2013 FOCUS



Ford

Go Further



Exhilaration every day. Introducing Focus ST.[1]

Aero-crisp. Sure-footed. Smart. Inspired. Ford Focus has it all, including the admiration of some of the toughest critics in the world. In a single year, Focus was named "Best Car to Buy 2012" by TheCarConnection.com, "One of the 10Best Cars of 2012," by *Car and Driver*, and one of *AUTOMOBILE Magazine*'s 2012 All-Stars. This year, with the addition of the exhilarating Focus ST hatchback, there's more to love. We've taken all of the fun-to-drive attributes of Focus – and pushed them even further. ST is more dynamic. More powerful. More addictive. With a high-tech cockpit that encourages you to lay the power down. Like every 2013 Ford Focus, it's so much more than just a car. Go further in a 2013 Focus.

Titanium Sedan. Ingot Silver Metallic. ST Hatchback. Tangerine Scream Metallic Tri-coat. Available equipment.

[1]Coming late 2012.



Handles fuel with care.



Every drop is effectively used in Focus, from its convenient entry through the Easy Fuel® capless fuel filler to its efficient use in the 2.0L I-4 engine. Twin independent variable camshaft timing (Ti-VCT) adds extra precision, contributing to fuel efficiency or power output. Electric power-assisted steering (EPAS), whose electric motor operates only when assistance is required, contributes to fuel efficiency as well. And Active Grille Shutters help Focus make itself even more aerodynamic and fuel efficient. This all helps Focus SE with the SFE Package[1] achieve up to 40 mpg hwy,[2] letting you pass the pump and keep on driving.

Titanium Sedan. Ingot Silver Metallic. Available equipment.

[1]Available feature. [2]EPA-estimated 28 city/40 hwy/33 combined mpg, Focus SE automatic with SFE Package.



Grabs the road. As well as plenty of attention.

Responds with precision.

"The Focus feels alive, with sweet steering and a sporty ride..." says TheCarConnection.com. Credit its responsive handling – especially in the corners – to standard Torque Vectoring Control and a sport-tuned suspension.[1] Supplying precise response at highway speeds and ideal maneuverability at slower speeds, electric power-assisted steering (EPAS) constantly measures steering input, enhancing control. So get ready to turn some heads – including your own.

Performs with authority.

A cool, precise charge of fuel, thanks to direct injection. Efficient performance throughout the rpm range from self-adjusting twin independent variable camshaft timing (Ti-VCT). This recipe supplies ample low-end torque and peak power when you redline all 160 hp of the 2.0L I-4 engine. And with a car that handles this well, you certainly will.

A PowerShift 6-speed automatic transmission[1] delivers torque to the wheels 100% of the time during shifts, supplying excellent responsiveness. Titanium includes SelectShift Automatic® capability to change gears at the touch of a button. For those who like to do the gear changing themselves, Titanium can also be equipped with a 5-speed manual transmission.[1]

Titanium Hatchback. Blue Candy Metallic Tinted Clearcoat. Available equipment.

[1]Available feature.









Storms out of the gate.

And never looks back. Everything about the new Focus ST[1] is geared to get you to your destination. Quickly.

Mash the aluminum accelerator pedal and you'll be treated to the rollicking performance of its 252-hp,[2] high-output 2.0L EcoBoost® I-4 engine that's linked to a 6-speed manual transmission. An "overboost" feature can sustain increased torque (from 3,000 rpm to 4,500 rpm) for 15 seconds at a time, enhancing its performance feel. To further amplify your aural experience, engineers channeled the lower-engine frequencies of this signature sound into the cabin. Other ST upgrades include variable-ratio electric power-assisted steering, disc brakes with performance pads at all 4 corners, a unique sport suspension, dramatic center tailpipes, eye-catching 18" Y-spoke painted aluminum wheels and exclusive Tangerine Scream Metallic Tri-coat paint.

Inside, you're the center of the action in its performance-minded cockpit. Enter and start it without using your key. Survey your instrumentation from RECARO® partial- or full-leather-trimmed front seats.[3] Grip the unique leather-wrapped steering wheel with ST badge. Monitor the mini cluster gauges, including turbo boost, as you charge out of the corners. In Focus ST, there's no reason to hold anything back.

ST Hatchback. Tangerine Scream Metallic Tri-coat. Available equipment.

[1]Coming late 2012. [2]Figures achieved using premium unleaded fuel. [3]Available feature.



Connects you best to what matters most.

Named "Connected Car of the Year 2012."

Staying in touch is easy in *Connected World* magazine's "Connected Car of the Year 2012." With voice-activated Ford SYNC,®[1] the system recognizes your paired phone and downloads your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.® In fact, SYNC AppLink™[2] lets smartphone users control Pandora,® iHeartRadio,® Stitcher Smart Radio™ and other apps by voice too. Just touch a steering wheel button and say things like "Call: Melissa," or "Play genre: Pop." SYNC also offers 911 Assist,® and with an activated subscription to SYNC Services you get business searches,[1] turn-by-turn driving directions[1] and more. Personalize yours at ford.com/sync.

To amplify your experience, upgrade to SYNC[1] with MyFord Touch.®[1] An 8" LCD touch screen, media hub, 4.2" instrument cluster screen, and familiar 5-way steering wheel controls give you mastery of your phone, entertainment, navigation[3] and climate. The system recognizes over 10,000 voice commands – everything from "Destination: nightlife" to "My team's schedule." There's almost no limit to what you can do, all with your hands on the wheel and eyes on the road. All this, in addition to a 6-month trial subscription to over 130 channels of unique content from SiriusXM Satellite Radio.[3]

[1]Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn driving directions available in select markets. Message and data rates may apply. Not all features are compatible with all phones. [2]SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software. [3]Available feature.



Raises your expectations.

You'll be amazed at all that Focus has to offer inside. "When it comes to luxury and entertainment features, Focus goes well beyond state of the art," says TheCarConnection.com. Luxury comes in the form of leather-trimmed seats,[1] dual-zone electronic automatic temperature control[1] and 2 Interior Style Packages[1] (in Tuscany Red or Arctic White) that feature two-tone leather-trimmed seats, matching door-trim inserts, coordinated steering wheel trim and more. For entertainment, there's SYNC® with MyFord Touch®[1] and ambient lighting.[1] Enjoy it all from a cockpit that was designed to help you conquer the road. "... the Focus front seats are uncommonly good," says automobilemag.com. "Comfortably and fantastically supportive, they give your back the clear message that the Focus wants to dance."

Titanium. Charcoal Black leather with Charcoal Black inserts. Available equipment.

[1]Available feature.



Virtually parks itself.

Talk about stress reduction. First, simply press a button and active park assist[1] alerts you when it has located an appropriate parallel parking spot. Then, take your hands off the wheel and Focus literally steers itself into place. All you have to do is follow system prompts to shift gears and control the brake and accelerator pedals. In practically no time at all, you'll be parked and ready for action. Stress-free.



Titanium Sedan. Ingot Silver Metallic. Available equipment.

[1]Available feature.

Plays just one thing safe. Your safety.

Travel with confidence knowing that Focus was named a "2012 Top Safety Pick," the highest possible rating from the Insurance Institute for Highway Safety (IIHS). After all, the thrills, exhilaration, technology and handling it provides mean little without safety. That's why Focus is engineered so that every element plays a part in helping keep you safe – from seats and airbags to steel and body. It's safety you can depend on.



Expects the unexpected.

More than half of the Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel.

The next-generation, dual-stage front airbags of the Personal Safety System™ feature optimized driver's side tethering. A driver's knee airbag inflates between the knees and instrument panel in a crash. An adaptive tunnel vent helps tailor the front-seat side airbags to occupant size for personalized protection, while side-curtain airbags with roll-fold technology increase peace of mind by deploying to cover both rows of the vehicle. That's 7 total airbags.

AdvanceTrac® electronic stability control[1] with brake-actuated traction control automatically helps avoid skidding and fishtailing, helping you keep all 4 wheels firmly planted in inclement weather. To help ensure the tires stay properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get help if needed.

SE Sedan. Race Red. Available equipment.

[1]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Takes performance to your level.











With Focus, there are plenty of features that help you make it your own. Socially active? Reinforce your life-of-the-party status with unique interior lighting and a power moonroof. Have teenage drivers? Feel more secure knowing every Focus features the standard Tire Pressure Monitoring System (TPMS), and can be equipped with available MyKey.® It's your Focus. Make sure it reflects your wants and needs.

- Ambient lighting[1]
- Dual-zone electronic automatic temperature control[1]
- Tire Pressure Monitoring System
- MyKey[1]
- Power moonroof[1]

[1]Available feature.











Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and purchased at the time you buy or lease your Focus – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty that way too. See your dealer for details.

SE Hatchback in Blue Candy Metallic Tinted Clearcoat customized with silver bodyside graphics, rear spoiler, smoked hood and side window deflectors, keyless entry keypad, molded splash guards, roof-mounted crossbars by THULE®[1] and 17" painted aluminum wheels

Illuminated gear shift knob[2]

All-weather floor mats

Portable DVD rear-seat entertainment system by NextBase®[1]

Remote start systems

custom accessories Ford

accessories.ford.com

[1]Ford Licensed Accessory. [2]For manual transmission only.

FOCUS Standard Features



S Sedan

Equipment Group 100A
Includes all standard features, plus:

Mechanical

- 2.0L Ti-VCT GDI I-4 FFV engine
- 5-speed manual transmission
- Compact spare
- Electric power-assisted steering
- Power front disc/rear drum brakes

Seating

- Cloth seats

Interior

- AM/FM stereo/single-CD player with MP3 capability and 4 speakers
- Driver and front-passenger sun visors
- Front floor console with storage
- Manual air conditioning
- Manual rear windows
- Power front windows with one-touch-down driver's side feature

Exterior

- 15" steel wheels with silver-painted covers and P195/65R15 BSW tires
- Black door handles
- Black grille with chrome trim
- Black power sideview mirrors with integrated blind spot mirrors
- Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

Mechanical

- Active Grille Shutter System
- Anti-Lock Brake System (ABS)
- Front-wheel drive (FWD)
- Suspension – Front: independent MacPherson strut with stabilizer bar
- Suspension – Rear: independent control blade with stabilizer bar
- Torque Vectoring Control

Seating

- 5-person seating
- 4-way manual driver's seat
- 2-way manual front-passenger seat
- 4-way adjustable front head restraints
- Removable rear head restraints
- Rear fold-down bench seat

Interior

- 4-spoke steering wheel
- 12-volt front powerpoint
- Auxiliary audio input jack
- Cabin air filtration system
- Cupholders (2 front)
- Front (2) and rear (2) assist handles
- Power door locks
- Tachometer
- Tilt/telescoping steering column

Exterior

- Easy Fuel® capless fuel filler
- Quad-beam halogen headlamps
- Rear-window defroster
- Solar-tinted glass
- Windshield wipers – Front: variable-intermittent with washer

Safety & Security

- Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[1] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Adjustable head restraints at all 5 seating positions
- AdvanceTrac® electronic stability control
- Battery saver with headlamps-off delay
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Driver's knee airbag[1]
- Emergency trunk release (sedan only)
- Front height-adjustable shoulder safety belts
- Front-seat side airbags[1]
- LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
- SecuriLock® Passive Anti-Theft System
- Side-curtain airbags[1]
- SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions[2]
- Tire Pressure Monitoring System (excludes spare)



Horsepower, Torque & EPA-Estimated Fuel Economy

2.0L Ti-VCT GDI I-4 FFV Engine	Horsepower: 160 @ 6,500 rpm	Torque (lb.-ft.): 146 @ 4,450 rpm
5-speed manual	26 city/36 hwy/30 combined mpg	
PowerShift 6-speed automatic	27 city/38 hwy/31 combined mpg	
PowerShift 6-speed automatic w/SelectShift	27 city/38 hwy/31 combined mpg	
SFE Package with PowerShift 6-speed automatic	28 city/40 hwy/33 combined mpg	
2.0L EcoBoost I-4 Engine (high-output)	Horsepower: 252 @ 5,500 rpm[3]	Torque: 270 @ 2,500 rpm
6-speed manual	23 city/32 hwy/26 combined mpg	

[1]Always wear your safety belt and secure children in the rear seat. [2]SOS hardware may become damaged or the battery may lose power in a crash which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. [3]Figures achieved using premium unleaded fuel.

Comparisons based on 2012 competitive models (class is Small Sedans and Hatches), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

FOCUS Standard Features



SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Mechanical

- Cruise control
- MyKey®

Seating

- Rear 60/40 split fold-down seat with armrest (hatchback only)

Interior

- 12-volt rear powerpoint
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Compass and outside temperature display
- Driver and front-passenger seat back map pockets
- Front floor console with storage and armrest
- Front carpeted floor mats
- Illuminated Entry System
- Illuminated visor vanity mirrors
- Power rear windows
- Rear-seat heat ducts
- Removable package tray (hatchback only)
- Steering wheel-mounted cruise, audio and 5-way MyFord® controls (2)
- SYNC® with MyFord voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; and media hub with USB port
- Trip computer

Exterior

- 16" painted aluminum wheels with P215/55R16 tires
- Automatic headlamps
- Body-color door handles
- Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators
- Liftgate spoiler (hatchback only)
- Rear windshield wiper (hatchback only)



Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Mechanical

- Intelligent Access with push-button start
- Perimeter alarm
- PowerShift 6-speed automatic transmission with SelectShift
- Remote Start System (automatic transmission only)

Seating

- Leather-trimmed heated front seats

Interior

- Ambient lighting
- Audio System from Sony® with 10 speakers and HD Radio™ Technology
- Dual-zone electronic automatic temperature control
- Front and rear carpeted floor mats
- Metallic finish on door pulls and register surrounds
- Overhead console
- Power windows with global one-touch-up/-down feature
- SiriusXM Satellite Radio with 6-month trial subscription
- SYNC with MyFord Touch® which includes SYNC Services; 4.2" display in instrument cluster; 8" LCD touch screen in center stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks

Exterior

- 17" sport painted aluminum wheels with P215/50R17 tires
- Black headlamp bezels
- Body-color, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
- Chrome beltline moldings
- Fog lamps with chrome bezels
- Piano Black grille
- Rear view camera
- Reverse Sensing System



ST Hatchback[1]

Equipment Group 200A
Includes select SE features, plus:

Mechanical

- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size spare (16")
- Intelligent Access with push-button start
- Perimeter alarm
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

Seating

- Cloth sport seats with ST logo

Interior

- Aluminum pedals
- Analog mini cluster gauges
- Leather-wrapped shift knob with alloy bevel cap and leather boot
- Unique instrument panel finish
- Unique leather-wrapped steering wheel with ST badge
- Unique ST scuff plates

Exterior

- 18" Y-spoke painted aluminum wheels with 235/40R18 Y-rated Summer tires
- Black headlamp bezels
- Chin spoiler
- Exhaust with bright-tipped dual center exit
- Fog lamps with black bezels
- High-mounted liftgate spoiler
- Piano Black grille
- ST badging

Exterior Dimensions	Sedan/Hatchback
Wheelbase	104.3"
Length	178.5"/171.6"
Height	57.7"
Width – Excluding mirrors	71.8"
Width – Including mirrors	80.5"

Interior Dimensions	Sedan/Hatchback (ST)
Front	
Head room	38.3" (39.1")
Shoulder room	55.6"
Hip room	53.9"
Leg room	41.9" (43.1")
Rear	
Head room	38.0"/37.9"
Shoulder room	53.7" (52.6")
Hip room	52.7" (52.8")
Leg room	33.2" (33.4")

Capacities (cu. ft.)	
Passenger volume	90.7
Luggage capacity (sedan)	13.2
Cargo volume behind front seats (hatchback)	44.8
Cargo volume behind rear seats (hatchback)	23.8

[1]Coming late 2012.

Dimensions may vary by trim level. RECARO is a registered trademark of RECARO Beteiligungs-GmbH. iPod is a registered trademark of Apple Inc. All rights reserved. PANDORA, the PANDORA logo, and the Pandora trade dress are trademarks or registered trademarks of Pandora Media, Inc. Used with permission. iHeartRadio is a registered trademark of Clear Channel Broadcasting, Inc. Stitcher Smart Radio is a registered trademark of Stitcher, Inc. Microsoft is a registered trademark of Microsoft Corporation. SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Sirius satellite service available in the 48 contiguous United States, DC, and PR. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. THULE is a registered trademark of Thule Sweden AB. Sony is a registered trademark of the Sony Corporation. HD Radio is a proprietary trademark of iBiquity Digital Corp. Power Code is a trademark of Code Systems, Inc.

S

Warm Steel cloth trim. Charcoal Black inserts. ▌13.2 cu. ft. of luggage capacity (sedan). ▌Easy Fuel® capless fuel filler. ▌Power sideview mirror with integrated blind spot mirror. ▌PowerShift 6-speed automatic transmission.[1]



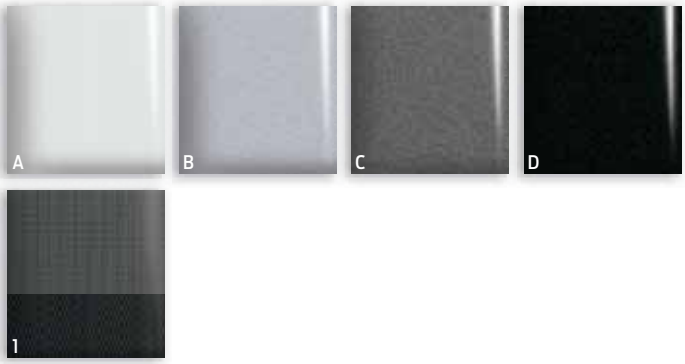






[1]Available feature.

S



Exteriors	Interior
A Oxford White	**1**
B Ingot Silver Metallic	**1**
C Sterling Gray Metallic	**1**
D Tuxedo Black Metallic	**1**

1 Warm Steel Cloth with Charcoal Black Inserts



15" Steel with
Silver-Painted Wheel Covers
Standard

Sedan

Available Packages

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear

Available Options

Cargo area protector

Engine block heater

Focus bodyside graphics

Keyless entry keypad

Power Code™ Remote Start System (n/a with manual transmission)

PowerShift 6-speed automatic transmission

Stainless steel door-sill scuff plates

SYNC® with MyFord® voice-activated, in-vehicle connectivity system which includes 4.2" color LCD displays in instrument cluster and center stack; and media hub with USB port

Available Ford Custom Accessories

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Oxford White.

Colors are representative only. See your dealer for actual paint/trim options.

SE

Warm Steel cloth trim. Charcoal Black inserts. Available equipment. ▌Tuscany Red Interior Style Package.[1] Available equipment. ▌Sedan. Rear spoiler.[1] ▌Arctic White Interior Style Package.[1] Available equipment.







[1]Available feature.

SE



Exteriors	Interiors				
A Oxford White	1	2	3		5
B Ingot Silver Metallic	1	2	3	4	5
C Sterling Gray Metallic	1	2	3	4	5
D Race Red	1	2	3		
E Ruby Red Metallic Tinted Clearcoat[1]	1	2	3		5
F Performance Blue Metallic			3		5
G Blue Candy Metallic Tinted Clearcoat[1]	1	2			
H Tuxedo Black Metallic	1	2	3	4	5

1 Medium Dark Stone Cloth with Medium Light Stone Inserts – Standard
2 Warm Steel Cloth with Charcoal Black Inserts – Standard
3 Charcoal Black Leather with Charcoal Black Inserts – Requires SE Appearance Package
4 Tuscany Red Leather with Charcoal Black Inserts – Requires Interior Style Package
5 Charcoal Black Leather with Arctic White Inserts – Requires Interior Style Package



16" Painted Aluminum
Standard



16" Steel with Unique Aero Silver-Painted Wheel Cover
Included with SFE Package



17" Silver Machined Aluminum
Included with
SE Appearance Package



17" Black-Painted Machined Aluminum
Included with
SE Appearance Black Package

Sedan/Hatchback

Available Equipment Group

Equipment Group 201A – **SE Appearance Package** includes 17" Silver machined aluminum wheels, fog lamps with chrome bezels, decklid spoiler (sedan), SelectShift (automatic only), rear disc brakes, perimeter alarm, leather-trimmed seating surfaces with heated front seats, 6-way power driver's seat, rear 60/40 split fold-down seat with armrest (sedan), leather-wrapped steering wheel and shift knob, ambient lighting, overhead console, and SiriusXM Satellite Radio with 6-month trial subscription

Available Packages

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates (201A only)

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear

Interior Protection Package includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Sony® & MyFord Touch® Package)

SE Appearance Black Package includes 17" black machined aluminum wheels; Piano Black grille; black fog lamp bezels, sideview mirrors and liftgate spoiler (hatchback only; requires 201A)

SE Winter Package includes heated front seats and sideview mirrors, and all-weather floor mats

Sony® & MyFord Touch Package includes Audio System from Sony® with 10 speakers, SYNC® with MyFord Touch, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only)

Super Fuel Economy (SFE) Package includes 16" steel wheels with unique aero wheel covers and P215/55HR16 BSW low-rolling-resistance tires, rear disc brakes, decklid spoiler and SFE badge (sedan only; requires PowerShift 6-speed automatic transmission; n/a with 201A)

Tuscany Red Interior Style Package includes same contents as Arctic White Interior Style Package; Arctic White accents replaced with Tuscany Red (201A only)

Available Options

- 17" black machined aluminum wheels (201A only)
- Cargo area protector
- Engine block heater
- Focus bodyside graphics
- Keyless entry keypad
- PowerCode™ Remote Start System (requires PowerShift transmission)
- Power moonroof
- PowerShift 6-speed automatic transmission
- Rear floor mats[2]
- Reverse Sensing System
- SiriusXM Satellite Radio with 6-month trial subscription
- Stainless steel door-sill scuff plates (n/a with Interior Style Packages)

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection



Sedan. Ingot Silver Metallic. Hatchback. Race Red. Available equipment.

[1]Additional charge. [2]Not available with Interior Style Package, Winter Package or Interior Protection Package.
Colors are representative only. See your dealer for actual paint/trim options.

Titanium

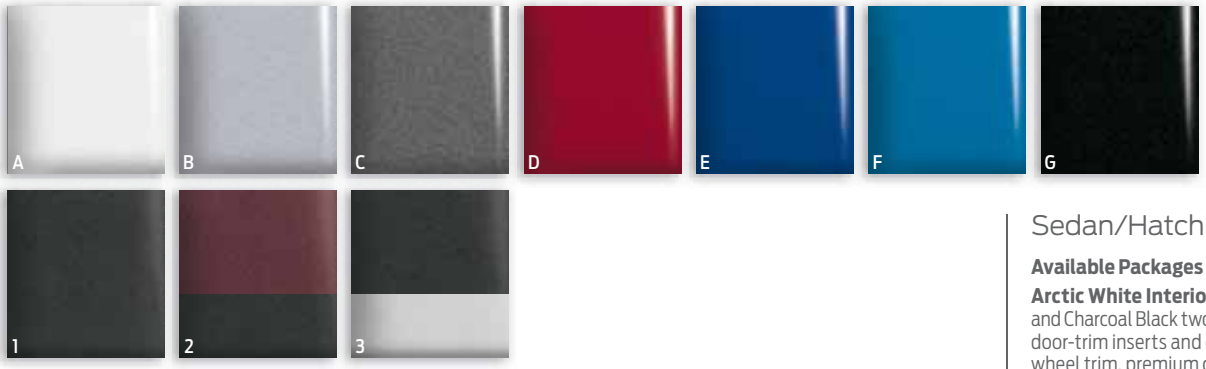
Charcoal Black leather trim. Charcoal Black inserts. SYNC® with MyFord Touch.® Available equipment. ▌Intelligent Access with push-button start. ▌Rear view camera. ▌Audio System from Sony® with 10 speakers and HD Radio™ Technology.







Titanium



Exteriors		Interiors	
A White Platinum Metallic Tri-coat[1]	1		3
B Ingot Silver Metallic	1	2	3
C Sterling Gray Metallic	1	2	3
D Ruby Red Metallic Tinted Clearcoat[1]	1		3
E Performance Blue Metallic	1		3
F Blue Candy Metallic Tinted Clearcoat[1]	1		
G Tuxedo Black Metallic	1	2	3

1 Charcoal Black Leather with Charcoal Black Inserts – Standard
2 Tuscany Red Leather with Charcoal Black Inserts – Requires Interior Style Package
3 Charcoal Black Leather with Arctic White Inserts – Requires Interior Style Package



17" Sport Painted Aluminum
Standard



17" Polished Aluminum
Optional



18" Painted Aluminum
Included with Handling Package

Sedan/Hatchback

Available Packages

Arctic White Interior Style Package includes Arctic White and Charcoal Black two-tone leather-trimmed seats, Arctic White door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated white interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates

Cargo Management Package includes cargo net and foldable soft cargo organizer

Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear

Titanium Handling Package includes 18" aluminum wheels, optimized sport suspension components, low-profile "summer only" performance tires, and 16" full-size spare steel wheel and tire

Tuscany Red Interior Style Package includes Tuscany Red and Charcoal Black two-tone leather-trimmed seats, Tuscany Red door-trim inserts and center armrest lid, coordinated steering wheel trim, premium carpeted floor mats, coordinated red interior finish, rear 60/40 split fold-down seat with armrest, and stainless steel door-sill scuff plates

Available Options

17" polished aluminum wheels

5-speed manual transmission

Active park assist (n/a with 5-speed manual transmission)

Cargo area protector (n/a with Handling Package)

Engine block heater

Focus bodyside graphics

Power moonroof

Stainless steel door-sill scuff plates (n/a with Interior Style Packages)

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection



Hatchback. Blue Candy Metallic Tinted Clearcoat. Sedan. Sterling Gray Metallic. Available equipment.

[1]Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.

ST[1]

Charcoal Black leather trim. Performance Blue cloth accents. Available equipment. ▌ST3 Package with LED signature lighting.[2] ▌Mini cluster gauges including turbo boost pressure. ▌Piano Black mesh grille with exclusive ST badging. ▌Center tailpipe exhaust with dual bright tips.






[1]Coming late 2012. [2]Available feature. HID headlamps including LED signature lighting late availability.

ST[1]



Exteriors	Interiors				
A Oxford White	1	2	3	4	5
B Ingot Silver Metallic	1		3	4	5
C Tangerine Scream Metallic Tri-coat[2]	1	2		4	5
D Race Red	1			4	5
E Performance Blue Metallic	1		3	4	5
F Tuxedo Black Metallic	1	2	3	4	5

1 Charcoal Black Cloth with Anthracite Accents – Standard
2 Charcoal Black Leather with Tangerine Scream Cloth Accents – Requires ST2
3 Charcoal Black Leather with Performance Blue Cloth Accents – Requires ST2
4 Charcoal Black Leather with Smoke Storm Cloth Accents – Requires ST2
5 Charcoal Black Leather – Requires ST3



18" Y-Spoke Painted Aluminum
Standard

Hatchback

Available Equipment Groups

Equipment Group 201A – **ST2 Package** includes Audio System from Sony® with 10 speakers and HD Radio™ Technology, SYNC® with MyFord Touch,® dual-zone electronic automatic temperature control, SiriusXM Satellite Radio with 6-month trial subscription, and RECARO® partial leather front bucket seats

Equipment Group 202A – **ST3 Package** includes select content of Equipment Group 201A, RECARO full leather-trimmed heated front bucket seats, rear armrest, HID headlamps, cornering lamps, LED signature lighting, ambient lighting, overhead console, heated sideview mirrors and voice-activated Navigation System

Available Options

Engine block heater

Power moonroof

Voice-activated Navigation System with SD card for map and POI storage, and integrated SiriusXM Traffic and Travel Link with 6-month trial subscription (requires 201A)

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection



Performance Blue Metallic. Available equipment.

[1]Coming late 2012. [2]Additional charge.
Colors are representative only. See your dealer for actual paint/trim options.



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New Vehicle Limited Warranty. We want your Ford Focus ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty. **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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