

2020 Hyundai

SANTA FE





Here's to epic road trips.

They can be short or long. Across the city, or halfway across the country. You can travel solo, or take your tribe on a family adventure. To qualify as epic, a road trip just has to be one thing: Yours.

The question is, who makes the right SUV for your journeys? Who offers everything you want – from spacious passenger room and versatile cargo space to premium connectivity, convenience and safety features that use the latest smart technologies? Who gives you all of that – with a stylish flair that elevates your sense of wanderlust?

Take a close look at the Hyundai Santa Fe, inside and out. That's what a panel of international designers did before honoring Santa Fe with a prestigious 2018 Silver International Design Excellence Award (IDEA). In the smallest of design details, you'll see the extra care Hyundai takes to make Santa Fe an SUV that welcomes you and your passengers to settle in. Relax. And feel at home – no matter how far from home you are.

In fact, Hyundai engineers took an epic road trip of their own, literally traveling to the end of the earth to help create a better SUV. A lightly modified Santa Fe became the first vehicle ever to cross Antarctica and reach the South Pole.

That's how far we'll go to follow our belief in better. To ensure you're better connected, and better protected – including backing every Hyundai with America's Best Warranty. Now that you know all of this, is it any surprise that Hyundai has been the automotive brand ranked No. 1 in customer loyalty for 10 consecutive years?¹



Hyundai Santa Fe
Highest-Ranked Midsize SUV
in Initial Quality and Dependability²



¹Based on 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018 and 2019 Brand Keys Customer Loyalty Engagement Index*. ²Initial Quality is based on 2019 models. Long-term evaluation of three-year-old vehicle dependability is based on 2016 model-year vehicles. For J.D. Power award information, go to jdpower.com/awards.

To live in the now, stay flexible.

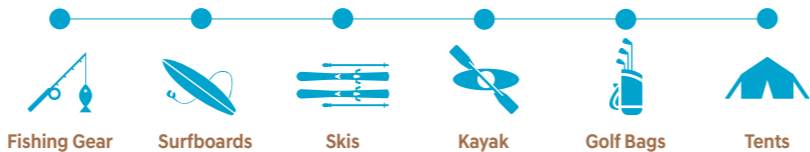
We're all given the same daily allotment of time. But you've discovered smarter ways to get done what you need – so you can start enjoying what you want. Enter Santa Fe. Its smart features and flexible seating let you make the most of every moment.

Those 60 precious hours between 6:00 pm Friday and 6:00 am Monday? Santa Fe's spacious interior and flexible cargo capacity help you make the most of your weekend adventures. Dinner reservations for five on a Friday night? Class-leading rear-seat legroom and amenities in all the right places ensure everyone onboard is never bored.¹

As the driver, Santa Fe offers you a choice of powerful engines, including a 2.0L GDI Turbo with up to 3,500 pounds of towing capacity. Power is transferred to the pavement through a smooth 8-speed automatic transmission with SHIFTRONIC® manual control.

A feature called Drive Mode Select is available for tailoring Santa Fe's responsiveness to match your style of driving. A driver-selectable HTRAC All Wheel Drive option with Downhill Brake Control offers sure-footed performance on steep descents. And Santa Fe Limited features a color Heads-up Display that projects turn-by-turn navigation and other driving vitals onto the windshield for line-of-sight convenience.

Easy-to-fold 60/40 rear seats create a cavernous 71.3 cu-ft cargo space that, together with an available height-adjustable hands-free smart liftgate,² opens your weekend to endless possibilities. Now you're ready for whatever comes your way.



“...this is a solid-feeling crossover, mature, richly finished, and blanketed in interesting features that’ll make your life – your real life – easier.”³ – MotorTrend



Hands-free smart liftgate



7” cluster display with dynamic Drive Mode colors



Santa Fe Limited Heads-up Display



60/40 2nd-row fold-flat seats



¹Claim based on comparison of specifications on manufacturer websites. ²The hands-free smart liftgate will open when your Proximity Key is within 3 feet of the detection area for at least 3 seconds. Radio transmitters and other vehicle smart keys may interfere with normal operation. Not available on SE model. Please consult your Owner's Manual for details. ³MotorTrend, February 2018.



¹Claim based on comparison of specifications on manufacturer websites. ²Available on Santa Fe SEL, standard on Limited. ³GOOD DESIGN® is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2019.

SANTA FE Limited in Gray/Espresso Leather

Design isn't a style. It's an experience.

How can you tell when an SUV is well-designed? Start by seating yourself in whatever position you prefer – driver, front passenger or second row – and notice the things that add or subtract from your sense of ergonomics. Is what you need (whether it's a button, a storage bin or a USB port) intuitively located and easy to reach? Do the dials you touch feel precise, and do all of the surfaces that surround you please your sense of aesthetics?

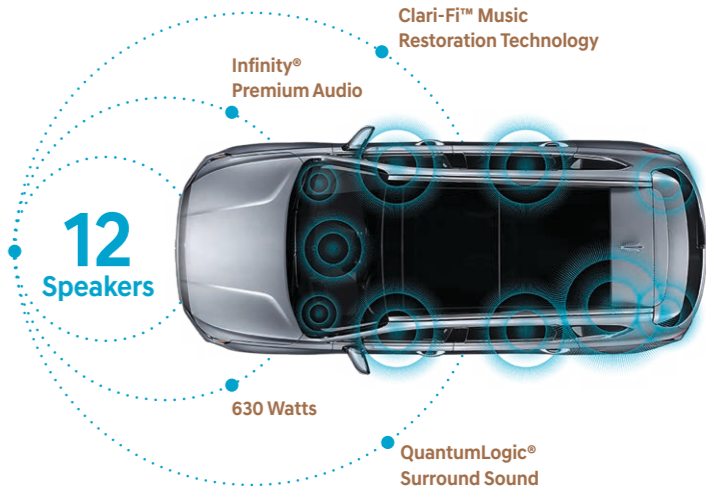
Keep exploring. Are the seat cushions wide and long, so they provide the thigh support critical to seat comfort? Santa Fe's front seats are available leather-trimmed with the added luxuries of soothing heat and cooling ventilation. Their 8-way power adjustment includes an extendable driver's seat cushion and power lumbar support. For your passengers in the second row, Santa Fe offers class-leading legroom,¹ available heated seats at the two outboard positions, air conditioning vents and two USB ports for their electronics.

Now stop and take a deep breath. The cabin air in Santa Fe is freshened by a CleanAir Ionizer that's part of the available dual automatic temperature control. When it's time to fill the air with music, you'll hear what's on your playlist with perfect clarity thanks to an Infinity® Premium Audio system featuring 12 speakers in 10 acoustically precise locations.² Clari-Fi™ Music Restoration Technology rebuilds details lost in digitally compressed music, while QuantumLogic® Surround extracts signals from the original recording and redistributes them into a multidimensional soundstage.

The result is a sparkling, fully detailed listening experience.



Santa Fe's distinctive styling was honored with the prestigious 2018 GOOD DESIGN® Award from The Chicago Athenaeum Museum of Architecture and Design.³



Surround View Monitor
Rear side-window sunshades



Infinity® Premium Audio speakers
Panoramic sunroof





¹Forward Collision-Avoidance Assist (FCA) with Pedestrian Detection helps detect pedestrians, but not in all conditions. FCA is designed to assist drivers to avoid, or reduce the severity of, collisions with cars that have slowed or stopped in front of them. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. FCA may not stop the vehicle completely and will not avoid all collisions. See Owner's Manual for details. ²Smart Cruise Control (SCC) is not a collision avoidance or warning device. SCC is for highway use only and should not be used in poor weather, heavy or varying traffic, or on winding or slippery roads. The driver remains responsible to slow or stop the vehicle to avoid a collision. SCC initiates a full stop when the traffic ahead stops and reengages if the vehicle ahead moves forward within 3 seconds. See Owner's Manual for details. ³Lane Keeping Assist operates above approximately 44 mph and only when the lane markings are clearly visible on the road. It will not work under all circumstances and will not prevent loss of control. It is a supplemental assist and does not replace the need for extreme care and attention by the driver. See Owner's Manual for details. ⁴Do not rely completely on Blind-Spot Collision-Avoidance Assist (BCA) and be sure to use proper lane changing procedures. BCA may not detect every object or vehicle and will not prevent accidents. BCA provides an audible and visual alert if the turn signal is activated and another vehicle in the blind spot is sensed. There are limitations to the function, range, detection and clarity of these systems. See Owner's Manual for details. ⁵AutoGuide 10 Best Vehicle and Technology Innovations copyrighted 2018 VerticalScope Inc. When the vehicle is parked, Safe Exit Assist (SEA) can alert occupants planning to exit the vehicle when a vehicle is approaching from behind. When Child Locks are active, SEA helps prevent the rear doors from opening if a vehicle approaching from behind is detected. All doors must be closed for Safe Exit Assist to operate. Functionality is retained for 10 minutes after the ignition is turned off. Opening the door switches Safe Exit Assist off. See Owner's Manual for details. ⁶Rear Cross-Traffic Collision-Avoidance Assist is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. Never rely exclusively on the Rear Cross-Traffic Collision-Avoidance Assist. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection, range and clarity of the system. See Owner's Manual to learn more. ⁷Safety features vary by model. For details, refer to the Features chart in the back of this brochure or visit hyundai.com. ⁸To qualify for 2019 TOP SAFETY PICK+, a vehicle must earn Good ratings in the driver-side small overlap front, passenger-side small overlap front, moderate overlap front, side, roof strength and head restraint tests. It also must earn an Advanced or Superior rating for front crash prevention and a Good headlight rating. For details visit www.iihs.org. ⁹2019 TOP SAFETY PICK for 2019 Accent, Elantra GT, Ioniq Hybrid, Ioniq Plug-in Hybrid (built after July 2018), Veloster (built after August 2018), Tucson and Santa Fe XL. 2019 TOP SAFETY PICK+ for 2019 Elantra (built after September 2018), Sonata, Kona and Santa Fe.

Looking for higher safety standards? Head to Santa Fe.

In the last five years, carmakers have introduced some truly revolutionary safety technologies. And while that's welcome progress, we found a way to make things even better. Every Santa Fe model comes equipped with a suite of advanced safety features most other SUVs reserve for expensive option packages or higher trim levels.

Hyundai's SmartSense technologies help protect you from all sides. Scanning the road ahead are Forward Collision-Avoidance Assist with Pedestrian Detection,¹ Smart Cruise Control with Stop & Go² and High Beam Assist. Monitoring your flanks are standard innovations like Lane Keeping Assist³ and available features like Blind-Spot Collision-Avoidance Assist,⁴ along with a class-exclusive Safe Exit Assist honored as one of AutoGuide's 10 Best Vehicle and Technology Innovations for 2018.⁵ Behind you, a rearview camera and available Rear Cross-Traffic Collision-Avoidance Assist⁶ have your back.



Safe Exit Assist
Rear Occupant Alert



Rear Cross-Traffic Collision-Avoidance Assist
Forward Collision-Avoidance Assist with Pedestrian Detection

SmartSense Safety Features⁷



Driver Attention Warning



Blind-Spot Collision-Avoidance Assist



Forward Collision-Avoidance Assist with Pedestrian Detection



Rear Cross-Traffic Collision-Avoidance Assist



Lane Keeping Assist



2019 IIHS Top Safety Pick+
Given this standard of safety, it's no surprise the Insurance Institute for Highway Safety rates Santa Fe as a 2019 Top Safety Pick+ when equipped with optional LED headlights.⁸ In fact, Santa Fe is one of 11 Hyundai models to earn a 2019 Top Safety Pick+ or Top Safety Pick rating.⁹



¹ Not available with Santa Fe SE. 2020 Santa Fe vehicles include 3 years of the Blue Link Connected Care, Remote and Guidance (factory-equipped navigation required) packages. All trials require an active Blue Link subscription agreement subject to the Connected Services Terms and Conditions. Three-year term starts from the new vehicle date-of-first-use, is available for new vehicle purchases and leases, and is transferable to subsequent owners subject to the Terms and Conditions. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage is required. Features, specifications, and fees are subject to change. For more on details and limitations, visit hyundai.com or your authorized Hyundai dealer. ² Requires Blue Link Remote package. Not available on all models. Requires vehicles equipped with push button start and automatic transmission. Remote climate control available on properly equipped models with fully automatic temperature control. Remote stop only available when in remote start mode. ³ Amazon, Alexa and all related logos and motion marks are trademarks of Amazon.com, Inc. or its affiliates. Google, Google Home and other marks are trademarks of Google Inc. ⁴ Requires navigation-equipped vehicle and Blue Link Guidance package. ⁵ Apple CarPlay works with iPhone 5s, iPhone 5c, iPhone 5 and later models running the latest version of iOS 7 and above. Apple and Apple CarPlay are registered trademarks of Apple Inc. Android Auto works with smartphones running on Android 5.0 Lollipop and higher. Android, Android Auto, Google Play and other marks are trademarks of Google Inc. ⁶ Blue Link agents will contact existing emergency service responders. ⁷ Smartphone GPS location must be within 1-mile radius of vehicle's location to display searched location.

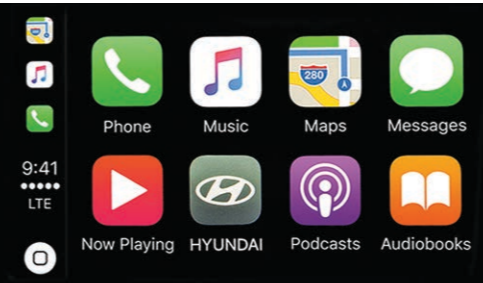
SANTA FE Limited in Lava Orange

One good device deserves another.

We know how connected you are to your smartphone. So we made sure that connection extends to another highly intelligent device – your Santa Fe. With Hyundai Blue Link® and our MyHyundai app,¹ your smartphone becomes a remote control capable of unlocking your Santa Fe and starting the engine before you walk out the door.² You can also use voice commands with your Amazon Alexa® or Google Assistant™ device to preset the cabin temperature in your Santa Fe from the comfort of your couch.³

Blue Link Guidance lets you search, download and navigate to addresses and points of interest using voice commands from the driver seat or your smartphone before entering your vehicle.⁴ And on every Santa Fe trim level, Apple CarPlay® and Android Auto™ come standard.⁵ Your smartphone syncs to Santa Fe's large touchscreen display, allowing you to access your contact lists, texts, calls, maps and navigation, music library and more.

And then there's Blue Link Connected Care. Complimentary for your first three years, it offers exceptional peace of mind. Wherever you may roam, trained operators are standing by to provide emergency roadside assistance in the event of an accident where airbags are deployed.⁶ Your Blue Link app can even help law enforcement recover your vehicle if it's ever stolen. Visit hyundaibluelink.com for more information on the complete list of innovative features Blue Link puts at your fingertips.



Apple CarPlay



Wireless device charging



Automatic Emergency Assistance

Blue Link Connected Care offers 24/7 SOS Emergency Assistance and Automatic Collision Notification that calls for help if you're in an accident where airbags deploy.



On-Demand Diagnostics

Run vehicle diagnostics from your Hyundai's touchscreen, report issues at the press of a button and receive Monthly Vehicle Health Reports or maintenance reminders by email.



Destination Send-to-Car

Use your smartphone to find restaurants or points of interest that may not be updated on your vehicle's maps, then send the destination to Santa Fe's navigation system.



Service Link

Conveniently schedule your vehicle for service from the driver seat of your Santa Fe or MyHyundai smartphone app.



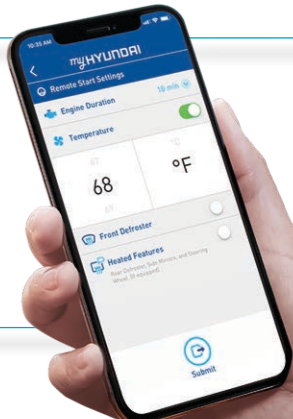
Car Finder

Our Car Finder smartphone app feature lets you navigate your way through crowded parking lots back to your Santa Fe.⁷



Remote Controls

Use your smartphone, home assistant or wearable device to remotely start your Santa Fe's engine, unlock the doors, set the cabin temperature and more.



SANTA FE SE

2.4L GDI 4-cylinder

hp

185

lb-ft

178

Popular Features
7" display AM/FM/MP3 audio system
Android Auto™ and Apple CarPlay®
Forward Collision-Avoidance Assist with Pedestrian Detection
Lane Keeping Assist
Smart Cruise Control with Stop & Go
Rear Occupant Alert
Driver Attention Warning
Rear View Monitor with Parking Guidance

EPA MPG Estimates	City/Highway/Combined ¹
22/29/25	FWD 8-speed A/T
21/27/24	AWD 8-speed A/T
HTRAC All Wheel Drive Option (All Trim Levels)	
HTRAC AWD and Downhill Brake Control	

¹EPA estimates for comparison only. Mileage may vary. Your actual mileage will vary with options, driving conditions, driving habits and the vehicle's condition.

SANTA FE Limited

2.4L GDI 4-cylinder

hp

185

lb-ft

178

Popular Features
Dark chrome exterior door handles
Dark chrome exterior trim
Blind View Monitor
Surround View Monitor
8" high-resolution touchscreen navigation system
Integrated Memory System for driver seat
Ventilated front seats
Heated rear seats and steering wheel
Full color Heads-up Display

EPA MPG Estimates	City/Highway/Combined ¹
22/29/25	FWD 2.4L GDI
21/27/24	AWD 2.4L GDI
20/27/23	FWD 2.0L Turbo GDI
20/26/22	AWD 2.0L Turbo GDI

SANTA FE SEL

2.4L GDI 4-cylinder

hp

185

lb-ft

178

Popular Features
Proximity Key entry with push button start
8-way power driver seat with 2-way lumbar support
Heated front seats
Blue Link® Connected Car System
Heated side mirrors
Door handle welcome lights
Blind-Spot Collision-Avoidance Assist
Rear Cross-Traffic Collision-Avoidance Assist
Safe Exit Assist

EPA MPG Estimates	City/Highway/Combined ¹
22/29/25	FWD 2.4L GDI
21/27/24	AWD 2.4L GDI
20/27/23	FWD 2.0L Turbo GDI
20/26/22	AWD 2.0L Turbo GDI

SEL Convenience Package	
Ultrasonic Rear Occupant Alert	Wireless device charging
Rear parking sensors	Leather-wrapped steering wheel and shift knob
Hands-free smart liftgate	Acoustic-laminated front side windows
Roof side rails	Rear side window sunshades
18" alloy wheels	Auto-dimming rearview mirror with HomeLink®
Infinity® Premium Audio with QuantumLogic® Surround and Clari-Fi™ Music Restoration Technology	Dual automatic temperature control with CleanAir Ionizer

SEL Premium Package [requires Convenience Package]	
Power tilt-and-slide panoramic sunroof	Leather seating surfaces
LED headlights, foglights and taillights	8-way power front passenger seat
Side mirrors with LED turn signal indicators	LED interior lighting
Satin chrome exterior door handles	

2.0T Option [SEL Premium Package and Limited]

2.0L Turbo GDI engine with 8-speed A/T	<div><div>hp</div><div>235</div></div>
19" alloy wheels	<div><div>lb-ft</div><div>260</div></div>
Trailer Package with transmission oil cooler	



Interior Colors

Black/Black

Cloth

Leather

Metallic Interior Accents

Beige/Black

Cloth

Leather

Metallic Interior Accents

Gray/Espresso

Cloth

Leather

Gray Stone Interior Accents

Wheels

SE / SEL
17" Alloy
Wheel

Limited /
SEL Option
18" Alloy
Wheel

Limited 2.0T /
SEL 2.0T
19" Alloy
Wheel

Exterior Colors

Quartz White

Symphony Silver

Earthy Bronze

Rainforest

Machine Gray

Scarlet Red

Stormy Sea

Lava Orange

Twilight Black

SANTA FE	SE	SEL	Limited
Power & Handling			
185 hp/178 lb-ft, 2.4L GDI 4-cylinder engine with Idle Stop & Go	●	●	●
235 hp/260 lb-ft, 2.0L turbocharged GDI 4-cylinder engine with Idle Stop & Go	—	○	○
8-speed automatic transmission with SHIFTRONIC®	●	●	●
Drive Mode Select	—	●	●
HTRAC All Wheel Drive and Downhill Brake Control	○	○	○
Trailering Package with transmission oil cooler	—	○	○
Trailer pre-wiring	●	●	●
Exterior Features			
Bodycolor exterior door handles	●	●	—
Satin chrome exterior door handles	—	●	—
Dark chrome exterior door handles and exterior trim	—	—	●
Acoustic-laminated windshield	●	●	●
Acoustic-laminated front windows	—	●	●
Automatic headlights	●	●	●
LED Daytime Running Lights and accent lights	●	●	●
LED headlights, foglights and taillights	—	●	●
Driver's blind spot mirror	●	—	—
Side mirrors with LED turn signal indicators	—	●	●
Door handle welcome lights and heated side mirrors	—	●	●
Rain-sensing windshield wipers	—	—	●
Roof side rails	—	●	●
Hands-free smart liftgate with auto open and adjustable height setting	—	●	●
Power tilt-and-slide panoramic sunroof	—	●	●
Rear View Monitor with Parking Guidance	●	●	●
Interior Features			
Proximity Key entry with push button start	—	●	●
7" color LCD multi-information display	—	●	●
Tilt-and-telescopic steering wheel with audio/cruise controls	●	●	●
Dual automatic temperature control with CleanAir Ionizer	—	●	●
8-way power driver seat plus 2-way power lumbar support	—	●	●
8-way power front passenger seat	—	●	●
Driver 4-way power lumbar support and cushion extension	—	—	●
Leather seating surfaces and LED interior lighting	—	●	●
Reclining 60/40 split 2nd-row fold-flat seats and center armrest with cupholders	●	●	●
Heated front seats	—	●	●
Leather-wrapped steering wheel and shift knob	—	●	●
Integrated Memory System for driver seat	—	—	●
Ventilated front seats, heated rear seats and steering wheel	—	—	●
Full color Heads-up Display	—	—	●
Auto-dimming rearview mirror with HomeLink®	—	●	●
Premium door sill plates	—	—	●
Rear side window sunshades	—	●	●

SANTA FE	SE	SEL	Limited
Interior Features			
Electronic Parking Brake with Automatic Vehicle Hold	●	●	●
Rear seat air conditioning vents	●	●	●
Advanced Safety			
Forward Collision-Avoidance Assist with Pedestrian Detection	●	●	●
Blind-Spot Collision-Avoidance Assist	—	●	●
Rear Cross-Traffic Collision-Avoidance Assist	—	●	●
Rear Occupant Alert	●	●	—
Ultrasonic Rear Occupant Alert	—	●	●
Safe Exit Assist	—	●	●
Lane Keeping Assist	●	●	●
Driver Attention Warning	●	●	●
High Beam Assist	●	●	●
Surround View Monitor	—	—	●
Blind View Monitor	—	—	●
Rear parking sensors	—	●	●
Smart Cruise Control with Stop & Go	●	●	●
Audio & Connected Car Technology			
7" display AM/FM/MP3 audio system with 6 speakers	●	●	—
Android Auto™ and Apple CarPlay®	●	●	●
8" high-resolution touchscreen navigation system	—	—	●
Infinity® Premium Audio system with 12 speakers, QuantumLogic® Surround and Clari-Fi™ Music Restoration Technology	—	●	●
SiriusXM Satellite Radio and HD Radio™	—	●	●
Bluetooth® hands-free phone system with wireless audio streaming	●	●	●
Wireless device charging	—	●	●
Blue Link® Connected Car System (3 years complimentary)	—	●	●
Dual front and dual rear-seat USB ports	●	●	●
Front and cargo-area 12-volt power outlets	●	●	●
115-volt power outlet	—	—	●
● Standard ○ Optional ● Convenience Package ● Premium Package — Not Available			

Exterior / Interior Dimensions	SANTA FE
Wheelbase	108.9 in
Overall Length / Overall Width	187.8 / 74.4 in
Overall Height (with roof side rails)	66.1 (67.1) in
Headroom - front / 2nd row (with sunroof)	41.2 / 39.2 (37.9) in
Legroom - front / 2nd row	44.1 / 40.9 in
Shoulder Room - front / 2nd row	59.1 / 58.3 in
Total Interior Volume	146.6 cu ft
Passenger Volume	110.7 cu ft
Cargo Capacity - behind front seats / behind 2nd row	71.3 / 35.9 cu ft





Hyundai Hope On Wheels®

Helping Kids Fight Cancer Since 1998



Hope makes every Hyundai better.

Each time we sell a Hyundai, a portion goes to Hyundai Hope On Wheels® to help find a cure for childhood cancer. Over the last 21 years, Hyundai Hope On Wheels has donated more than \$160 million. Hope is our greatest feature. And it comes standard on every Hyundai. For more information, please visit HyundaiHopeOnWheels.org.



America's Best Warranty

POWERTRAIN LIMITED WARRANTY

10 YEARS 100,000 MILES

NEW VEHICLE LIMITED WARRANTY

5 YEARS 60,000 MILES

ANTI-PERFORATION WARRANTY

7 YEARS UNLIMITED MILES

24/7 ROADSIDE ASSISTANCE

5 YEARS UNLIMITED MILES

HYUNDAI

Assurance

HYUNDAIASSURANCE.COM

Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.

See dealer for LIMITED WARRANTY details. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure was printed using paper certified by the Forest Stewardship Council®. FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management and community-level benefits for people near the forests.



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