUM STEERING • LIMITED-SLIP DIFFERENTIAL • BREMBO® PERFORMANCE BRAKES

Elude the air

The ATS boasts advanced aerodynamics. An underbody aero shield and beveled taillamps manage airflow. Trunk designs function as spoilers to create downward force. In addition, advanced metals and the elimination of all unnecessary weight have produced one of the lightest vehicles in the segment.

Smart shifting

Both engines are paired with an intelligent 8-speed automatic transmission that employs advanced algorithms to move through gears faster than ever before.

1000 times a second

Available Cadillac Magnetic Ride Control reads the road up to 1000 times a second and automatically adjusts the suspension to road surface and weather conditions. The result is a highly responsive vehicle, regardless of road conditions.

Choose power

Choose from two incredibly responsive powerplants. A 3.6L V6 engine delivers 335 hp. The ATS also offers a 2.0L Turbo option, the most powerful 4-cylinder Turbo engine in its class. And both the 2.0L and 3.6L engines are equipped with Cadillac's Auto Stop/Start technology for fine-tuned efficiency.



ATS Premium Performance Coupe in Black Raven. Shown with available equipment.



Power controlled is power enjoyed

Available Magnesium Paddle Shifters allow you to move effortlessly through the transmission's 8 gears without a manual clutch, giving you total control without taking your hands off the wheel.

Astounding assistance

With advanced software, ZF Premium Steering responds instantly to your commands.

Conquer curves

Available Limited-Slip Differential appropriately redistributes power to the drive wheels, providing more control.

Flexible and invaluable

A five-link independent rear suspension helps the vehicle stay firmly planted on the road, delivering increased control.

Race-proven. Full stop.

Carved from lightweight aluminum alloy, Brembo front brakes bring a host of advantages including greater stopping power and wear resistance.



ATS Premium Performance Sedan in Radiant Silver Metallic. Shown with available equipment.



ATS Coupe in Raven Black. Shown with Carbon Black Package and other available equipment.

| E X T E R I O R

FORM THAT NEVER FOLLOWS

Every curve, every bend and every line of the ATS is thoroughly modern. The Coupe's powerfully sculpted front and rear vertical lighting hints at performance at the ready, while the Sedan's chiseled exterior is designed to slice through the air. Both vehicles possess an aggressive stance that projects power even when standing still.

OFFERED FEATURES: AERO PROFILE MIRRORS • FORGED ALUMINUM WHEELS •
ILLUMINATING DOOR HANDLES • ADVANCED LIGHTING TECHNOLOGY • INTEGRATED
BRAKE LAMP • DUAL EXHAUST OUTLETS • CAPLESS FUELING SYSTEM •
CARBON BLACK PACKAGE WITH DISTINCT EXTERIOR AND INTERIOR FEATURES

Low profile, high design

The aerodynamic and sleek ATS Coupe side mirrors feature an integrated turn signal so they are both functional and stylish.

Stylish wheels come full circle

Available 18" forged aluminum wheels deliver striking looks, as well as excellent strength and ride comfort.

Reach for refinement

Available Illuminating Door Handles are a distinctive style cue.

Lighting the way forward

Available High-Intensity Discharge (HID) Intellibeam headlamps feature available Adaptive Forward Lighting that swivels as the vehicle turns, helping illuminate curves. And light-blade LED taillamps showcase a dramatically sculpted rear profile.



ATS Coupe in Phantom Gray Metallic. Shown with available equipment.



Faster fueling

The Capless Fueling System is elegance in action, for quicker fueling.

Polished punctuation

Two polished exhaust tips accentuate the rear stance.

Seamless safety

The all-LED center brake lamp is integrated into the trunk of the ATS for superior brake warning visibility while it sits slightly above the trunk on the sedan.



ATS Premium Performance Coupe in Radiant Silver Metallic. Shown with available equipment.



| I N T E R I O R

FASHION IS OF THE MOMENT. STYLE IS FOREVER.

The ATS interior is at first glance stunning and streamlined. A story of modern elegance and craftsmanship writ in available exotic woods, carbon fiber and supple Semi-Aniline leather.

OFFERED FEATURES: PERFORMANCE SEATING • ALUMINUM SPORT PEDALS •
CUT-AND-SEWN INTERIORS • 60/40 SPLIT-FOLDING REAR SEAT

Curated to compliment

The tailored interior features a hand-finished instrument panel, door trim, armrest and seats, as well as a hand-sewn steering wheel. The Coupe offers 5 available unique themes of materials like supple Semi-Aniline leather, as well as exotic wood and carbon fiber trims. The Sedan has seven. And in every case, these options are designed to work together beautifully.

Space made smart

ATS offers more space when you need it, with available 60/40 split-folding rear seats.

Crafted to comfort

Available performance front seats are crafted from premium materials and offer up to 18-way adjustments for extra support.

No detail too small

Available sport alloy pedals add another level of aesthetic pleasure.



ATS interior in Kona Brown with Jet Black accents. Shown with available equipment.





| TECHNOLOGY

THE FUTURE HAS ARRIVED. EVEN FASTER.

The 2017 ATS features a variety of technologies designed to make your experience more of everything you want. From accessing entertainment to viewing of vital driving information, Cadillac innovation works seamlessly and intuitively to serve you.

OFFERED FEATURES: CADILLAC CUE® WITH PHONE INTEGRATION • ONSTAR 4G LTE AND BUILT-IN WI-FI® HOTSPOT • KEYLESS ACCESS AND PUSH-BUTTON START • RECONFIGURABLE DRIVER INFORMATION CENTER • BOSE® PREMIUM AUDIO SYSTEMS • ADAPTIVE REMOTE START

Project the information that matters

The available Head-Up Display (HUD) projects speed, audio, navigation and other information onto the front windshield, so you can keep your eyes safely on the road.

Determine your data

A customizable three-window, full-color Driver Information Center (DIC) allows you to choose how to display phone, radio, navigation and other vehicle data.

Information at your fingertips

Cadillac CUE puts a suite of information and entertainment offerings including climate, audio and settings control, plus available 3-D GPS navigation at your command.

Your phone, even smarter

Cadillac CUE Phone Integration with Apple CarPlay™¹ compatibility allows you to access your contacts, Apple Music™ and other information from your iPhone® with a touch of the screen, shown below. You can also access Siri®, so features are easily accessible to you or your front-seat passenger.

Android™ Auto¹ compatibility is also available with Phone Integration.

1. Vehicle user interfaces are products of Apple and Google and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply



ATS in Jet Black. Shown with Apple CarPlay and other available equipment.

Stay connected or entertained

Available OnStar 4G LTE and built-in Wi-Fi hotspot¹ allows you to connect up to seven devices at the same time up to 50 feet away from the ATS to check e-mail or let passengers watch their favorite entertainment.

¹ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plans provided by AT&T.



A special venue deserves audio to match

Bose Centerpoint® surround sound 10-speaker system provides a rich listening experience.



Unlock sophistication

Without removing the key fob from your pocket or purse, Keyless Access automatically unlocks or locks the doors as you approach or walk away from the vehicle. The fob also activates the vehicle's Push-Button Start feature.

A head start is a smart start

Integrated into your key fob, Adaptive Remote Start engages the engine from up to 100 yards away, and can also sense outside temperature to activate the appropriate cabin climate control.





| SAFETY

CONFIDENCE THAT LEADS TO SPIRITED DRIVING

Sedan or Coupe, the ATS is fun to drive. And a variety of safety innovations — from strong steel to available intelligent systems that are on the lookout — add all-important peace of mind to your pleasure.

ATS Premium Performance Sedan in Red Obsession Tintcoat. Shown with available equipment.

OFFERED FEATURES: SAFETY CAGE • HEAD-UP DISPLAY • AUTOMATIC SAFETY BELT TIGHTENING • ADAPTIVE CRUISE CONTROL • RAINSENSE WIPERS • SIDE BLIND ZONE ALERT • FORWARD COLLISION ALERT • LANE KEEP ASSIST WITH LANE DEPARTURE WARNING • SAFETY ALERT SEAT

Surrounded by safety innovation

FRONT

Maintain an intelligent space

Adaptive Cruise Control uses radar technology to maintain a safe distance between you and the detected vehicle ahead.

Truly forward thinking

Forward Collision Alert monitors traffic ahead, alerting you if a potential collision is imminent, while Following Distance Indicator shows the following time to the detected vehicle ahead (in seconds) in the Driver Information Center (DIC).

An intelligent wiper

Rainsense Wipers automatically engage when rain is detected, adjusting their speed to the rain's intensity. Whenever wipers are activated, Auto-Dry brakes automatically positions the brake pads closer to the rotors to sweep away moisture and improve performance.

SIDE

Travel the straight and smart

Using monitors to sense lane boundaries, Lane Keep Assist gently turns the steering wheel if the system anticipates the vehicle is leaving the lane unintentionally or without using your turn signal. Working in conjunction with the Safety Alert Seat, Lane Departure Warning sends a visual alert in the cluster and a warning pulse through the seat cushion.

All clear

Side Blind Zone Alert monitors your blind spots, so if a vehicle is in the adjacent lane, and you've activated your turn signal, an icon on the side mirror illuminates to alert you. Lane Change Alert surveys the area well beyond the side blind zone, and flashes the side mirror warning icon to alert you of a rapidly approaching vehicle.

Safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.

INSIDE

Strong enough to crumple

The high-strength steel safety cage features strategically placed crumple zones that help absorb and manage crash energy. The safety cage is also equipped with 8 standard air bags.

Firmly reassuring

During emergency braking or sudden maneuvers, available Automatic Safety Belt Tightening activates. When conditions revert to normal, they ease automatically.

Grabs your attention. Subtly.

Cadillac's patented Safety Alert Seat sends a discreet pulse to the left, right or both sides of the driver's seat, indicating the direction of the threat — left, right or front.

REAR

Brighter backing out

When backing out of a parking space, Rear Cross Traffic Alert warns of oncoming traffic to either side of your vehicle.

Gain precious time

Up to certain speeds, Front and Rear Automatic Braking can sense front and rear collisions and automatically engage the brakes, helping to give you more reaction time.



STANDARD FEATURES

2017 ATS Coupe Features

DRIVETRAIN

- Engine** 2.0L I4 Turbo Direct-Injection (DI) with 272 hp and 295 lb-ft of torque
- Transmission** 8-speed automatic with Performance Algorithm Shifting and engine Auto Stop/Start
- Drivetrain** Rear-Wheel Drive

CHASSIS AND SUSPENSION

- Brakes, Brembo®** Performance front
- Steering, Rack-And-Pinion** ZF premium electric with variable assist
- Suspension, 4-Wheel Independent** Double-pivot front and 5-link rear; Sport tuned with driver-selectable mode control

EXTERIOR

- Active Aero Shutters**
- Capless Fueling System**
- Lighting**
 - Projector halogen headlamps with Daytime Running Lamps
 - LED taillamps
 - LED center stop lamp
- Mirrors, Exterior, Body Color** Power, heated with integrated turn signal indicators and puddle lamps
- Wheels** 18" premium painted alloy (see inside back cover for more details)

INTERIOR

- Adaptive Remote Start** Activate heated seats (if equipped), climate control system (automatic transmission only)
- Air Filtration System** Automatic air circulation and filtering
- Audio System**
 - Bose Centerpoint® Surround Sound System
 - HD Radio (included with Cadillac CUE)
 - USB¹ ports (2), auxillary audioport and SiriusXM Satellite Radio with three-month trial²
- Bluetooth®³** Hands-Free Calling with voice-prompt recognition for Bluetooth-enabled cell phones
- Cadillac CUE® (Cadillac User Experience)⁴** Information and media control system with 8"-diagonal full-color capacitive touchscreen, HD Radio, Phone Integration for Apple CarPlay™ and Android™ Auto, Natural Voice Recognition, CUE Collection apps, Teen Driver setting and 3rd USB port
- Climate Control¹** Dual-zone automatic with individual settings for driver and front passenger
- Cruise Control** Electronic, with set and resume speed
- Driver Information Center (DIC) 5.7"** three-window configurable color display for vehicle information
- EZ Key Full Keyless Access** With keyless entry to both doors and trunk; includes two transmitters
- Keyless Ignition Push-Button Start**
- Lighting**
 - Interior ambient accent lighting on the doors and center console
 - Front and rear reading lamps and cargo area lamp

- OnStar Basic Plan⁵** For 5 years, includes select features of the myCadillac mobile app⁶ including remote start, door lock or unlock, honk your horn and flash your lights. Limited OnStar services include Advanced Diagnostics⁷ and Dealer Maintenance Notification.
- OnStar Wi-Fi® Hotspot Capability⁸** Includes a three-month or three-gigabyte data trial, whichever comes first
- Seating, Four-Passenger**
 - Front bucket
 - Leatherette seating with driver and front passenger 6-way adjustments, plus 2-way lumbar adjustments
 - Head restraints, 4-way adjustable front and 2-way adjustable rear
 - Front center console with 2 cupholders and integrated storage
 - Rear, 60/40 split-folding seatback; 2 center console cupholders
- Steering Wheel And Column** Audio, cruise control and DIC controls; leather-wrapped rim with manual-adjustable tilt and telescope
- Windows** Power, with express-up/down
- Wireless Charging⁹** Inductive charging system for compatible portable devices (included with Cadillac CUE)

SAFETY AND SECURITY

- Air Bags¹⁰** Driver and front passenger frontal, knee and side; front and rear head curtain
- OnStar Guidance Plan¹¹** For 1 year, including Automatic Crash Response, Stolen Vehicle Assistance, Roadside Assistance, Turn-by-Turn Navigation, Advanced Diagnostics⁷ and more (trial excludes Hands-Free Calling)
- OnStar 4G LTE⁸** And available built-in Wi-Fi hotspot for up to seven devices, includes 3 month or 3 GB OnStar data trial (whichever comes first)
- Rear Vision Camera** Includes guidelines indicating the vehicle's projected path when vehicle is put in Reverse
- Safety Belts** Lap and shoulder belts for all positions and pretensioners for driver and front passenger
- StabiliTrak® Electronic Stability Control System**
- Theft-Deterrent System** Alarm and engine immobilizer
- Tires** All-season run-flat
- Tire Pressure Monitoring System**
- Traction Control** All-speed with brake and engine intervention

AVAILABLE FEATURES

- Transmission** 6-speed manual (2.0L Turbo RWD only; includes Limited-Slip Differential and electronic parking brake)
- Drivetrain** All-Wheel Drive
- Engine Block Heater**
- Hands-Free Calling¹²** And data service streaming with Natural Voice Recognition (included with Cadillac CUE)
- Heated Driver and Front Passenger Seats**
- Sunroof** Power retractable and tilt with sunshade
- Wheels** 18" polished alloy (see inside back cover for more details)

LUXURY

Enjoy 2017 ATS Coupe Features + these enhancements:

- Cold Weather Package** Includes heated driver and front passenger seats and heated steering wheel
- HID Headlamps** With LED vertical light signatures and Adaptive Forward Lighting
- Memory Package** Two position and one exit preset for driver seat, outside mirrors and power steering column (if equipped)
- Mirrors, Exterior** Driver-side auto-dimming
- Navigation¹³** Integrated with Cadillac CUE and includes voice and text guidance
- Park Assist, Front And Rear**
- Rear Power Outlet** 110V household-style power outlet located on rear face of center console (Included with Navigation¹³)
- Seating**
 - Leather seating surfaces with driver and front passenger 12-way adjustments, plus 2-way lumbar adjustments
 - Rear, 60/40 split-folding seatback
- Universal Home Remote** Three-channel

AVAILABLE FEATURES

- Transmission** 6-speed manual (2.0L Turbo RWD only; includes Limited-Slip Rear Differential and electronic parking brake)
- Carbon Black Package**
 - Black chrome accented grille and rear fascia appliqué
 - Black finish side window moldings and body-color door handles
 - After-Midnight dark finish wheels
 - V-Series rear spoiler
 - Low gloss carbon fiber interior trim
 - RECARO performance front seats
- Drivetrain** All-Wheel Drive
- Engine Block Heater**
- Safety And Security Package** Includes Driver Awareness Package and Advanced Security Package content (Package descriptions noted in Premium Luxury and Premium Performance)
- Seating**
 - Semi-Aniline leather seating with sueded microfiber back panels
 - Driver 12-way adjustments, plus 2-way power lumbar adjustments
- Sunroof** Power-retractable and tilt with sunshade
- Wheels** 18" machined face forged alloy (see inside back cover for more details)

PREMIUM LUXURY

Enjoy Luxury Features + these enhancements:

- Engine** 3.6L V6 DI with 335 hp and 285 lb-ft of torque
- Advanced Security Package** Includes additional shielded theft-deterrent alarm system, vehicle inclination sensor, locking fuel door, steering column lock and locking wheel lugs
- Alloy Sport Pedals**
- Driver Awareness Package**
 - Following Distance Indication
 - Forward Collision Alert
 - Side Blind Zone Alert¹⁴
 - Lane Change Alert¹⁴
 - Rear Cross Traffic Alert
 - Lane Keep Assist with Lane Departure Warning
 - Rainsense Wipers
 - IntelliBeam auto high-beam headlamps
- Illuminating Outside Door Handles**
- Magnesium Paddle-Shift Controls** On sport rim steering wheel (automatic transmission only)
- Sunroof** Power-retractable and tilt with sunshade
- Wheels** 18" polished forged alloy (see inside back cover for more details)

AVAILABLE FEATURES

- Carbon Black Package**
 - Black chrome accented grille and rear fascia appliqué
 - Black finish side window moldings and body-color door handles
 - After-Midnight dark finish wheels
 - V-Series rear spoiler
 - Low gloss carbon fiber interior trim
 - RECARO performance front seats
- Drivetrain** All-Wheel Drive
- Driver Assist Package** Includes all Driver Awareness Package content plus Adaptive Cruise Control,¹⁵ Front and Rear Automatic Braking, electronic parking brake, full-color Head-Up Display (if not already equipped), Automatic Safety Belt Tightening and power tilt and telescoping steering column
- Engine Block Heater**
- Seating**
 - Semi-Aniline leather with sueded microfiber back panels
 - Driver and passenger 12-way adjustments, plus 2-way lumbar adjustments
- Wheels** 18" machined face forged alloy (see inside back cover for more details)

PREMIUM PERFORMANCE

Enjoy Premium Luxury Features + these enhancements:

- Differential** Limited-Slip
- Head-Up Display (HUD)** Full-color, driver-selectable information
- Navigation¹²** Integrated with Cadillac CUE and includes voice and text guidance
- Rear Power Outlet** 110V household-style power outlet located on rear face of center console
- Steering Column** Power tilt and telescoping
- Suspension** Performance, with Magnetic Ride Control (RWD) and driver-selectable mode control
- Wheels** 18" machined face forged alloy (see inside back cover for more details)

AVAILABLE FEATURES

- Driver Assist Package** Includes all Driver Awareness Package content plus Adaptive Cruise Control,¹⁵ Front and Rear Automatic Braking, electronic parking brake, full-color Head-Up Display (if not already equipped), Automatic Safety Belt Tightening
- Engine Block Heater**
- Seating**
 - Semi-Aniline leather seating with sueded microfiber back panels with driver and passenger 12-way adjustments, plus 2-way lumbar Adjustments
- Track Performance Package** Includes Performance Brake Linings and high-output engine cooling fan (3.6L RWD only)
- Wheels** 18" polished forged alloy (see inside back cover for more details)

1. Not compatible with all devices. **2.** If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel.* See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. **3.** Go to my.cadillac.com to find out which phones are compatible with the vehicle. **4.** Cadillac CUE functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. **5.** Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. **6.** Requires data plan, compatible vehicle and compatible device. Some features require factory-installed Remort Start, Power Locks, Tire Pressure Monitoring System or active OnStar service. **7.** Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address and enrollment in Advanced Diagnostics. **8.** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plans provided by AT&T. **9.** The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or other device compatibility, see my.cadillac.com. **10.** Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. **11.** Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. **12.** OnStar Hands-Free Calling requires an existing OnStar service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations. **13.** Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. **14.** Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. **15.** Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.

STANDARD FEATURES

2017 ATS Sedan Features

DRIVETRAIN

Engine 2.0L I4 Turbo Direct-Injection (DI) with 272 hp and 295 lb-ft of torque
Transmission 8-speed automatic with Performance Algorithm Shifting with engine Auto Stop/Start
Drivetrain Rear-Wheel Drive

CHASSIS AND SUSPENSION

Brakes, Brembo® Performance front
Steering Rack-and-pinion ZF premium electric with variable assist
Suspension 4-wheel independent double-pivot front and 5-link rear; Sport tuned with driver-selectable mode control

EXTERIOR

Active Aero Grille Shutters (Not available with Driver Assist Package)
Lighting
Projector halogen headlamps with Daytime Running Lamps
LED taillamps
LED center stop lamp with rear spoiler design
Mirrors Exterior body color power, heated
Tires All-season run-flat
Wheels 17" premium painted alloy (see inside back cover for more details)

INTERIOR

Adaptive Remote Start Activate heated seats (if equipped), climate control system (automatic transmissions only)
Air Filtration System Automatic air circulation and filtering
Audio System
Bose Centerpoint® Surround Sound System
HD Radio (included with Cadillac CUE)
USB¹ ports (2), auxiliary audio port and SiriusXM Satellite Radio with three-month trial²
Bluetooth®³ Hands-Free Calling with voice-prompt recognition for Bluetooth-enabled cell phones
Cadillac CUE® (Cadillac User Experience)⁴ Information and media control system with 8"-diagonal full-color capacitive touchscreen, HD Radio Phone Integration for Apple CarPlay™ and Android™ Auto, Natural Voice Recognition, CUE Collection apps, Teen Driver settings and 3rd USB port
Climate Control Dual-zone automatic with individual settings for driver and front passenger
Cruise Control Electronic, with set and resume speed
Driver Information Center (DIC) 5.7" three-window configurable color display for vehicle information
EZ Key Full Keyless Access With keyless entry to all doors and trunk; includes two transmitters
Keyless Ignition Push-Button Start
Lighting
Interior ambient accent lighting on the doors and center console
Front and rear reading lamps and cargo area lamp

OnStar Basic Plan⁵ For 5 years, including limited myCadillac mobile app⁶ services, Advanced Diagnostics⁷ and Dealer Maintenance Notification
OnStar Wi-Fi® Hotspot Capability⁸ Includes a three-month or three-gigabyte data trial, whichever comes first
Seating, Five-Passenger
Front bucket
Leatherette seating with driver and front passenger 6-way adjustments, plus 2-way lumbar adjustments
Head restraints, 4-way adjustable front and 2-way adjustable outboard rear
Front center console with 2 cupholders and integrated storage
Rear, fold-down center armrest with 2 cupholders
Steering Wheel and Column Audio, cruise control and DIC controls; leather-wrapped rim with manual-adjustable tilt and telescope
Windows Power, with express-up/down in front and express-down in rear; includes rear passenger lockout
Wireless Charging⁹ Inductive charging system for compatible portable devices (included with Cadillac CUE)

SAFETY AND SECURITY

Air Bags¹⁰ Driver and front passenger frontal, knee and side; front and rear head curtain
OnStar Guidance Plan¹¹ For 3 years, including Automatic Crash Response, Stolen Vehicle Assistance, Roadside Assistance, Turn-by-Turn Navigation, Vehicle Diagnostics⁷ and more (trial excludes Hands-Free Calling)
OnStar RemoteLink App¹²
OnStar 4G LTE⁸ And available built-in Wi-Fi hotspot to connect to the internet at 4G LTE speeds, includes 3 month or 3 GB OnStar data trial (whichever comes first)
Rear Vision Camera Includes guidelines indicating the vehicle's projected path when vehicle is put in Reverse
Safety Belts Lap and shoulder belts for all positions and pretensioners for driver and front passenger
StabiliTrak® Electronic Stability Control System
Theft-Deterrent System Alarm and engine immobilizer
Tire Inflation Kit
Tire Pressure Monitoring System
Traction Control All-speed with brake and engine intervention

AVAILABLE FEATURES

Transmission 6-speed manual (2.0L Turbo RWD only; includes Limited-Slip Differential and electronic parking brake)
Drivetrain All-Wheel Drive (2.0L Turbo and 3.6L engines)
Engine Block Heater
Hands-Free Calling¹³ And data service streaming with Natural Voice Recognition (included with Cadillac CUE)
Heated Driver and Front Passenger Seats
Sunroof Power retractable and tilt with sunshade
Wheels 17" polished alloy (see inside back cover for more details)

LUXURY

Enjoy 2017 ATS Sedan Features + these enhancements:

Cold Weather Package Includes heated driver and front passenger seats and heated steering wheel
Memory Package Two position and one exit preset for driver seat and outside mirrors
Mirrors, Exterior, Body Color Power, heated, driver-side auto-dimming, with integrated turn signal indicators and puddle lamps
Navigation¹⁴ Integrated with Cadillac CUE and includes voice and text guidance
Park Assist, Front And Rear
Rear Power Outlet 110V household-style power outlet located on rear face of center console (Included with Navigation¹⁴)
Seating
Leather seating surfaces with driver and front passenger 8-way adjustments, plus 2-way lumbar adjustments
Rear, 60/40 split-folding seatback includes fold-down center armrest, integrated storage, dual cupholders and trunk access door
Universal Home Remote Three-channel
Wheels 17" polished alloy (see inside back cover for more details)

AVAILABLE FEATURES

Carbon Black Package
Black chrome accented grille and rear fascia appliqué
Black finish side window moldings and body-color door handles
After-Midnight dark finish wheels
V-Series rear spoiler
Low gloss carbon fiber interior trim
RECARO performance front seats
Transmission 6-speed manual (2.0L Turbo RWD only; includes Limited-Slip Rear Differential and electronic parking brake)
Bose Premium Centerpoint Surround Sound System
Engine Block Heater
Safety And Security Package Includes Driver Awareness Package and Advanced Security Package content (Package descriptions noted in Performance and Premium)
Seating
Semi-Aniline leather seating with sueded microfiber back panels, driver 12-way and front passenger, 10-way adjustments, plus 2-way power lumbar adjustments
Sunroof Power retractable and tilt with sunshade
Wheels 18" polished forged alloy (see inside back cover for more details)

PREMIUM LUXURY

Enjoy Luxury Features + these enhancements:

Engine 3.6L V6 DI with 335 hp and 285 lb-ft of torque
Advanced Security Package Includes additional shielded theft-deterrent alarm system, vehicle tilt sensor, locking fuel door, steering column lock and locking wheel lugs
Alloy Sport Pedals
Driver Awareness Package
Following Distance Indicator
Forward Collision Alert
Side Blind Zone Alert¹⁵
Lane Change Alert¹⁵
Rear Cross Traffic Alert
Lane Keep Assist with Lane Departure Warning
Rainsense Wipers
IntelliBeam auto high-beam headlamps
Rear side air bags¹⁰
HID Headlamps With LED vertical light signatures and Adaptive Forward Lighting
Illuminating Outside Door Handles
Magnesium Paddle-Shift Controls On sport rim steering wheel (automatic transmission only)
Seating Leather surfaces with 12-way driver and 10-way front passenger adjustments, plus 2-way power lumbar adjustments
Sunroof Power-retractable and tilt with sunshade
Tires All-season run-flat
Wheels 17" premium painted alloy (see inside back cover for more details)

AVAILABLE FEATURES

Carbon Black Package
Black chrome accented grille and rear fascia appliqué
Black finish side window moldings and body-color door handles
After-Midnight dark finish wheels
V-Series rear spoiler
Low gloss carbon fiber interior trim
RECARO performance front seats
Drivetrain All-Wheel Drive
Advanced Security Package Includes additional shielded theft-deterrent alarm system, vehicle inclination sensor, locking fuel door, steering column lock and locking wheel lugs
Driver Assist Package Includes all Driver Awareness Package content plus Adaptive Cruise Control,¹⁶ Front and Rear Automatic Braking, electronic parking brake, full-color Head-Up Display (if not already equipped), Automatic Safety Belt Tightening and power tilt and telescoping steering column
Engine Block Heater
Seating Semi-Aniline leather with sueded with microfiber back panels with driver 12-way and front passenger 10-way adjustments, plus 2-way lumbar adjustments
Wheels 18" machined face forged alloy (see inside back cover for more details)

PREMIUM PERFORMANCE

Enjoy Premium Luxury + these enhancements:

Differential Limited-Slip
Head-Up Display (HUD) Full-color, driver-selectable information
Steering Column Power tilt and telescoping
Suspension Performance, with driver-selectable Magnetic Ride Control and driver-selectable mode control
Tires Summer-only¹⁷ run-flat
Wheels 18" machined face force forged alloy (see inside back cover for more details)

AVAILABLE FEATURES

Advanced Security Package Includes additional shielded theft-deterrent alarm system, vehicle inclination tilt sensor, locking fuel door, steering column lock and locking wheel lugs
Driver Assist Package Includes all Driver Awareness Package content plus Adaptive Cruise Control,¹⁸ Front and Rear Automatic Braking, electronic parking brake, full-color Head-Up Display (if not already equipped), Automatic Safety Belt Tightening
Engine Block Heater
Seating
Heated driver and front-passenger seats
Semi-Aniline leather seating with sueded microfiber back panels with driver 12-way and front passenger 10-way adjustments, plus 2-way lumbar adjustments
Track Performance Package Includes Performance Brake Linings and high-output engine cooling fan (3.6L RWD only)
Wheels 18" polished forged alloy (see inside back cover for more details)

1. Not compatible with all devices. **2.** If you subscribe after your trial period, *subscriptions are continuous until you call SiriusXM to cancel. See* SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. **3.** Go to my.cadillac.com to find out which phones are compatible with the vehicle. **4.** Cadillac CUE functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. **5.** Does not include emergency or security services. Visit onstar.com for coverage map, details and system limitations. **6.** Requires data plan, compatible vehicle and compatible device. Some features require factory-installed Remot Start, Power Locks, Tire Pressure Monitoring System or active OnStar service. **7.** Capabilities vary by model. Visit onstar.com for details and system limitations. Message and data rates may apply. Requires active OnStar service, email address and enrollment in Advanced Diagnostics. **8.** Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. **9.** The system wirelessly charges one PMA- or Qi-compatible mobile device. To check for phone or other device compatibility, see my.cadillac.com. **10.** Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. **11.** Visit onstar.com for coverage map, details and system limitations. OnStar acts as a link to existing emergency service providers. **12.** Requires compatible mobile device and active OnStar subscription. Visit onstar.com for details and system limitations. **13.** OnStar Hands-Free Calling requires an existing OnStar service contract and available minutes. Not available in certain markets. Visit onstar.com for coverage map, details and system limitations. **14.** Map coverage available in the United States, U.S. Virgin Islands, Puerto Rico and Canada. **15.** Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rearview mirrors, look over your shoulder for vehicles and hazards and start the turn signal. **16.** Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. **17.** Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to cadillacaccessories.com or see your dealer. Low-profile tires wear faster, and wheel and tire damage may occur on rough or damaged roads from surfaces or curbs, debris or obstacles. This damage is not covered by the GM New Vehicle Limited Warranty.

OWNER BENEFITS

Our owners deserve it all. That’s why 2017 vehicles are backed by a comprehensive suite of owner benefits. To learn more, visit:cadillac.com/ATSownerbenefits

ONSTAR

With available OnStar,¹ you can get immediate help, outsmart and avoid vehicle theft, reach destinations, stay connected, even manage your vehicle’s health. To learn more, visit: cadillac.com/onstar

ABOUT THIS CATALOG

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Cadillac dealer for complete details. Any variations in colors shown are due to reproduction variation in the printing process. Cadillac reserves the right to lengthen or shorten the model year for any product for any reason, or start and end model years at different times. Note: Some photographs in this catalog show vehicles with optional equipment.

ENGINES

Cadillac products are equipped with engines produced by GM Powertrain or suppliers to GM worldwide. The engines in Cadillac products may also be used in other GM makes or models.

TIRE SEALANT AND COMPRESSOR KIT

If your vehicle has a tire sealant and compressor kit, it uses a liquid tire sealant to temporarily seal up to a ¼-inch puncture in the tread area of the tire. After using the inflator kit, it is recommended to take the tire to an authorized dealer for inspection and repair as soon as possible but at least within 100 miles of driving. The tire sealant cannot seal and inflate sidewall damage, punctures larger than ¼-inch or a tire that has unseated from the wheel. The sealant can only be used on one tire, one time before its expiration date.

ASSEMBLY

Cadillac vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Cadillac vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

UPDATED SERVICE INFORMATION

Cadillac dealers receive useful service bulletins about Cadillac products. You may purchase them from Helm Incorporated by calling 1-800-782-4356 or by visiting www.helminc.com.

NEW VEHICLE LIMITED WARRANTY

World-class coverage comes standard on every 2017 Cadillac. This warranty is for Cadillac vehicles registered in the U.S.A. See your Cadillac dealer for terms and conditions.

COVERED FOR 6 YEARS/70,000 MILES (WHICHEVER COMES FIRST)

Powertrain limited warranty with no deductible, Roadside Assistance Program² and Courtesy Transportation Program²

COVERED FOR 4 YEARS/50,000 MILES (WHICHEVER COMES FIRST)

Bumper-to-bumper coverage. Tires — defects in material and workmanship; repairs made to correct any vehicle defect; corrosion on body sheet metal panels.

RUST-THROUGH COVERAGE

Cadillac vehicles are designed and built to resist corrosion and rust-through corrosion. Any body sheet metal that rusts through (in the form of an actual hole in the sheet metal) is covered for six years and unlimited mileage. Cosmetic or surface corrosion — resulting from stone chips or scratches in the paint, for example — is not included in the rust-through coverage. Application of additional rust-inhibiting materials is not required under the rust-through coverage and none is recommended. See your Cadillac dealer for terms of this limited warranty.

FLEET ORDERS

Some standard content may be deleted with fleet orders. See dealer for details.

WHEELS: SEDAN



17" PREMIUM PAINTED ALLOY

Included on ATS Sedan and Premium Luxury
Includes P225/45R17 all-season tires
Size: 17" x 8" front and rear Includes P225/45R17 all-season, run-flat tires



17" POLISHED ALLOY

Included on Luxury
Available on ATS Sedan
Includes P225/45R17 all-season, run-flat tires
Size: 17" x 8" front and rear



18" POLISHED FORGED ALLOY

Available on Luxury and Premium Performance
Sizes:
18" x 8" front and rear (Luxury AWD and RWD); includes P225/40R18 all-season, run-flat tires
18" x 8" front and 18" x 9" rear (Premium Performance); includes P225/40R18 front and P255/40R18 rear performance, summer-only,³ run-flat tires



18" MACHINED FACE FORGED ALLOY

Included on Premium Performance; Available on Premium Luxury
Sizes:
18" x 8" front and rear (Premium Luxury AWD and RWD); Includes P225/40R18 all-season, run-flat tires
18" x 8" front and 18" x 9" rear (Premium Performance); Includes P225/40R18 front and P255/35R18 rear summer-only,³ run-flat tires

WHEELS: COUPE



18" PREMIUM PAINTED FORGED ALLOY

Included on ATS Coupe
Included on Luxury
Sizes: 18" x 8" front and 18" x 9" rear; includes all-season, run-flat tires. P225/40R18 front and P255/35R18 rear



18" POLISHED FORGED ALLOY

Included on Premium Luxury
Available on ATS Coupe and Premium Performance
Sizes: 18" x 8" front and 18" x 9" rear; includes all-season, run-flat tires. P225/40R18 front and P255/35R18 rear (Performance and Premium AWD) includes performance, summer-only,³ run-flat tires. P225/40R18 front and P255/35R18 rear (Premium RWD)



18" MACHINED FACE FORGED ALLOY

Included on Premium Performance
Available on Luxury and Premium Luxury
Sizes: 18" x 8" front and 18" x 9" rear; includes all-season, run-flat tires, P225/40R18 front and P255/35R18 rear (Luxury, Performance and Premium AWD) includes performance, summer-only,³ run-flat tires. P225/40R18 front and P255/35R18 rear (Premium RWD)



18" AFTER MIDNIGHT DARK FINISH ALLOY

Included on ATS Carbon Black Package
Sizes:
Sedan: 18" x 8" front and rear; includes all-season run-flat tires³
Coupe: 18" x 8" front and 18" x 9" rear; includes all-season run-flat tires³

VEHICLE DIMENSIONS

SELECT ATS DIMENSIONS All measurements in inches.

SEDAN EXTERIOR

Wheelbase	109.3	Overall Height (RWD)	55.9
Overall Length	182.8	Overall Height (AWD)	56.4
Body Width	71.1	Front Track Width	59.5
		Rear Track Width	60.9

COUPE EXTERIOR

Wheelbase	109.3	Overall Height (RWD)	54.8
Overall Length	183.6	Overall Height (AWD)	55.3
Overall Width	72.5	Front Track Width	60.3
		Rear Track Width	61.7

SEDAN INTERIOR

	FRONT	REAR
Head Room	38.6	36.8
Shoulder Room	55.2	53.9
Hip Room	53.0	52.3
Leg Room	42.5	33.5

COUPE INTERIOR

	FRONT	REAR
Head Room	37.6	35.1
Shoulder Room	54.1	51.1
Hip Room	54.1	44.5
Leg Room	42.3	33.5

SELECT ATS SEDAN CAPACITIES

Fuel (gal., approx.)	16.0
Cargo Volume (cu ft)	10.4
Seating Capacity	2 + 3

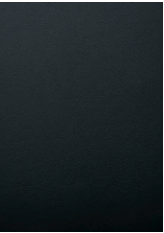
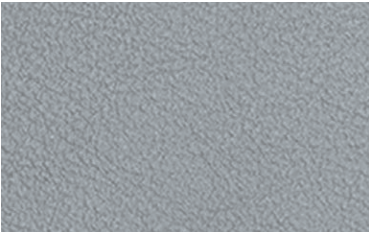
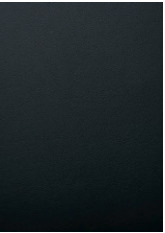
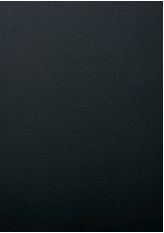
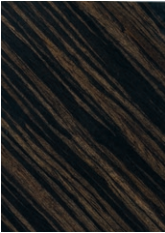
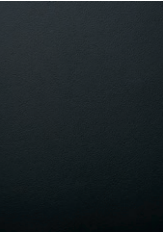
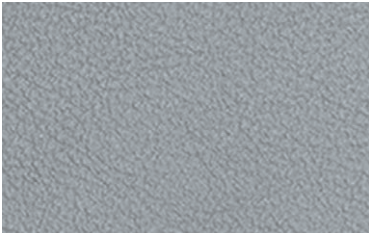
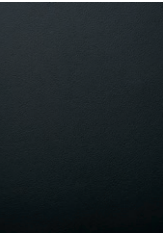
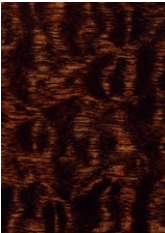
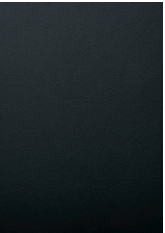
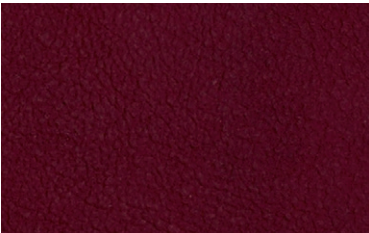
SELECT ATS COUPE CAPACITIES

Fuel (gal., approx.)	16.0
Cargo Volume (cu ft)	10.4
Seating Capacity	2 + 2

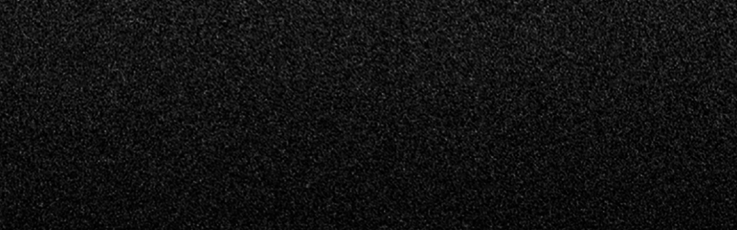
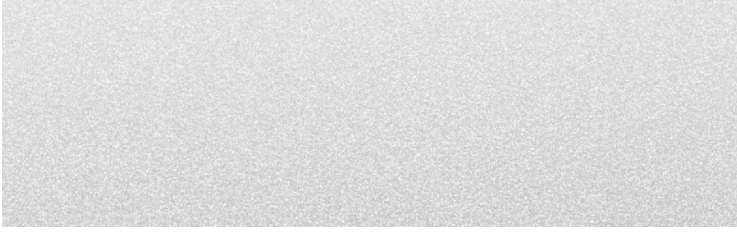
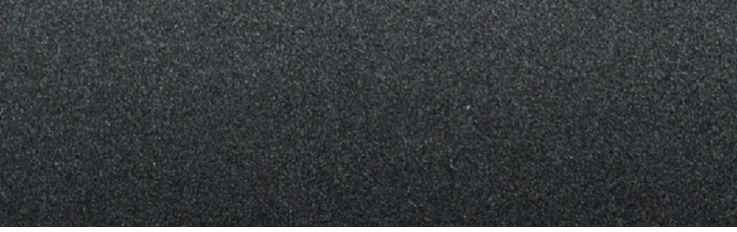
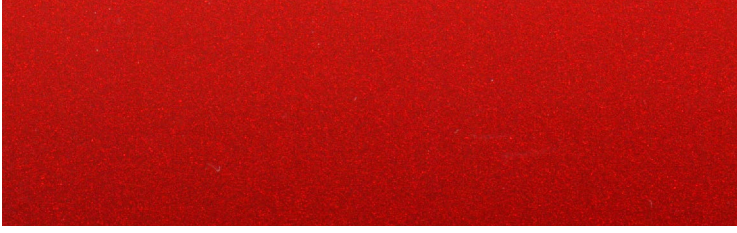
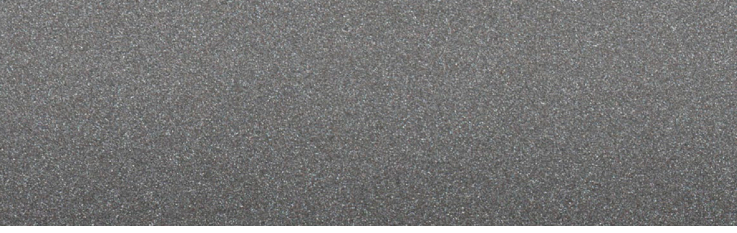
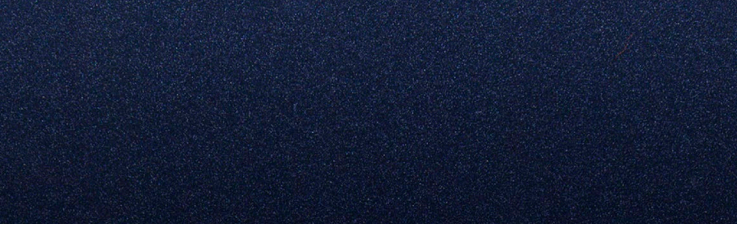
1. Visit onstar.com for coverage map, details and system limitations. Services vary by model. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. Available Wi-Fi requires compatible mobile device, active OnStar service and data plan. Data plans provided by AT&T. **2.** Roadside Assistance Program and Courtesy Transportation Program are not part of the New Vehicle Limited Warranty. A separate booklet titled, "Warranty and Owner Assistance Information" furnished with each new vehicle provides detailed warranty coverage information. **3.** Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to <https://my.cadillac.com/learnAbout/cadillactires/> or see your dealer.

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INTERIOR COMBINATIONS

JET BLACK LEATHERETTE SEATING SURFACES (STANDARD ON SEDAN)	JET BLACK ACCENTS	OIL-RUBBED BRONZE APPEARANCE TRIM	LIGHT PLATINUM LEATHERETTE SEATING SURFACES (STANDARD ON SEDAN)	JET BLACK ACCENTS	OIL-RUBBED BRONZE APPEARANCE TRIM
					
JET BLACK LEATHERETTE SEATING SURFACES (STANDARD ON COUPE)	JET BLACK ACCENTS	OKAPI STRIPE WOOD TRIM	JET BLACK LEATHER SEATING SURFACES ¹ (AVAILABLE ON COUPE AND SEDAN)	JET BLACK ACCENTS	BRUSHED ALUMINUM TRIM
					
LIGHT PLATINUM LEATHER SEATING SURFACES (AVAILABLE ON COUPE AND SEDAN)	JET BLACK ACCENTS	HIGH-GLOSS SAPELE WOOD TRIM	LIGHT NEUTRAL LEATHER SEATING SURFACES (AVAILABLE ON SEDAN)	JET BLACK ACCENTS	DARK OLIVE ASH WOOD TRIM
					
KONA BROWN SEMI-ANILINE LEATHER WITH SUEDED MICROFIBER BACK PANELS ¹ (AVAILABLE ON COUPE AND SEDAN)	JET BLACK SUEDED MICROFIBER ACCENTS	NATURAL FINISH SAPELE WOOD TRIM	MORELLO RED SEMI-ANILINE LEATHER WITH SUEDED MICROFIBER BACK PANELS ¹ (AVAILABLE ON COUPE AND SEDAN)	JET BLACK SUEDED MICROFIBER ACCENTS	CARBON FIBER TRIM
					

EXTERIOR COLORS

RADIANT SILVER METALLIC	BLACK RAVEN
	
SILVER MOONLIGHT METALLIC ¹	STELLAR BLACK METALLIC ¹
	
CRYSTAL WHITE TRICOAT ¹	PHANTOM GRAY METALLIC ¹
	
RED OBSESSION TINTCOAT ¹	MOONSTONE METALLIC ¹
	
BRONZE DUNE METALLIC ¹	DARK ADRIATIC BLUE METALLIC ¹
	

1. Available at extra cost.

