



THE 2018 FORD EDGE

Your daily commute. A night on the town. Weekend road trips. With Ford Edge, you've got the responsive power and advanced technology' to make it all work for you. Four distinct trim levels let you choose a precisely honed Edge that asserts its presence everywhere you go. The well-equipped SE. Edge SEL, including a bold new SEL Sport Appearance Package. Titanium, with premium refinement and luxury features. And the performance-oriented Edge Sport that's always dressed and ready to play. Introducing the 2018 Ford Edge. Always Unstoppable.



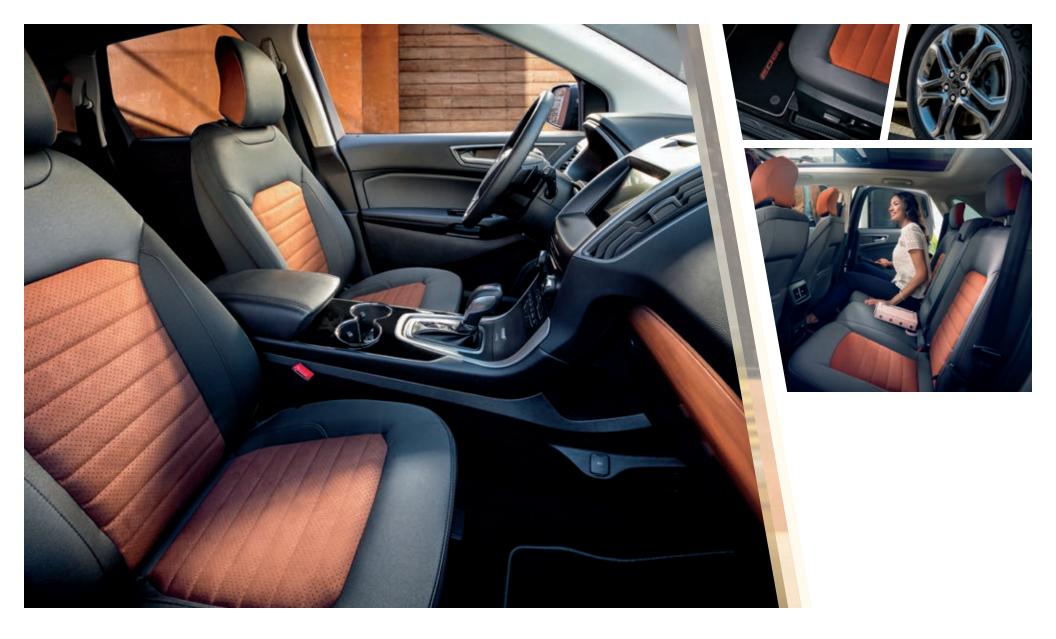


SEL SPORT APPEARANCE PACKAGE

On the outside, this package takes your 2018 Edge SEL to a bold new level. 19" premium Magnetic Metallic-painted aluminum wheels are complemented by color-coordinated accents, including the upper grille surround, front and rear skid plates, sideview mirror caps and rear spoiler.

You also get Silver Lining-painted upper grille bars. A unique headlamp treatment. And black beltline moldings. These finishing touches make it an Edge that's sure to be noticed.





SEL SPORT APPEARANCE PACKAGE

Inside, a high-contrast interior features Mayan Gray cloth-trimmed seats with Umber-colored Miko® perforated inserts. Front and rear Black carpeted floor mats include an Umber-colored "EDGE" logo up front. A unique Copper Sands appliqué accents the area above the glove box.

These exclusive features join a long list of SEL standards, such as: dual-zone electronic automatic temperature control, 10-way power driver's seat, 6-way power front-passenger seat, auto-dimming rearview mirror, and Reverse Sensing System.





CHOOSE YOUR CATALYST.

The 2018 Edge offers 3 distinctive engines, all paired with a 6-speed automatic transmission with SelectShift® capability. Enhance your driving experience with standard racing-style paddle shifters.

2.0L ECOBOOST®

245 horsepower.¹ 275 lb.-ft. of torque.¹ This twin-scroll turbocharged, direct-injection engine has robust low-end torque and virtually no turbo lag. Auto Start-Stop Technology, standard on SE FWD models, helps optimize fuel usage during stop-and-go city driving by shutting off the engine when you come to a complete stop. When you release the brake pedal, the engine seamlessly restarts. Standard: SE/SEL/Titanium

2.7L ECOBOOST

315 horsepower.\footnote{1} 350 lb.-ft. of torque.\footnote{1} Under the hood of Edge Sport is where you'll find the most powerful member of the lineup. This dynamic twin-turbocharged, direct-injection engine offers best-in-class\footnote{2} gas V6 horsepower and torque.

Standard: Sport

3.5L Ti-VCT V63

280 horsepower. 250 lb.-ft. of torque. Twin independent variable camshaft timing (Ti-VCT) helps deliver robust horsepower without sacrificing efficiency. By allowing intake and exhaust valves to adjust independently for precise valve timing control, Ti-VCT helps optimize performance on every drive.

Optional: SEL/Titanium

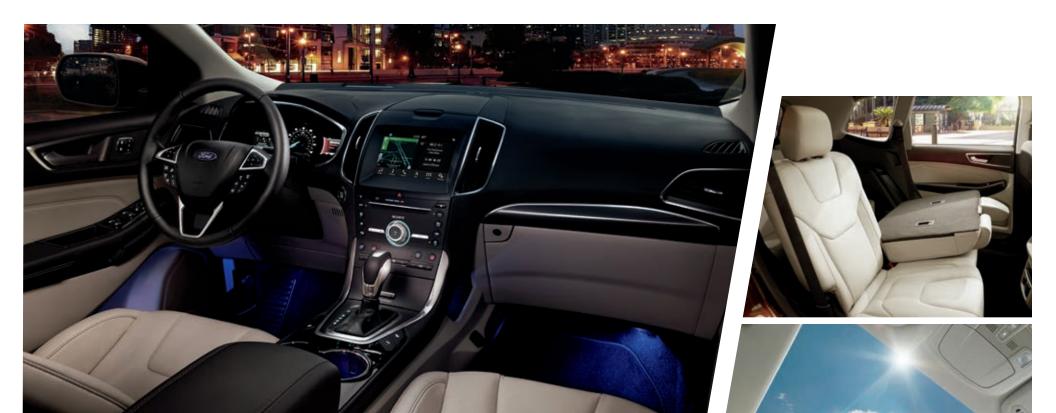




EDGE SPORT

The performance-oriented Edge Sport, with its distinctive look, provides exceptional road-handling capability with a uniquely tuned, 4-wheel independent suspension. Standard all-wheel drive (AWD) delivers enhanced handling and maximized traction. Sport is always dressed and ready to play. And power? Plenty of it. The twin-turbocharged, directinjection 2.7L EcoBoost® engine revs you up with best-in-class gas V6 horsepower (315¹) and torque (350 lb.-ft.¹). Plus, racing-style paddle shifters enhance your control of the 6-speed SelectShift® automatic transmission.





HITS ALL THE RIGHT NOTES.

Sophistication and craftsmanship come together here. No matter your destination or traveling companions, the 2018 Edge is designed to indulge, pamper and please. Starting with an exceptional 12-speaker Audio System from Sony.^{®1}

Titanium adds further indulgence with ambient lighting, illuminated front door-sill scuff plates and 10-way power, heated, leather-trimmed driver and front-passenger seats. A panoramic Vista Roof®1 with power open/close and power shade lets the light in – as often as you'd like.





SYNC 3 STAY CONNECTED ON THE MOVE.

Imagine controlling calls, music and more with just a touch and your voice. SYNC® 3^{1,2} lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into Edge with Siri Eyes Free and your paired iPhone.® The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.

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¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁴Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ⁵Commands may vary by phone and AppLink software. ⁵Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 1 in "Build Your Edge" section of Specifications, and your Ford Dealer for details.





PUT YOUR BEST FOOT FORWARD

With the rear 60/40 split seat folded flat, Edge has an impressive 73.4 cu. ft. of cargo space. So there's a good chance your hands are going to be full when you're loading the cargo area. As long as your Intelligent Access key fob is tucked in your pocket or purse, just kick your foot under the rear bumper and let the hands-free foot-activated liftgate¹ do the work. This flexible accessibility can serve you well whether you're stowing gear or impulse shopping. Allowing Edge to be as versatile as you are.





IN TRAFFIC Adaptive cruise control & forward collision warning with brake support^{1,2} helps maintain your choice of speed and preset gaps from the vehicle in front of you. It can also alert you to a potential collision, and even pre-charge the brakes to provide full responsiveness when you do brake.

BETWEEN THE LINES Drifting out of your lane? The Lane-Keeping System^{1,2} can apply steering wheel torque, and even alert you with gentle steering wheel vibrations, to help direct you to return to your lane.³

System) with cross-traffic alert^{1,2,4} warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while backing up.

IN THE PARKING LOT Whether you're backing into a perpendicular spot or slowing down to parallel park, enhanced active park assist^{1,2} makes parking easy. Ultrasonic sensors can identify a spot, then the system steers the vehicle into it. All you have to do is follow on-screen prompts, and operate the accelerator, brake and gear shifter as needed. A front 180-degree cameral helps out with visibility and allows you to see around corners when slowly moving forward.

STANDARD FEATURES

Mechanical

4-wheel independent suspension

Active grille shutters (2.0L and 2.7L)

Electric power-assisted steering

Power disc brakes with Anti-Lock Brake System (ABS)

Torque Vectoring Control

Driver-Assist Technology

Autolamp automatic on/off headlamps

Hill start assist

Seating

Front bucket seats with 4-way adjustable head restraints

Driver and front-passenger seat back map pockets

60/40 split fold-flat rear seat with manually reclining seat backs and folding center armrest with 2 cupholders

Interior

12V powerpoints (4)

Acoustic-laminate windshield

Below-floor Rear Cargo Management System

Cargo area tie-down hooks

Cargo net

Coat hooks (2)

Compass and outside temperature displays

Cupholders/beverage holders (8)

Driver and front-passenger sun visors with illuminated vanity mirrors

Front and rear door-sill scuff plates

Front (2) and rear (2) grab handles

Front center console with storage tray, armrest, powerpoint and 2 cupholders

Intelligent Access with push-button start

Leather-wrapped shifter knob

Overhead console with map lights and sunglasses holder

Power door locks

Power windows with front one-touch-up/-down feature

Steering wheel-mounted cruise and audio controls

Exterior

Body-color rear spoiler

Configurable daytime running lamps

Easy Fuel® capless fuel filler

LED taillamps

Power sideview mirrors with integrated blind spot mirrors

and manual fold-away design

Privacy glass (rear doors and guarter windows; liftgate window)

Quad-beam halogen headlamps

Rear-window defroster

Wipers - Front: speed-sensitive, variable-intermittent; rear: 2-speed

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags,¹ safety belt pretensioners, safety belt energy management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver's knee airbag1

Glove-box-door-integrated knee airbag1

Front-seat side airbags1

Safety Canopy® side-curtain airbags¹ with rollover sensor

AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control

Battery saver with headlamps-off delay

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Front height-adjustable shoulder safety belts

Individual Tire Pressure Monitoring System (excludes spare)

LATCH – Lower Anchors and Tether Anchors for Children

(2 in rear outboard seating positions)

MyKey® technology to help encourage responsible driving

Rear view camera

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

POWERTRAINS/EPA-ESTIMATED RATINGS²

2.0L EcoBoost® I-4

Auto Start-Stop Technology

245 hp @ 5,500 rpm³ 275 lb.-ft. of torque @ 3,000 rpm³

6-speed SelectShift® automatic with steering wheel-mounted paddle shifters

FWD 21 city/29 hwy/24 combined mpg

Standard: SE FWD

2.0L EcoBoost I-4

245 hp @ 5,500 rpm³ 275 lb.-ft. of torque @ 3,000 rpm³

6-speed SelectShift automatic with steering wheel-mounted paddle shifters

FWD 20 city/29 hwy/24 combined mpg

AWD 20 city/27 hwy/23 combined mpg

Standard: SE AWD/SEL/Titanium

2.7L EcoBoost V6

315 hp @ 4,750 rpm³ 350 lb.-ft. of torque @ 2,750 rpm³

6-speed SelectShift automatic with steering wheel-mounted paddle shifters

AWD 17 city/24 hwy/20 combined mpg

Standard: Sport

3.5L Ti-VCT V6

280 hp @ 6,500 rpm 250 lb.-ft. of torque @ 4,000 rpm 6-speed SelectShift automatic with steering wheel-mounted

paddle shifters

FWD 17 city/26 hwy/20 combined mpg AWD 17 city/23 hwy/19 combined mpg

Optional: SEL/Titanium











DIMENSIONS

WHEELS

Wheelbase	112.2"
Length	188.1"
Height	68.6"
Width – Excluding mirrors	75.9"
Width – Including mirrors	85.8"
Width – Mirrors folded	78.4"
Liftover height	29.7"
Interior	Front/Rear
Head room	40.2"/40.3"
Leg room	42.6" (max.)/40.6"
Hip room	55.9"/57.5"
Shoulder room	60.3"/60.5"
Capacities (cu. ft.)	
Passenger volume	113.9
Cargo volume behind front seats	73.4
Cargo volume behind rear seats	39.2
Fuel tank (gal.)	18.4 (FWD)/18.5 (AWD)



18" Sparkle Silver-Painted Aluminum Standard: SE



18" Sparkle-Silver Painted Split-Spoke Aluminum Standard: SEL



18" Polished Aluminum Available: SEL/Titanium (requires snow chain-compatible tires on Titanium)



19" Nickel-Painted Aluminum Standard: Titanium



19" Premium Magnetic Metallic-Painted Aluminum Included: SEL Sport Appearance Package



20" Premium Polished Aluminum Optional: Titanium¹



20" Bright-Machined Aluminum with Premium Dark Stainless-Painted Pockets Optional: Titanium



20" Polished Aluminum with Magnetic Low Gloss-Painted Pockets Standard: Sport



21" Premium Dark Tarnished Low Gloss-Painted Aluminum Optional: Sport



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	SEL				SEL	HIANIOM	SPORT		ш	SEL	TITANIUM	SPORT	
			Mechanical		S			Flooring – Front and rear carpeted floor mats	S	S			Taillamps – LED
			S Active noise control			_		Flooring – Front and rear deluxe carpeted floor mats			S	S	Taillamps – LED level 2 with light bar
		P	S Adaptive steering	0	0 () (_	Flooring – Front and rear floor liners	0	0	0	_	Tires – P235/60R18 all-season snow chain-compatible ²
0	0	_	S All-wheel drive (AWD)				_	Illuminated front door-sill scuff plates				0	Tires – Summer-only performance (requires 21" wheels) ⁴
S			Auto Start-Stop Technology (FWD)	S			_	Instrument panel appliqué – Dark Ano Gray				S	Unique lower front and rear fascias
	S	S		-	S		_	Instrument panel appliqué – Ano Gray	0	0	0	0	Wheel-locking lug nuts
			S Suspension – Sport-tuned	Н		3		Instrument panel appliqué – Mechanical Stripe aluminum					Safety & Security
				Н				Instrument panel appliqué – Brush weave aluminum	0	0		0	Inflatable rear safety belts in outboard seating positions
			Driver-Assist Technology		0 (_		Power panoramic Vista Roof®2 (requires 201A on SEL)	U				Perimeter alarm
	P	_	3			_	_	Rear Seat Entertainment System by VOXXHirschmann ^{sm2,3}			3	3	1 GIIIIGEGI AIAIIII
	P		,		PI			Remote Start System ²					Equipment Groups & Packages
	I	P	P Enhanced active park assist		S			Steering column – Manual-tilt/-telescoping		0			Equipment Group 201A: SYNC 3, leather-trimmed seats,5 heated
	P		J	3			_	Steering column – Mandal-tito-telescoping Steering column – Power-tilt/-telescoping with memory					front seats, and Premium Audio System with 9 speakers
	S	S	S Reverse Sensing System	Н		- 10	_				0		Equipment Group 301A: all content of Technology Package + perforated leather-trimmed seats, heated and cooled front seats,
S	S		SYNC® Voice Recognition Communications and Entertainment		S S	_		Steering wheel – Leather-wrapped					heated rear outboard seats, power-tilt/-telescoping steering
			System with 4.2" color LCD screen in center stack, 911 Assist,®	-		_	_	Steering wheel – Heated					column with memory, and power panoramic Vista Roof
	D (AppLink,® and 1 smart-charging USB port	Н	P 3	_		Universal garage door opener			0		Equipment Group 302A: all content of 301A and Ford Safe and
	P	S	S SYNC 3 with 8" color LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports		1	5 5		Windows – Acoustic-laminate front-door glass Exterior					Smart™ Package + adaptive steering, enhanced active park assist, front 180-degree camera with washer, HID headlamps with auto high beams, and inflatable rear safety belts in outboard seating positions
		+	Compatibility, and 2 smart-charging obb ports	S	S			Cladding – Black				0	Equipment Group 401A: Technology Package + Ford Safe and
			Seating			_	_	Cladding – Body-color					Smart Package + enhanced active park assist, front 180-degree
S			6-way manual driver's seat and 4-way manual front-passenger seat	S	S	-		Door handles – Body-color					camera with washer, HID headlamps with auto high beams, heated and cooled front seats, and heated rear outboard seats
	S		10-way power driver's seat and 6-way power front-passenger seat			_		Door handles – Body-color with bright inserts	0	0	0	0	Cargo Accessories Package: interior cargo cover, cargo area
		S	S 10-way power front seats with driver's memory feature	c	S		_	Exhaust tips – Dual brushed stainless steel	ľ	U	١	U	protector, and rear bumper protector
	P	S	S Heated front seats	3	3 ,			Exhaust tips – Dual brushed stainless steel and trapezoidal		0	0		Class II Trailer Tow Prep Package with trailer sway control
		P	P Heated and cooled front seats					integrated into rear fascia		_	0	_	
	S	S	S EasyFold® rear seat back release	S	S	3	_	Grille — Bright					de-icer, and front and rear floor liners (requires 201A on SEL)
		P	P Heated rear outboard seats			_	_	Grille – Piano Black with Magnetic accents		0			Convenience Package ² : voice-activated Navigation System
			Interior	Н	S			Headlamps – LED signature lighting					with pinch-to-zoom capability, integrated SiriusXM Traffic and Travel Link with 5-year subscription, perimeter alarm, Remote
			Interior	Н		_	_	Headlamps – Unique treatment					Start System, 110V/150W AC power outlet, universal garage door
S			AM/FM stereo/single-CD player with MP3 capability and 6 speakers	Н	٠,	-		Headlamps – High-intensity discharge (HID) with auto high beams					opener, and hands-free foot-activated liftgate
		5	S Audio System from Sony® with 12 speakers and HD Radio™ Technology	S	S	Η.		Liftgate – Manual		0	0	0	Ford Safe and Smart Package: adaptive cruise control & forward
	P		Premium Audio System with 9 speakers	-		3 5		Liftgate – Manual Liftgate – Hands-free foot-activated					collision warning with brake support, auto-dimming driver's sideview mirror, auto high-beam headlamps, BLIS (Blind Spot Information
		_	S SiriusXM® Radio with 6-month All Access trial subscription ¹	S	Γ,	,		Mirrors – Black, power sideview					System) with cross-traffic alert, Lane-Keeping System, and rain-
	P	P	J	-	6		_	• • • • • • • • • • • • • • • • • • • •					sensing front windshield wipers
			capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription¹		S			Mirrors – Body-color, power, heated sideview with integrated LED turn signal indicators and security approach lamps		0			SEL Sport Appearance Package ² : Mayan Gray cloth-trimmed seats
	P	_	P 110V/150W AC power outlet S Aluminum brake and accelerator pedal covers			5 5	S	Mirrors – Body-color, power, heated sideview with integrated LED turn signal indicators, security approach lamps and memory feature					with Umber-colored Miko® perforated inserts; Copper Sands appliqué above glove box; unique floor mats; 19" premium Magnetic Metallic- painted aluminum wheels, grille surround, mirror caps, rear spoiler,
-		_	· ·	S	Р	(Moldings – Black beltline					and front and rear skid plates; and black headlamp bezels and
_			S Ambient lighting		S			Moldings – Bright beltline					side-window moldings
	5	5	S Auto-dimming rearview mirror	0				Roof rack – Black side rails ²			0	0	Technology Package ² : voice-activated Navigation System with
S			Climate – Manual air conditioning	0	0			Roof rack – Silver side rails ²					pinch-to-zoom capability, integrated SiriusXM Traffic and Travel Link with 5-year subscription! Remote Start System, and 110V/150W
	5	S	S Climate – Dual-zone electronic automatic temperature control	H									AC power outlet
					2)	3	SecuriCode™ keyless entry keypad					•

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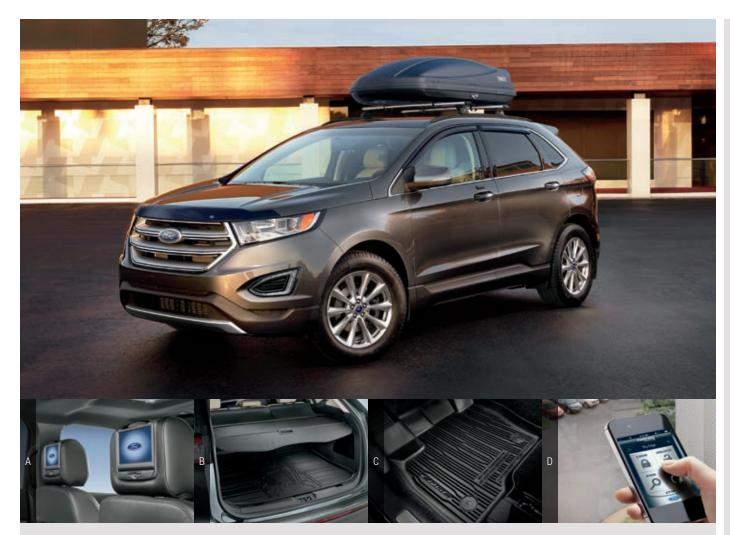




EXTERIORS/INTERIORS

	SE	SEL	TITANIUM	SPORT		
White Platinum Metallic Tri-coat ¹		3 4 5 6 7	7 8 9 10 11	12		
Oxford White	1 2	3 4 5 7			1. Dune Cloth	2. Ebony Cloth
Ingot Silver ²	1 2	3 4 5 6 7	7 8 9 10 11	12		
White Gold ²	1 2	3 4 5 7	7 8 9 11			
Lightning Blue ²		3 4 5 7	7 8 9 11	12		**************************************
Ruby Red Metallic Tinted Clearcoat ¹		3 4 5 7	7 8 9 11	12		
Burgundy Velvet Metallic Tinted Clearcoat ¹		3 4 5 6 7	7 8 9 10 11	12		
Blue ²	1 2	3 4 5 6 7	7 8 9 11		3. Unique Dune Cloth	4. Unique Ebony Cloth
Magnetic ²	1 2	3 4 5 6 7	7 8 9 10		98393310350000093004000()	
Shadow Black	1 2	3 4 5 6 7	7 8 9 10 11	12		
5,7: Requires 201A on SEL 6: Requires SEL White Platinum Metallic Tri-coat	эриг арреа		9,10,11: Requires 301A o		5. Dune Leather	6. Mayan Gray Cloth with Umber-colored Miko® Inserts
Oxford White		Burgund	y Velvet Metallic Tinted C	elearcoat	7. Ebony Leather	8. Ceramic Leather
Ingot Silver			Blue		9. Ceramic Leather	10. Cognac Leather
White Gold			Magnetic		11. Ebony Leather	12. Ebony Leather with Miko Inserts
Lightning Blue			Shadow Black			







FORD **ACCESSORIES**

Edge Titanium in Magnetic accessorized with smoked side window deflectors by EGR,¹ Aeroskin™ hood protector by Lund,³¹ front and rear molded splash guards, and roof-mounted crossbars and cargo box by THULE®1,2

accessories.ford.com

Exterior

Aeroskin hood protector¹
Full vehicle cover¹
Racks and carriers¹.²
Rear bumper protector¹
Side window deflectors¹
Splash guards
Sportz® tent¹
Trailer towing accessories
Wheel lock kit

Interior

Ash cup/coin holders
Cargo area protector (B)
Cargo organizers and protectors
Carpeted floor mats
First aid and roadside
assistance kits¹
Floor liners (C)
In-vehicle safe¹
Leather-trimmed interior seating¹
Tablet cradle¹
UVS100® Custom Sunscreen¹

Electronics

Bullfrog® portable Bluetooth® speakers¹
Keyless entry keypad
Rear seat entertainment¹ (A)
Remote Access (D)
Remote start systems
Vehicle Security System
Warning Sensor System¹

New Vehicle Limited Warranty. We want your Ford Edge ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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