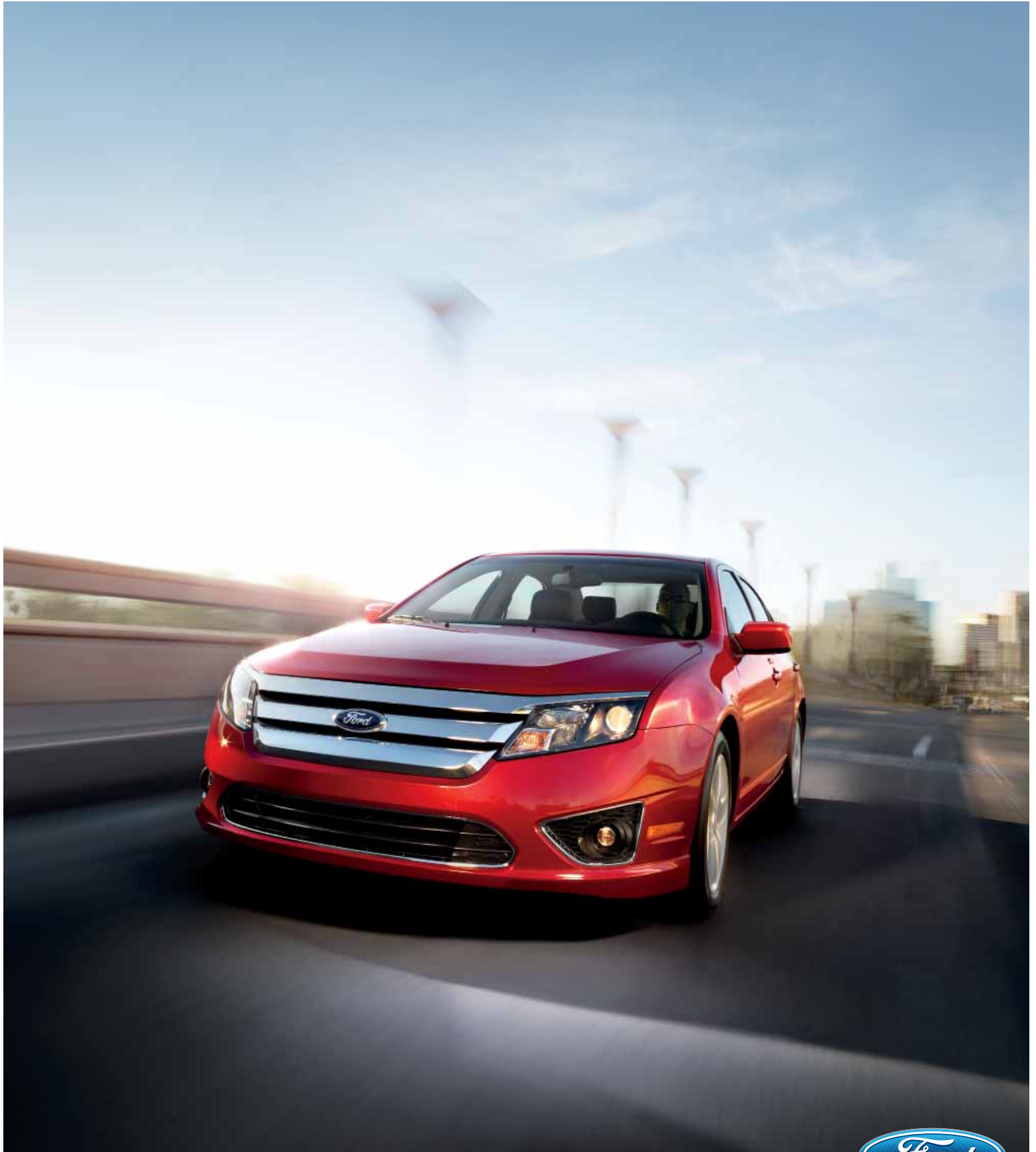


2012 **FUSION+HYBRID**



Go Further



Want better mileage? Get the best in the city.



Fusion Hybrid leaves others in its zero-evaporative-emissions wake with best-in-class 41 mpg city,¹ while the 2.5L I-4 on Fusion delivers an impressive 33 mpg hwy.² For you thrill seekers: Fusion Sport gets a 263-horsepower 3.5L V6.³ Imagine taking calls⁴ without picking up your phone. Summoning songs⁴ without touching your media player. Making quick, clean stops at the pump. Fusion even has systems⁴ to help you back out of parking spots, change lanes and more. Get what you want in the 2012 Ford Fusion. Drive one today.

Hybrid. Steel Blue Metallic.

¹Fusion Hybrid coming Fall 2011. EPA-estimated 41 city/36 hwy/39 combined mpg. Actual mileage will vary. Class is Midsize Sedans vs. 2011/2012 competitors. ²EPA-estimated 23 city/33 hwy/26 combined mpg with 2.5L I-4 and 6-speed automatic transmission. ³Late availability. ⁴Available feature.



2012 **FUSION+HYBRID** ford.com

Grows a virtual forest with over 700 city miles per tank.¹



Reward yourself.

Get instant feedback on driving performance with the efficiency forest, exclusively on Fusion Hybrid.² The better your mpg, the more leaves. Go easy on the accelerator and your forest flourishes. Fusion Hybrid can operate at speeds of up to 47 mph without using any fuel, which helps it get 41 mpg city and over 700 city miles per tank.¹ So you could be seeing a lot of green.

Display your style.

The vibrant LCD gauges in Fusion Hybrid offer you a choice of 4 modes, each with a bit more information than the last: Inform, Enlighten, Engage or Empower. Adjust the settings so you always see just the displays you want. Controls on the steering wheel and a built-in tutorial make it easy to set the language, units of measurement and more.

Hybrid SmartGauge™ with EcoGuide. Engage mode.

¹EPA-estimated 41 city/36 hwy/39 combined mpg. 17.5-gallon tank. Actual mileage will vary.

²Coming Fall 2011.



2012 **FUSION+HYBRID** ford.com



Powers both sides of your brain.

I-4 efficiency.

The standard 2.5L I-4 engine and the 6-speed automatic transmission¹ team up for 33 mpg hwy – that's fuel economy a similarly equipped Camry and Altima can't beat.² Pair the 2.5L with the standard 6-speed manual, and you can have a blast putting Fusion through its paces.

V6 authority.

The 3.0L V6 flex fuel engine¹ packs a 240-horsepower punch along with a 6-speed SelectShift Automatic™ transmission that's the best of both worlds. Shift whenever you want, or let it choose the best gear for you. Flex fuel means it runs on E85, gasoline or any blend of the two.

AWD tenacity.

Every Fusion starts with an independent double-wishbone setup in front and a multilink twist-blade suspension in back for tight, responsive handling. AdvanceTrac® electronic stability control is also standard. Combine it with the Intelligent All-Wheel-Drive (AWD) System,¹ and Fusion keeps moving even in the most inclement weather.

SE. Red Candy Metallic Tinted Clearcoat. Appearance Package. Available equipment.

¹Available feature. ²EPA-estimated 33 mpg hwy, FWD vs. 2011 Altima/Camry.



2012 **FUSION+HYBRID** ford.com

Pulls ahead in the quality race.

Owners rate Ford Fusion higher in quality than Honda Accord.¹ Set your precisely honed Fusion interior aglow with ambient lighting² in 7 different hues that change whenever you like. HD Radio™ Technology, paired with the Navigation System,^{2,3} ensures a high-quality audio experience as well. It fills your Fusion with crystal-clear, digital sound for AM/FM channels, while bringing you new local FM channels, on-screen information and much more.



SEL. Charcoal Black leather trim. Available equipment.

¹Based on RDA Group's GQRS cumulative survey at 3 months of service in 3 surveys of 2009 MY Ford and competitive owners conducted 9/08-5/09. ²Available feature. ³Coming Fall 2011.



2012 **FUSION+HYBRID** ford.com



SPORT

Holds its ground in more ways than one.

The 2011 Ford Fusion is projected to hold its resale value better than the 2011 Toyota Camry.¹ So you'll be enjoying every mile in your new Fusion just that much more. Fusion Sport holds the road and carves the corners like no other thanks to its modified performance-tuned suspension, 263 horses and 249 lb.-ft. of torque from the intense 3.5L V6 under its hood. The 6-speed SelectShift Automatic™ lets you fly through the gears yourself, or leave the fun to Fusion. Inside, dynamic leather-trimmed seats come in your choice of colorful accents or sleek monotone with contrast stitching. Make it as bold as you are.

Sport. Blue Flame Metallic. Available equipment.

¹Based on residual value data from Black Book® of 2011 models (straight average of 12 months through June 2011 at 36 months). Black Book is a registered trademark of Hearst Business Media Corp.



2012 **FUSION+HYBRID** ford.com



Hands control the wheel. Voice controls the rest.

Stay connected to calls, music and more with SYNC.

No more searching for your phone. No device on your ear. Connect to your world with voice-activated Ford SYNC.¹ Once paired, SYNC recognizes your phone and automatically transfers your contacts to support voice calling. It also plays music from your phone, MP3, USB or iPod.[®] Just touch a button on the steering wheel and say things like "Call Melissa," or "Play genre: Pop." New AppLink¹ lets smartphone users control Pandora[®] internet radio (shown) and Stitcher SmartRadio[™] by voice too. SYNC also offers 911 Assist,[™] and with an activated SYNC Services account you get business searches,¹ turn-by-turn driving directions,¹ custom traffic alerts¹ and more. Personalize your experience at SyncMyRide.com.

Full-color, voice-activated travel guide with SiriusXM.

The Navigation System² includes a 6-month trial subscription to SiriusXM Satellite Radio, Traffic and Travel Link³ to bring you over 130 channels of unique content, plus live infotainment services. Get continuously updated traffic information, plus check local fuel prices, weather reports, movie listings, sports scores and more. This system features a vibrant 8" LCD touch screen with interactive maps you can zoom and scroll. Of course, it also responds to voice commands for hands-free control. Play DVDs while Fusion is in Park and store nearly 10 gigs of your digital music.

Sport. Charcoal Black leather trim. Sport Blue perforated inserts. Available equipment.

¹Available feature. Requires compatible mobile device. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Text message and data rates may apply. ²Available feature. Coming Fall 2011. ³SiriusXM Satellite Radio, Traffic and Travel Link subscriptions sold separately or as a package after trial expires. SiriusXM Traffic and Travel Link service available in select markets. Subscriptions are governed by SiriusXM Customer Agreement; see www.siriusxm.com.



2012 FUSION+HYBRID ford.com

Senses what you may not see.



Back it out.

Say goodbye to parking lot stress. With cross-traffic alert¹ Fusion lets you know if its radar sensors detect a vehicle approaching while you're slowly backing out of your spot. It sounds a warning, alerts you in the message center, and flashes a light in your sideview mirror.

Back it up.

See exactly what's back there with the rear view camera.² A full-color image and handy guidelines display on the large navigation screen^{1,2} or in your rearview mirror whenever you shift into Reverse.

Change lanes.

Stop craning your neck trying to see what's in your blind spot. With BLIS[®] (Blind Spot Information System),^{1,3} you just check your sideview mirrors before changing lanes. An amber light means the system senses a vehicle in your way.

¹Available feature. ²Coming Fall 2011. ³BLIS replaces standard integrated blind spot mirrors.



"Top Safety Pick" 3 years in a row!

Travel with confidence knowing Fusion has attained the highest possible rating from the Insurance Institute for Highway Safety (IIHS) each year since 2009. In fact, no other brand offers you more 2011 "Top Safety Pick" vehicles than Ford. Our engineers are constantly developing and advancing safety technologies to help give you peace of mind out there on the road.



Masters challenging moments.

Our standard AdvanceTrac® electronic stability control with brake-actuated traction control² automatically helps avoid skidding and fishtailing. It's particularly beneficial in all kinds of inclement weather.

Personalizes your protection.

Our advanced Personal Safety System™ uses sensors to optimize deployment of the dual-stage front airbags in certain frontal collisions. Front-seat side airbags and 2-row side-curtain airbags help protect both head and chest in certain side-impact collisions.

Clears up blind spots.

Each standard sideview mirror features an integrated convex blind spot mirror that helps alert you to vehicles and objects nearby so you can avoid them.

Promotes smart driving.

Our exclusive MyKey® allows you to program ignition keys with reminders to drive at appropriate speeds, keep the audio volume low and much more.

Reminds you to buckle up.

The Belt-Minder® system sounds a persistent alert to encourage those in front to buckle up for safety on every ride.

Sends an SOS for you.

Our SOS Post-Crash Alert System™ can automatically flash the hazard lights and sound the horn after an airbag has deployed or a safety belt pretensioner has activated in certain collisions.³ No subscription required.

Directly contacts 911.

Ford SYNC®⁴ with 911 Assist™ uses your phone to call 911 in the event of airbag deployment or fuel pump shutoff.⁵ If needed, it can even give the operator an urgent message for you.

Sport. Ingot Silver Metallic. Available equipment.

¹2009–2011 model years. 2012 model year not yet tested. ²Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ⁴Available feature. ⁵The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed.



2012 **FUSION+HYBRID** ford.com

Lots of ways to make it yours.



Take advantage of versatile standards to make your life easier. Store often-used items within easy reach. Transport long cargo inside. Encourage smart habits like buckling up and driving at appropriate speeds. Add options to change the mood, let more sunshine in and so much more. Create the Fusion you want, just the way you want it.

In-dash storage
60/40 split-fold rear seat (non-Hybrid)
Ambient lighting¹
MyKey® owner controls
Power tilt-and-slide moonroof¹

¹Available feature.



Create a more meaningful driving experience: Connect with Ford Custom Accessories for authentic personalization possibilities. The cost of select accessories – ordered and paid for at the time you buy or lease your Fusion – can be rolled into your monthly payment. And coverage for select accessories falls under the New Vehicle Limited Warranty that way too. See your dealer for details.

SE in Red Candy Metallic Tinted Clearcoat customized with 18" 5-spoke chrome wheels, molded splash guards, chrome door handles, smoked hood and side window deflectors, keyless entry keypad and rear decklid spoiler
Dual head restraint DVD by INVISION™¹
All-weather floor mats
Remote start systems
Racks and carriers by THULE®¹

¹Ford Licensed Accessory.

FUSION Standard Features

Mechanical

Front-wheel drive (FWD)
4-wheel disc Anti-Lock Brake System (ABS)
Power rack-and-pinion steering
Stabilizer bars – 24-mm front and 16-mm rear (17-mm rear on V6)
Suspension – Front: independent short- and long-arm; rear: multilink independent

Interior

12-volt powerpoints (2)
Accessory delay for power features
Auxiliary audio input jack
Cabin air filtration system
Full center console with armrest and two-tiered storage
Grocery bag hooks in trunk
In-dash storage compartment
Message center with trip computer
Overhead console with dome and map lights
Power door locks
Power trunk release
Tilt/telescoping steering column

Exterior

Bright-chrome 3-bar grille
Easy Fuel® capless fuel filler
Quad-beam halogen headlamps
Solar-tinted glass
Speed-sensitive windshield wipers

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ¹ , safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags ¹
2-row side-curtain airbags ¹
3-point safety belts for all seating positions
AdvanceTrac® electronic stability control with brake-actuated traction control
Anti-theft perimeter alarm
Battery saver
Belt-Minder® front safety belt reminder
Child-safety rear door locks
Emergency in-trunk release
LATCH – Lower Anchors and Tether Anchors for Children
MyKey®
Remote Keyless Entry System with integrated keyhead transmitters (2)
SecuriLock® Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System™
Tire Pressure Monitoring System (excludes spare)



S

Equipment Group 100A
Includes all standard features, plus:

Mechanical

2.5L Duratec® I-4 engine
6-speed manual transmission

Seating

4-way manual driver's seat
2-way manual front-passenger seat
Cloth seating
60/40 split-fold spring-assisted rear seat
Rear-seat fold-down center armrest with beverage holders

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Manual day/night rearview mirror
Power windows with one touch-up/-down driver's side window feature
Single-zone manual air conditioning

Exterior

16" 5-spoke painted aluminum wheels with P205/60R16 H-rated all-season tires
Black, power sideview mirrors with integrated blind spot mirrors
Single exhaust



SE

Equipment Group 200A
Includes select S features, plus:

Mechanical

6-speed automatic transmission

Seating

8-way power driver's seat with manual lumbar
--

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Driver and front-passenger seat back map pockets
Front and rear carpeted floor mats
SiriusXM Satellite Radio with 6-month trial subscription
Sliding sun visors with illuminated vanity mirrors
Steering wheel-mounted cruise and audio controls

Exterior

17" painted aluminum wheels with P225/50R17 V-rated all-season tires
Automatic headlamps
Body-color, power sideview mirrors with integrated blind spot mirrors
Chrome beltline molding
Fog lamps
Single exhaust with dual chrome tips

Horsepower, Torque & EPA-Estimated Fuel Economy

2.5L Duratec I-4 Engine 6-speed automatic (S, SE) 6-speed SelectShift Automatic™ 6-speed manual (S)	Horsepower: 175 @ 6,000 rpm Torque (lb.-ft.): 172 @ 4,500 rpm 23 city/33 hwy/26 combined mpg 22 city/30 hwy/25 combined mpg 22 city/32 hwy/25 combined mpg
3.0L Duratec V6 FFV Engine ² 6-speed SelectShift Automatic FWD (SE, SEL) AWD (SEL)	Horsepower: 240 @ 6,550 rpm Torque: 223 @ 4,300 rpm 20 city/28 hwy/23 combined mpg 18 city/26 hwy/20 combined mpg
3.5L Duratec V6 Engine ³ 6-speed SelectShift Automatic FWD (Sport) AWD (Sport)	Horsepower: 263 @ 6,250 rpm Torque: 249 @ 4,500 rpm 18 city/27 hwy/21 combined mpg 17 city/25 hwy/19 combined mpg
2.5L iVCT Atkinson-Cycle I-4 Engine ⁴ with Permanent-Magnet AC-Synchronous Electric Motor Electronically controlled continuously variable transmission (eCVT)	Net horsepower: 191 41 city/36 hwy/39 combined mpg

¹Always wear your safety belt and secure children in the rear seat. ²Fuel economy when operating on E85 will yield different values than gasoline. See fueleconomy.gov for more information.

³Late availability. ⁴Coming Fall 2011.

Comparisons based on 2011/2012 competitive models (class is Midsize Sedans), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following release of the PDF, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



FUSION Standard Features



SEL

Equipment Group 300A
Includes select SE features, plus:

Seating

10-way power driver's seat
4-way power front-passenger seat
Heated front seats
Leather-trimmed seats

Interior

Ambient lighting
Auto-dimming rearview mirror
Compass
Dual-zone electronic automatic temperature control
Ford SYNC® voice-activated in-vehicle connectivity system
Leather-wrapped steering wheel and shift knob
Outside temperature display
Power windows with global open and one-touch-up/-down for driver and front passenger
Universal garage door opener

Exterior

17" 5-spoke machined aluminum wheels
Body-color, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors
SecuriCode™ keyless entry keypad



Sport¹

Equipment Group 400A
Includes select SE features, plus:

Mechanical

3.5L Duratec® V6 engine¹ with 6-speed SelectShift Automatic™ transmission
Sport-tuned suspension

Seating

10-way power driver's seat
Leather-trimmed seats with either Charcoal Black, Red or Blue seat and door-trim inserts

Interior

Auto-dimming rearview mirror
Compass
Leather-wrapped steering wheel and shift knob
Power windows with global open and one-touch-up/-down for driver and front passenger
SYNC
Unique appliqué on center stack and dash available in Slate, Red or Blue

Exterior

18" 5-spoke premium painted aluminum wheels with P225/45R18 V-rated all-season tires
Black-chrome grille
Dual split chrome exhaust tips
Rear decklid spoiler
Side rocker moldings



Hybrid²

Equipment Group 500A
Includes select I-4 SEL features, plus:

Mechanical

2.5L iVCT Atkinson-cycle I-4 engine² with permanent-magnet AC-synchronous electric motor
Electronically controlled continuously variable transmission (eCVT)
275-volt sealed nickel-metal-hydrate (NiMH) battery
Regenerative Braking System

Seating

Eco-friendly cloth seating
Fixed rear seat

Interior

110-volt power outlet
AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 6 speakers
Driver's knee airbag³
SmartGauge™ with EcoGuide instrument cluster with 2 configurable LCD screens with message center

Exterior

17" 15-spoke painted aluminum wheels with P225/50R17 V-rated all-season tires
Reverse Sensing System

Exterior Dimensions

Wheelbase	107.4"
Length	190.9"
Height	56.8"
Width – Excluding mirrors	72.2"
Width – Including mirrors	80.1"

Interior Dimensions

	Front/Rear
Head room	38.7"/37.8"
Shoulder room	57.4"/56.5"
Leg room	42.3"/37.1"

Capacities (cu. ft.)

	Fusion/Hybrid
Passenger volume	100.3/99.8
Luggage capacity	16.5/11.8
Total interior volume	116.8/111.6

Fuel Tank (gal.)

FWD	17.5
AWD	16.5

¹Late availability. ²Coming Fall 2011. ³Always wear your safety belt and secure children in the rear seat.

Dimensions may vary by trim level. HD Radio is a proprietary trademark of iBiquity Digital Corp. Microsoft is a registered trademark of Microsoft Corporation. iPod is a registered trademark of Apple Inc. All rights reserved. Sirius U.S. Satellite Service available in the 48 contiguous U.S.A. and D.C. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. INVISION is a trademark of Audiovox Corporation. THULE is a registered trademark of Thule Sweden AB. Sony is a registered trademark of the Sony Corporation.





SE. Charcoal Black cloth trim. Available equipment. || Ford SYNC.¹ || Rear-seat center armrest. || SE. 8-way power driver's seat. || Easy Fuel[®] capless fuel filler.



¹Available feature.

S

Available Options

6-speed automatic transmission

All-weather floor mats

Front and rear carpeted floor mats

Remote Start System

SE

Available Equipment Groups

Equipment Group 201A – Ford SYNC® voice-activated, in-vehicle connectivity system

Equipment Group 202A – **Sun & SYNC Package** includes power tilt-and-slide moonroof, auto-dimming rearview mirror, compass and SYNC

Available Packages

Appearance Package includes 18" machined aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, rear decklid spoiler, unique Charcoal Black interior, leather-wrapped steering wheel and shift knob, unique finish on center stack, and unique cloth seats and door-trim inserts (available in Ingot Silver Metallic, Sterling Gray Metallic, Red Candy Metallic Tinted Clearcoat, Blue Flame Metallic or Black exterior colors)¹

Monochrome Appearance Package includes same content as **Appearance Package**, plus body-color grille¹

Available Options

3.0L Duratec® V6 FFV engine with 6-speed SelectShift Automatic™ transmission

All-weather floor mats

Rear decklid spoiler

Remote Start System

Reverse Sensing System

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection

Exteriors

S

White Suede	1
Ingot Silver Metallic	1
Red Candy Metallic Tinted Clearcoat ^{2,3}	1
Cinnamon Metallic ²	1
Black	1

SE

White Platinum Metallic Tri-coat ²			3
White Suede	1		
Ingot Silver Metallic	1	2	4
Sterling Gray Metallic	1	2	4
Red Candy Metallic Tinted Clearcoat ^{2,3}	1	2	4
Cinnamon Metallic ³	1	2	3
Blue Flame Metallic		2	4
Steel Blue Metallic		2	3
Black	1	2	4



16" 5-Spoke Painted Aluminum
Standard on S



17" Painted Aluminum
Standard on SE



18" Machined Aluminum with Painted Pockets
Included with Appearance Package (SE)

Exterior Colors

	White Platinum Metallic Tri-coat
	White Suede
	Ingot Silver Metallic
	Sterling Gray Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Blue Flame Metallic
	Steel Blue Metallic
	Black

Interior Colors

	Medium Light Stone Cloth Standard on S and SE
	Charcoal Black Cloth Standard on SE
	Camel Cloth Standard on SE
	Unique Charcoal Black Cloth Included with Appearance Package (SE)



SE, Sterling Gray Metallic, Monochrome Appearance Package.⁴ Sun & SYNC Package.⁴

¹Includes SelectShift feature when ordered with 6-speed automatic transmission. ²Additional charge. ³Late availability. ⁴Available feature. Colors are representative only. See your dealer for actual paint/trim options.



SEL



Luxury Package.¹ Ginger leather trim. Available equipment. || Dual-zone electronic automatic temperature control. || Sony® Audio System.¹ || Heated front seats. || Rear view camera.¹



¹Available feature.



2012 **FUSION+HYBRID** ford.com

SEL

Available Equipment Groups

Equipment Group 301A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD player, MP3 capability, 12 speakers and 390 watts

Equipment Group 302A – **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers + Reverse Sensing System + **Moon & Tune Package**

Available Packages

Appearance Package includes 18" machined aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, rear decklid spoiler, Charcoal Black interior and unique finish on center stack (available in Ingot Silver Metallic, Sterling Gray Metallic, Red Candy Metallic Tinted Clearcoat, Blue Flame Metallic or Black exterior colors)¹

Luxury Package includes 17" polished aluminum wheels; chrome-accented door handles and sideview mirror caps; machined aluminum sport pedal covers; and unique appliques on center stack, dash and switch panels; offered in Ginger or Charcoal Black interiors (available in White Platinum Metallic Tri-coat, White Suede, Ingot Silver Metallic, Sterling Gray Metallic, Steel Blue Metallic or Black exterior colors)

Ginger interior adds: Ginger-colored premium leather-trimmed seats with unique inserts, unique stitching and unique badge on seat backs; textured door-panel inserts; Ginger center console lid; unique stitching on leather-wrapped steering wheel; and premium carpeted floor mats with Ginger vinyl surround and unique badging

Charcoal Black interior adds: Charcoal Black premium leather-trimmed seats with Cashmere-colored piping; unique badge on seat backs; door-panel inserts with Cashmere-colored stitching; and premium carpeted floor mats with Charcoal serging and unique badging

Monochrome Appearance Package includes same content as **Appearance Package**, plus body-color grille¹

Available Options

3.0L Duratec® V6 FFV engine with 6-speed SelectShift Automatic™ transmission

All-weather floor mats

Intelligent All-Wheel-Drive System (3.0L V6 only)

Premium front and rear carpeted floor mats, plus vinyl trunk mat

Rear decklid spoiler

Remote Start System

Reverse Sensing System

Voice-activated Navigation System² with nearly 10-gigabyte hard drive, single-CD sound system, HD Radio™ Technology, and SiriusXM Traffic and Travel Link services with 6-month trial subscription (requires 302A)

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection

Exteriors

	1	2	3	4
White Platinum Metallic Tri-coat ³				
White Suede	1	2 ⁴		4
Ingot Silver Metallic	1	2		4
Sterling Gray Metallic	1	2		4
Red Candy Metallic Tinted Clearcoat ^{3,5}	1	2	3	
Cinnamon Metallic ⁵	1	2	3	
Blue Flame Metallic		2		
Steel Blue Metallic		2	3	4
Black	1	2	3	4



17" 5-Spoke Machined Aluminum Standard



17" Polished Aluminum Included with Luxury Package



18" Machined Aluminum with Painted Pockets Included with Appearance Package

Exterior Colors

	White Platinum Metallic Tri-coat
	White Suede
	Ingot Silver Metallic
	Sterling Gray Metallic
	Red Candy Metallic Tinted Clearcoat
	Cinnamon Metallic
	Blue Flame Metallic
	Steel Blue Metallic
	Black

Interior Colors

	Medium Light Stone Leather Standard
	Charcoal Black Leather Standard
	Camel Leather Standard
	Ginger Leather with Unique Inserts Available only with Luxury Package



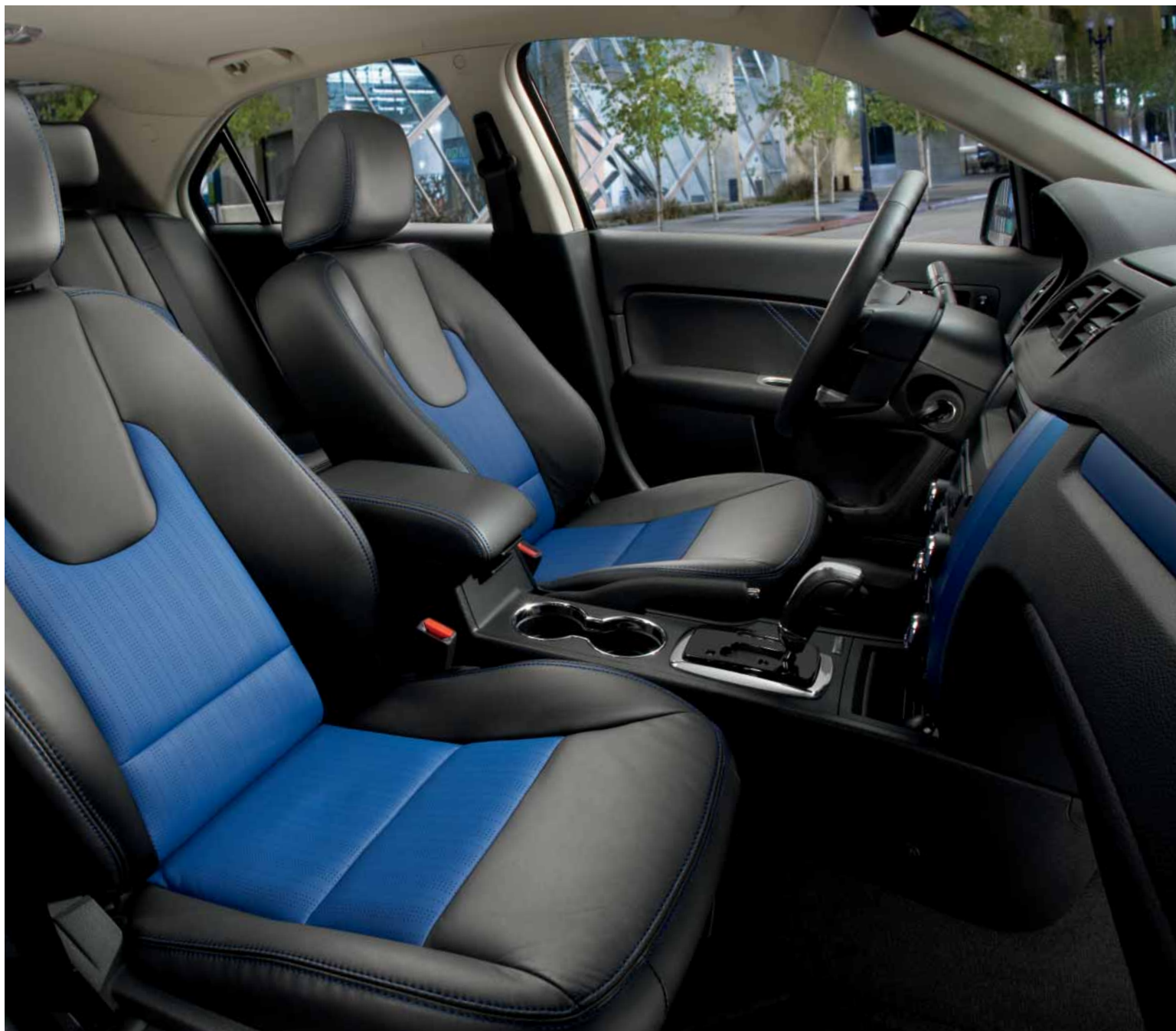
Black. Luxury Package⁶

¹Includes SelectShift feature. ²Coming Fall 2011. ³Additional charge. ⁴Only available on Luxury Package. ⁵Late availability. ⁶Available feature.

Colors are representative only. See your dealer for actual paint/trim options.



Sport¹



Charcoal Black leather trim. Sport Blue perforated inserts. Available equipment. ■ Charcoal Black leather trim. Charcoal Black perforated inserts. Available equipment. ■ "SPORT" badge. ■ Black-chrome grille.



¹Late availability.



2012 **FUSION+HYBRID** ford.com

Sport¹

Available Equipment Groups

Equipment Group 401A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD player, MP3 capability, 12 speakers and 390 watts

Equipment Group 402A – **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers + **Comfort Package** includes heated front seats, 4-way power front-passenger seat, ambient lighting, dual-zone electronic automatic temperature control, heated sideview mirrors with security approach lamps, SecuriCode™ keyless entry keypad, universal garage door opener and aluminum sport pedal covers + **Reverse Sensing System** + **Moon & Tune Package**

Available Options

All-weather floor mats

Intelligent All-Wheel-Drive System

Premium front and rear carpeted floor mats, plus vinyl trunk mat

Remote Start System

Reverse Sensing System

Voice-activated Navigation System² with nearly 10-gigabyte hard drive, single-CD sound system, HD Radio™ Technology, and SiriusXM Traffic and Travel Link services with 6-month trial subscription (requires 402A)

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection

Exteriors

White Platinum Metallic Tri-coat³

Ingot Silver Metallic

Red Candy Metallic Tinted Clearcoat^{1,3}

Blue Flame Metallic

Black

Interiors

1 2 3

1

1 2

1 3

1 2 3



18" 5-Spoke Premium Painted Aluminum
Standard

Exterior Colors



White Platinum
Metallic Tri-coat

Ingot Silver Metallic



Red Candy Metallic
Tinted Clearcoat



Blue Flame Metallic



Black

Interior Colors



Charcoal Black Leather
with Charcoal Black
Perforated Inserts
Standard



Charcoal Black Leather
with Sport Red
Perforated Inserts
Standard



Charcoal Black Leather
with Sport Blue
Perforated Inserts
Standard



Blue Flame Metallic. Available equipment.

¹Late availability. ²Coming Fall 2011. ³Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.





Medium Light Stone leather trim.² Available equipment. || Medium Light Stone cloth trim. || Rear view camera.² Navigation System.^{1,2} || 110-volt power outlet.



¹Coming Fall 2011. ²Available feature.

Hybrid¹

Available Equipment Groups

Equipment Group 501A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Sony® Audio System with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 12 speakers and 390 watts + **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers

Equipment Group 502A – **Driver's Vision Package** + leather-trimmed seats with heated front seats + voice-activated Navigation System¹ with nearly 10-gigabyte hard drive, single-disc sound system, HD Radio™ Technology, and SiriusXM Traffic and Travel Link services with 6-month trial subscription + **Moon & Tune Package**

Available Options

All-weather floor mats

Leather-trimmed seats with heated front seats (requires 502A)

Remote Start System

Premium front and rear carpeted floor mats, plus vinyl trunk mat

Voice-activated Navigation System¹ with nearly 10-gigabyte hard drive, single-CD sound system, HD Radio Technology, and SiriusXM Traffic and Travel Link services with 6-month trial subscription (requires 501A)

Available Ford Custom Accessories

Visit accessories.ford.com to shop the complete collection

Exteriors

	1	2	3	4
White Platinum Metallic Tri-coat ²	1	2	3	4
White Suede	1	2	3	4
Ingot Silver Metallic	1	2	3	4
Sterling Gray Metallic	1	2	3	4
Ginger Ale Metallic	1	2	3	4
Red Candy Metallic Tinted Clearcoat ^{2,3}	1	2	3	4
Steel Blue Metallic	1	2	3	4
Black	1	2	3	4



17" 15-Spoke Painted Aluminum
Standard

Interiors

Exterior Colors

	White Platinum Metallic Tri-coat
	White Suede
	Ingot Silver Metallic
	Sterling Gray Metallic
	Ginger Ale Metallic
	Red Candy Metallic Tinted Clearcoat
	Steel Blue Metallic
	Black

Interior Colors

	Medium Light Stone Cloth Standard
	Charcoal Black Cloth Standard
	Medium Light Stone Leather Optional
	Charcoal Black Leather Optional



Steel Blue Metallic.

¹Coming Fall 2011. ²Additional charge. ³Late availability.

Colors are representative only. See your dealer for actual paint/trim options.





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New Vehicle Limited Warranty. We want your Ford Fusion or Fusion Hybrid ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/50,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Fusion Hybrid is also covered by an 8-year/100,000-mile Hybrid Limited Warranty (10-year/150,000-mile Hybrid Battery Limited Warranty in CA, CT, ME, MA, NJ, NY, RI and VT; see dealer for details). Please ask your Ford Dealer for a copy of these limited warranties. □ **Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages. □ **Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com. □ **Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships. □ **Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company. □ **Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

