
2018

Passat



Volkswagen



A head for business. A heart for family.

Who says a family car has to be stodgy? The 2018 Passat proves domestic bliss and premium aesthetics can happily coexist. Fun, fuel-efficient, with plenty of space to take more wherever you go. Stylishly sophisticated, inside and out. And packed with the latest technology and safety systems. It's the family sedan that can really get down to business.

Technology

Adding to the refinement is an abundance of sophisticated technology. So you get everything from digital connectivity, navigation, and entertainment to safety and security systems, all working together in perfect harmony – just like your family.

Performance

Fun-fueled drives are also refreshingly fuel-efficient. So whether you choose the 2.0 TSI 4-cylinder, or the more powerful VR6 engine, this is one ride that will have you grinning from ear to ear on the road – and at the gas pump.

Design

With the 2018 Passat, you can enjoy all the practicality and convenience you need, without having to sacrifice style. Its sleek lines, sophisticated design cues, and polished good looks will have you rethinking what a family vehicle should be.

Technology

Technology beyond the information highway.

Staying in the know on the go is easy, with technology that connects you to messaging, entertainment, navigation, and more. Plus, the 2018 Passat also employs a family of high-tech tools, offering added convenience, safety, and security for the whole family.



App-Connect*

Get select apps right on your dash and control music, mapping, messaging, and more hands-free using voice commands. Just plug your compatible smartphone into App-Connect. Simple and easy to use, with Apple CarPlay™, Android Auto™ or MirrorLink®.

Available premium colour multifunction display with trip computer*

Enjoy wireless Bluetooth® connectivity to access and control your phone, audio, and navigation, plus stay on top of vital vehicle info, including kilometres to your next scheduled service. Everything you need in a flash – all conveniently located on the dash.

Available KESSY keyless entry with push-start button

Getting in and getting going is about to get a whole lot easier. Unlock and start your 2018 Passat while keeping your keys in your pocket or purse. Prone to locking your keys in the car? Relax, this system won't let you. It's that good.

Available rain-sensing wipers

Whether it's a light drizzle or a downright deluge, this system makes manually adjusting your wiper speed a thing of the past. An infrared and photodiode system calculates precipitation conditions, and automatically regulates wiper speed to match.

*Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.

Performance



Family fun firing on all cylinders.

An exhilarating family vehicle? Unquestionably. Starting with the award-winning turbocharged 2.0 TSI engine. Or rev up the fun with the beefier, brawnier 3.6L VR6, paired with lightning-fast Tiptronic® gear shifting, plus a sleeker, sassier-looking exhaust. This is one vehicle with performance in its DNA. After all, it's a Volkswagen.



Available dual exhaust with trapezoidal chrome tips

As an add-on to the VR6 engine, this performance-inspired exhaust system enhances engine efficiency while enhancing your Passat's already good looks. And you don't have to be a geometry whiz to see that the trapezoidal tips equate to one slick-looking design accent.

Available 6-speed automatic DSG® with Tiptronic®

More fun for the whole family includes a super-fun driver experience, too. Like the available Direct Shift Gearbox with Tiptronic®, delivering quick, manual-style shifting and control. Or relax and enjoy the ease and convenience of an automatic transmission.

Available 3.6L VR6 engine

Muscle up, with a bigger, more powerful V6 engine and still enjoy impressive fuel economy, thanks to its innovative design that packs 6 cylinders into a compact space. Taking up less space under the hood also leaves more room in the cabin. Power, efficiency, space-saving. Talk about a win-win-win.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Automatic	2.0 TSI	9.3	6.5
Automatic DSG®	3.6L VR6	12.2	8.5

*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

Design



Design that shines.

Practicality meets polished refinement, where everything from its distinctive yet understated styling to intuitively placed driver controls gives the 2018 Passat elevated usability and aesthetics. The same goes for even rudimentary elements like lighting, designed to afford greater visibility for drivers – and your envious admirers.

Available power folding, heated exterior mirrors with memory function

Parallel parking is a cinch, with mirrors that automatically aim down to help you better navigate the curb. The heating function can quickly melt away ice and snow. Plus, store up to 3 preferred mirror positions, and turn a dial to fold away the mirrors for a leaner profile. That's a whole lot of forward thinking on your side.

Available front fog lights with static cornering lights

This brilliant system utilizes an additional reflector with a separate halogen bulb to illuminate the area into which you're turning. With several metres of coverage at an angle of 35 degrees, they can help you see and be seen, sooner – even in dense fog.

Available Easy Open trunk

Whether it's bags of groceries or sports gear, you're bound to have your hands full. As long as you have your keys on you, just swipe your foot under the rear bumper and the available hands-free Easy Open trunk unlocks and opens.

Available power sunroof

You can make your cabin feel even more spacious and airy, with a power sunroof. Take in a little or a lot of the skies above, either partially or fully open with a simple turn of the dial. There's even a built-in screen, so you can keep the sunshine and fresh air in – and the bugs out.

Interior

A simply superior interior.

The 2018 Passat makes it easy for you and your family to enjoy all the comforts of home on the road, thanks to a multitude of interior refinements and handy features. So whether it's gauging the distance to your next cool roadside attraction, or setting individual temperature preferences, the climate is always ripe for family fun.

Available 8-way power adjustable driver and passenger sport seats with memory function for driver seat

The Passat is also a good sport when it comes to comfort, with eight power-adjustable ways available to make occupants in the front seats happy. For added convenience, there's also a memory setting that remembers just how the driver likes things.

Available ambient interior lighting

Take in more of the Passat's finely crafted interior even after the sun has set, with customizable LED lighting. Subtle, glare-free accents on the door sills, footwells, and centre console not only look slick, but also make it easy to see where everything is around you.

Climatronic® dual-zone electronic climate control

No more fighting over the heat or air conditioning. Both the driver and front passenger can choose their own individual comfort levels. There's also a built-in dehumidifying feature to reduce interior fogging, and a pollen filter to help keep the air clean.

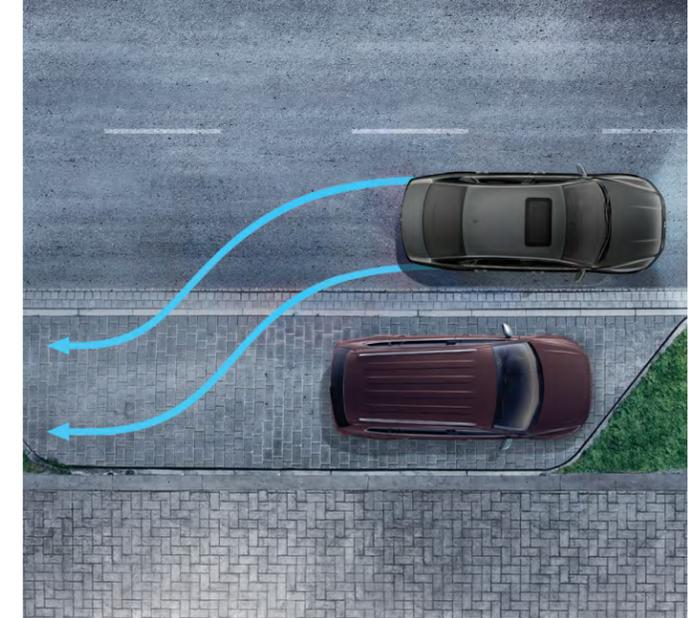
Multifunction trip computer*

Access a world of useful information, like trip time, average speed, fuel consumption, and how long until your next fill-up. With radio station display and customizable settings, you can discover your next rest stop, and the next big name on the music scene.

Available heated rear seats

In the 2018 Passat, comfort taking a back seat is a good thing. Available heated rear seats let your rear passengers enjoy added warmth and comfort with their own controls located at the rear of the centre console.

Safety



Available Blind Spot Detection with Rear Traffic Alert*

This handy feature can make changing lanes and backing up so much easier, and safer. Radar and sonar detect vehicles and other obstacles, triggering driver alerts and automatically applying the brakes to help avoid potentially hazardous driving situations.

Available Adaptive Cruise Control*

You can choose to cruise at speeds above 30 km/h and let this system maintain consistent speed and distance from vehicles ahead, without having to touch the brake or gas pedals. Brakes are automatically applied when traffic slows, and your set speed resumes when traffic starts moving again.**

Available Park Assist*

Impress your family with your amazing parking abilities. Go for that tight spot you'd normally avoid, take your hands off the wheel, and wait for the "oohs" and "aahs" as Park Assist automatically handles the parallel parking for you.

Automatic post-collision braking system

No one expects to get in an accident. But the 2018 Passat can help minimize the damage. If the system senses an impact, the brakes are automatically applied to help prevent another collision.

Play it safe.

Let the good times roll, with the reassurance of having a comprehensive array of safety features as standard equipment. And with plenty of optional driver assistance features for added confidence and peace of mind, travelling in a safe haven can make every drive a little slice of heaven.

*Driver assistance features. Drivers must continue to perform manual checks and pay full attention to the road and safe driving at all times. Please review the owner's manual for feature limitations.
**Adaptive Cruise Control will not operate at speeds below 30 km/h and will not bring the vehicle to a complete stop. In emergency situations, it is still necessary to apply the brakes manually.

2018 Passat GT



Power and good looks run in the family.

Drawing on a legacy combining family-friendly functionality with race-circuit-inspired performance, the Passat GT delivers an uncompromising driving experience, athletically and aesthetically. Everything from its racy red brake calipers and front grille accents to its lower, sport-tuned suspension and high-performance engine is designed to put mastery of the road at your fingertips. And pure driving exhilaration in your veins.

Honeycomb grille with gloss black and red accents

Distinctively sporty and decidedly assertive, the Passat's unique front grille makes a bold statement on any road. Red stripes above and below the gloss black honeycomb carve through the clutter, with a bold declaration of fiery hot performance.

Two-tone Black / Moonrock Grey leatherette sport seats

Rocking a grey and black motif with sharp contrasting stitching, leatherette-surface sport seats are engineered to please both the performance driver – and the interior decorator.

Performance exhaust

With the distinctly muscular performance of the VR6 comes an equally distinctive sound, thanks to the specially tuned performance exhaust. Rev the engine for that classic performance-car growl that announces your rapid arrival – and equally swift departure.

3.6L VR6 engine

The powerful VR6 engine is like a V6, but with a narrower angle between the two cylinder banks, delivering delightfully quick pickup and exhilarating acceleration – all in a surprisingly compact design. That's more under the hood, giving you more for the road ahead.

Options

Standard Wheels



16" Carolina alloy wheels
TL+



17" Kingsport alloy wheels
CL



19" Tornado alloy wheels
GT



18" Chattanooga alloy wheels
HL



19" Salvador alloy wheels
HL R-Line Package

Exterior & Interior Colours

	Titan Black Loana cloth	Cornsilk Beige Loana cloth	Moonrock Grey Loana cloth	Titan Black leatherette	Cornsilk Beige leatherette	Moonrock Grey leatherette	Titan Black / Moonrock Grey leatherette	Titan Black Vienna leather	Cornsilk Beige Vienna leather	Moonrock Grey Vienna leather	Titan Black / Golden Oak Vienna leather
Pure White	TL+	TL+	-	CL	CL	-	GT	HL	HL	-	HL
Urano Grey	TL+	-	TL+	CL	-	CL	-	HL	-	-	HL
Deep Black Pearl	TL+	TL+	-	CL	CL	-	GT	HL	HL	-	HL
Fortana Red Metallic	TL+	TL+	-	CL	CL	-	-	HL	HL	-	-
Platinum Grey Metallic	TL+	-	TL+	CL	-	CL	GT	HL	-	HL	HL
Reflex Silver Metallic	TL+	-	TL+	CL	-	CL	GT	HL	-	HL	HL
Tourmaline Blue Metallic	TL+	TL+	TL+	CL	CL	CL	-	HL	HL	HL	-

Volkswagen Original Accessories

Ready for anything.
Custom-tailor your Passat.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.**

01 Monster Mats®
High-quality all-season mats with rounded retention clips.

02 Trunk liner
Helps protect your trunk from dirt and spills.

03 Digital media adapter cables
Our digital media adapter cables let you connect compatible devices to your Volkswagen so you can play music and charge on the go.

04 Child seat protective underlay
These seat covers not only look great; they're also practical.

05 Sunroof air deflector
Help reduce in-cabin wind noise and air turbulence with this sunroof air deflector.

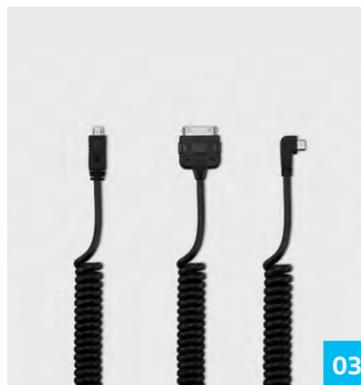
06 Cargo net
Designed to help prevent movement of cargo in your vehicle's trunk.



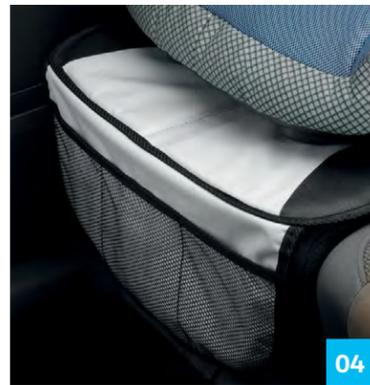
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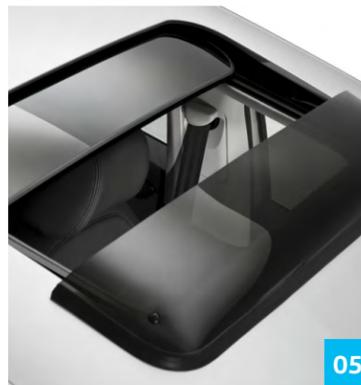
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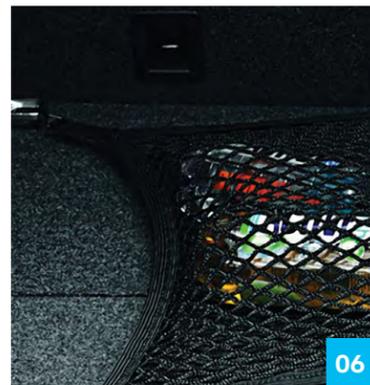
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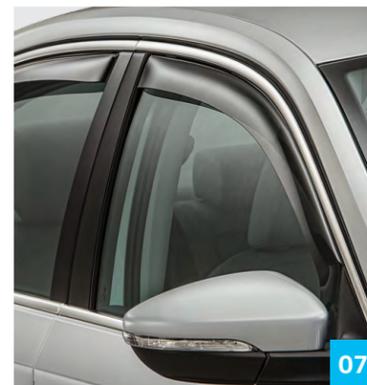
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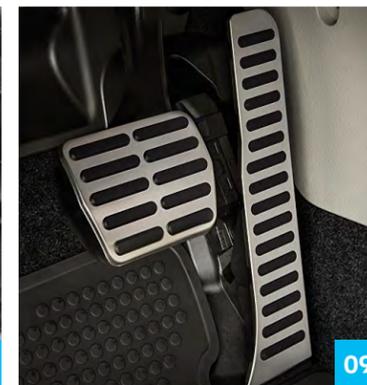
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13 Passat licence plate frame
This licence plate frame is made from stainless steel and is engineered to look beautiful and last.

15 Lockable wheel bolts
Help deter thieves with a set of locking wheel bolts.

17 19" Luxor wheels
The distinctive spoke structure of these 19-inch double-five-spoke wheels emphasizes their sporty design.

14 Valve stem caps
Set of four nickel-plated brass stem caps.

16 18" Helix wheels
These wheels feature a helix-style design with conical twin spokes extended out to a flat surface.

18 19" Tornado wheels
These ten-spoke wheels feature polished spokes with contrasting black inserts.

07 Side window deflectors
Help reduce in-cabin wind noise and air turbulence with these side window deflectors.

09 Sport pedal cap set
Add just the right touch of sportiness to your vehicle with these brushed-metal pedal sets. Includes accelerator and brake pedal caps.

11 Rear lip spoiler
Add an elegant touch to your vehicle's lines with a one-piece rear lip spoiler.

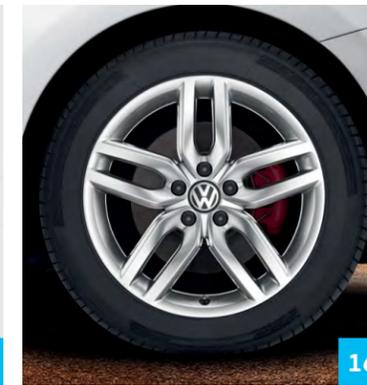
08 Door sill protection trim
Enhances the entry area of your vehicle while protecting the painted door sill from scratches and scuffs.

10 Volkswagen Original Ski Bag
The Volkswagen Original Ski Bag can accommodate up to four pairs of skis and poles.

12 Splash guards
Temperature-resistant guards protect against road debris.



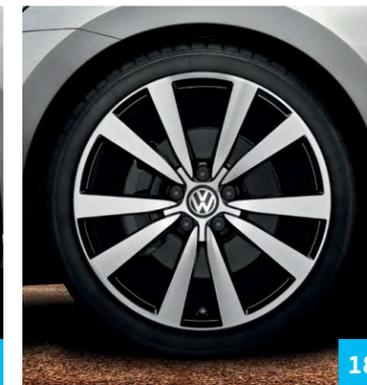
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*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Limited warranty is supplied by Volkswagen Group Canada Inc.

2017 model may be shown. Availability of accessories shown is subject to change. Accessories may not fit all trim levels. This material represents only a sample of the great accessories available for your Volkswagen. Please see your dealer for the full line.

Features



Trendline+ (TL+)

Engine:

- 2.0 TSI, 6-speed automatic transmission with Tiptronic®

Trendline+ includes:

- 16" Carolina alloy wheels with all-season tires
- 60/40 split folding rear seats with centre armrest
- 8-way manually adjustable driver seat and 6-way manually adjustable front passenger seat
- Alarm system
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink®)
- Automatic headlights with coming and leaving home function
- Automatic post-collision braking system
- Auxiliary input

- Bluetooth® mobile phone connectivity
- Climatronic® dual-zone electronic climate control
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, voice control, 6 speakers and 1 SD card slot
- Cruise control
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Electronic Stability Control (ESC)
- Front and rear floor mats
- Front centre armrest with storage, fixed
- Heated front seats and washer nozzles

- Leather-wrapped multifunction steering wheel, handbrake and gearshift knob
- Matte Chrome interior décor for dashboard, front and rear doors
- Multifunction trip computer
- Power adjustable and heated exterior mirrors
- Power outlets, 12 V (x2)
- Reading lights, 2 front and 1 rear
- Rear centre armrest
- Rearview camera
- SiriusXM® Satellite Radio
- Tire Pressure Monitoring System (TPMS)
- USB audio input

Comfortline (CL)

Engine:

- 2.0 TSI, 6-speed automatic transmission with Tiptronic®

Includes Trendline+ plus:

- 17" Kingsport alloy wheels with all-season tires
- 8-way power driver seat with 2-way power lumbar support
- Auto-dimming interior rearview mirror
- Chrome exhaust tip
- Chrome exterior window surrounds
- Chrome side and rear bumper accents
- Easy Open trunk
- Front centre armrest with storage, slideable
- Front fog lights with static cornering lights
- Heated rear seats
- KESSY – keyless access with push-start button
- Leatherette seating surfaces
- LED headlights with LED daytime running lights
- LED tail lights, darkened
- Matte Greystone interior décor for dashboard, front and rear doors (Makassar interior décor included with Cornsilk Beige seats)
- Passenger exterior mirror with tilt-down function (reversing)
- Power sunroof
- Rain-sensing wipers
- Reading lights, 2 front and 2 rear
- Rear passenger air vents in centre console
- Remote start
- Second-row USB port (charging & connectivity)

Optional equipment:

Discover Media Navigation Package

- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation and 2 SD card slots

Driver Assistance Package

- Adaptive Cruise Control
- Blind Spot Detection with Rear Traffic Alert
- Front Assist – Autonomous Emergency Braking
- Lane Assist
- Light Assist (automatic high-beam control)
- Park Assist
- Park Distance Control (PDC)

Passat GT (GT)

Engine:

- 3.6L VR6, 6-speed automatic DSG® with Tiptronic®

Includes Trendline+ plus:

- 19" Tornado alloy wheels with all-season tires
- 8-way power driver seat with 2-way power lumbar support
- Aluminum pedals
- Blacked-out bumper trim
- Black headliner
- Black roof and side mirrors
- Black window trim (replaces chrome)
- Blind Spot Detection with Rear Traffic Alert
- Carbon interior décor with Piano Black centre console
- Cup holders, 2 front console (covered) and 2 rear
- Dual exhaust, sport-tuned
- Fender® Premium Audio System – 400-watt digital sound package
- GT badging
- Honeycomb-style front bumper with red accents
- KESSY – keyless access with push-start button
- Leatherette seating surfaces (two-tone design)
- LED headlights with LED daytime running lights
- LED tail lights, darkened
- Paddle shifters
- Passenger exterior mirror with tilt-down function (reversing)
- Power sunroof
- Premium colour multifunction display with trip computer
- Red brake calipers
- Remote start
- R-Line-style bumpers and door sills
- Second USB port in rear of centre console
- Sport seats
- Sport suspension, lowered 15 mm

Optional equipment:

Discover Media Navigation Package

- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation and 2 SD card slots

Highline (HL)

Engines:

- 2.0 TSI, 6-speed automatic transmission with Tiptronic®
- 3.6L VR6, 6-speed automatic DSG® with Tiptronic®

Includes Comfortline plus:

- 18" Chattanooga alloy wheels with all-season tires
- 8-way power driver and front passenger sport seats with memory function for driver seat
- Ambient interior lighting
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation and 2 SD card slots
- Door sill plates with "Passat" logo
- Dual exhaust with trapezoidal chrome tips (VR6 only)
- Fender® Premium Audio System – 400-watt digital sound package
- Interior footwell lights
- Leather seating surfaces
- Makassar interior décor (Matte Greystone interior décor included with Titan Black / Golden Oak seats)
- Paddle shifters (VR6 only)
- Power folding, heated exterior mirrors with memory function
- Premium colour multifunction display with trip computer
- Rear centre armrest with storage tray
- Rear seat centre pass-through
- V6 badging (VR6 only)

Optional equipment:

Driver Assistance Package

- Adaptive Cruise Control
- Blind Spot Detection with Rear Traffic Alert
- Front Assist – Autonomous Emergency Braking
- Lane Assist
- Light Assist (automatic high-beam control)
- Park Assist
- Park Distance Control (PDC)

R-Line Package (TSI only)

- 19" Salvador alloy wheels with all-season tires
- Paddle shifters
- R-Line aluminum pedals
- R-Line aluminum door sills
- R-Line exterior badging
- R-Line exterior design package (front bumpers and side skirts)
- R-Line rear diffuser
- Vanadium Grey interior décor
- Removes front fog lights*

2018 Passat



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