



FORTE

A simple guide to help you decide

ENDNOTES 1. The Kia Forte received the lowest number of problems per 100 vehicles reflecting higher quality among compact cars in the J.D. Power 2017 U.S. Initial Quality Study based on 77,419 total responses, evaluating 189 models, and measures the opinions of new 2017 vehicle owners after 90 days of ownership, surveyed in February–May 2017. Your experiences may vary. Visit jdpower.com/cars. 2. Forte 2.0L MPI 147-hp ULEV/SULEV, Forte 2.0L GDI (164-hp ULEV, 160-hp SULEV). Maximum hps listed. Super Ultra Low Emission Vehicle (SULEV) is the only engine available in these states: CA, CT, MA, MD, ME, NJ, NM, NY, OR, PA, RI, VT, WA. ULEV engine is the only engine available in all other states. 3. Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition. 4. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 5. SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Traffic information not available in all markets. See siriusxm.com/traffic for details.** Sirius, XM, SiriusXM, and all related marks and logos are trademarks of Sirius XM Radio Inc. Satellite and streaming lineups may vary slightly. 6. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. App uses your smartphone data service. Normal cellular service rates will apply. Your vehicle can connect to Internet hotspots, whether it's your personal wireless Internet at home or to a smartphone device with an Internet service plan (normal cellular service rates may apply). 7. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 8. ©2017 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 9. The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A compatible *Bluetooth*®-enabled cell phone is required to use *Bluetooth*® wireless technology. 10. Apple iPhone® and select Android™ devices only are UVO eServices-compatible. iPhone® is a registered trademark of Apple Inc. Android™ is a trademark of Google Inc. 11. Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO eServices Maintenance Feature or Owner's Manual for maintenance schedule. 12. 911 Connect activates after airbag deployment and requires a cell phone connected via *Bluetooth*® wireless technology and a wireless signal. 13. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires a cell phone connected via *Bluetooth*® wireless technology and a wireless signal. 14. Parking Minder operates on GPS with certain smartphones and UVO eServices app. Cellular service rates apply. 15. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 16. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. 17. HomeLink® is a registered trademark of Gentex Corporation.

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FIRST UP:

How many doors would you like with that?

4



THE FORTE

Choose this one if you like to look sharp pulling up to the valet; if you're a "real trunk" sort of person; and if modern, high-tech, and 4-door are all adjectives you love in a car.

5



THE FORTE5

Same modern vibe and tech as its sedan counterpart, with the added sportiness and versatility of a 5th door. Perfect if you like easy access to your stuff and have a spontaneous, "throw it in and go" lifestyle.



"HIGHEST RANKED COMPACT CAR
IN INITIAL QUALITY"
— FOR THE 2017 FORTE¹

¹ See back cover for endnote. This page and cover: FORTE EX WITH PREMIUM PLUS PACKAGE SHOWN

FORTE5 SX WITH PREMIUM TECHNOLOGY PACKAGE SHOWN

If you love the sedan,
FORTE
 has three to choose from

The Forte sedan comes in the following trims: LX, S, and EX.
 To help you decide which one is for you, we
 made this handy list of highlights for each one.



FORTE S WITH TECHNOLOGY PACKAGE SHOWN

FORTE LX

all the essentials, and then some

DRIVING

2.0L Multi-point Injection (MPI)
 4-cylinder engine
 147 hp @ 6,200 rpm

15" tires w/steel wheels
 6-speed Sportmatic® transmission*

2018 EPA-estimated fuel economy³:
 (City/Highway/Combined)
 Automatic transmission: 29/37/32
 Manual transmission: 25/34/28

TECHNOLOGY

Rear-Camera Display⁴*
 AM/FM/CD/MP3/SiriusXM^{®5} audio system
 UVO eServices⁶ Infotainment System
 w/7" touch screen, Apple CarPlay^{TM7}
 & Android Auto^{TM8}*

Cruise control (automatic transmission only)

INTERIOR

Cloth seat trim

60/40 split-folding rear seats
 Power windows, door locks, outside
 mirrors & remote keyless entry
 Air conditioning

FORTE S

offers more tech and sportiness,
 inside and out

2.0L Multi-point Injection (MPI)
 4-cylinder engine
 147 hp @ 6,200 rpm

Sport-tuned suspension
 16" tires w/alloy wheels
 6-speed Sportmatic® transmission

LED positioning lights & taillights*
 Front fog lights*

2018 EPA-estimated fuel economy³:
 (City/Highway/Combined)
 Automatic transmission: 29/37/32

Autonomous Emergency Braking
 w/Pedestrian Detection⁴*
 Forward Collision Warning System⁴*
 Blind Spot Detection
 w/Lane Change Assist⁴*
 Rear Cross Traffic Alert⁴*
 Lane Departure Warning System⁴*
 Lane Keep Assist System⁴*
 Rear-Camera Display⁴
 AM/FM/MP3/SiriusXM^{®5} audio system
 UVO eServices⁶ Infotainment System
 w/7" touch screen, Apple CarPlay^{TM7}
 & Android Auto^{TM8}

Cruise control
 Push-button start w/Smart Key*

Sport-cloth seat trim

60/40 split-folding rear seats
 Power windows, door locks, outside
 mirrors & remote keyless entry
 Air conditioning
 Power sunroof*

FORTE EX

similar to the S, plus takes things
 up a notch with even more tech
 and interior sizzle

2.0L Gasoline Direct Injection (GDI)
 4-cylinder engine
 164 hp @ 6,200 rpm (ULEV)²
 160 hp @ 6,200 rpm (SULEV)²

17" tires w/alloy wheels
 6-speed Sportmatic® transmission
 HID headlights w/Dynamic Bending Light*
 LED positioning lights & taillights
 Front fog lights

2018 EPA-estimated fuel economy³:
 (City/Highway/Combined)
 Automatic transmission: 25/33/28

Autonomous Emergency Braking
 w/Pedestrian Detection⁴*
 Forward Collision Warning System⁴*
 Blind Spot Detection
 w/Lane Change Assist⁴*
 Rear Cross Traffic Alert⁴*
 Lane Departure Warning System⁴*
 Lane Keep Assist System⁴*
 Rear-Camera Display⁴
 AM/FM/MP3/SiriusXM^{®5} audio system
 UVO eServices⁶ Infotainment System
 w/7" touch screen, Apple CarPlay^{TM7}
 & Android Auto^{TM8}
 Premium navigation⁶*
 Cruise control
 Push-button start w/Smart Key*

Leather seat trim
 10-way power-adjustable driver's seat*
 Memory driver's seat*
 Heated front seats
 Ventilated front seats*
 60/40 split-folding rear seats
 Power windows, door locks, outside
 mirrors & remote keyless entry
 Dual-zone automatic
 temperature control
 Power sunroof*

*FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (SHOWN IN GRAY ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
 2, 3, 4, 5, 6, 7, 8 See back cover for endnotes.

FORTE5 LX

here's to keeping it simple

DRIVING

2.0L Gasoline Direct Injection (GDI)
4-cylinder engine

164 hp @ 6,200 rpm (ULEV)²
160 hp @ 6,200 rpm (SULEV)²

16" tires w/alloy wheels*

6-speed Sportmatic[®] transmission

Front fog lights*

2018 EPA-estimated fuel economy³:
(City/Highway/Combined)
Automatic transmission: 25/34/28

TECHNOLOGY

Rear-Camera Display^{4*}

AM/FM/CD/MP3/SiriusXM^{®5} audio system

UVO eServices⁶ Infotainment System
w/7" touch screen, Apple CarPlay^{TM7}
& Android Auto^{TM8*}

Cruise control*

Push-button start w/Smart Key*

INTERIOR

Cloth seat trim

60/40 split-folding rear seats

Power windows, door locks, outside
mirrors & remote keyless entry

Air conditioning

FORTE5 EX

offers more tech and other
good things inside

2.0L Gasoline Direct Injection (GDI)
4-cylinder engine

164 hp @ 6,200 rpm (ULEV)²
160 hp @ 6,200 rpm (SULEV)²

17" tires w/alloy wheels

6-speed Sportmatic[®] transmission

LED positioning lights & taillights

Front fog lights

2018 EPA-estimated fuel economy³:
(City/Highway/Combined)
Automatic transmission: 25/34/28

Blind Spot Detection
w/Lane Change Assist^{4*}

Rear Cross Traffic Alert^{4*}

Rear-Camera Display⁴

AM/FM/MP3/SiriusXM^{®5} audio system

UVO eServices⁶ Infotainment System
w/7" touch screen, Apple CarPlay^{TM7}
& Android Auto^{TM8}

Premium navigation^{6*}

Cruise control

Push-button start w/Smart Key

Leather seat trim

10-way power-adjustable driver's seat*

Heated front seats

Ventilated front seats*

60/40 split-folding rear seats

Power windows, door locks, outside
mirrors & remote keyless entry

Dual-zone automatic
temperature control*

Power sunroof*

FORTE5 SX

similar to the EX, plus
even more tech and sporty
performance to top it all off

1.6L Turbo Gasoline Direct Injection (GDI)
4-cylinder engine

201 hp @ 6,000 rpm

Sport-tuned suspension

18" tires w/alloy wheels

7-speed dual-clutch transmission or
6-speed manual transmission*

LED positioning lights & taillights

Front fog lights

Dual exhaust

2018 EPA-estimated fuel economy³:
(City/Highway/Combined)
Automatic transmission: 25/30/27
Manual transmission: 23/29/25

Blind Spot Detection
w/Lane Change Assist^{4*}

Rear Cross Traffic Alert^{4*}

Rear-Camera Display⁴

AM/FM/MP3/SiriusXM^{®5} audio system

UVO eServices⁶ Infotainment System
w/7" touch screen, Apple CarPlay^{TM7}
& Android Auto^{TM8}

Premium navigation^{6*}

Cruise control

Push-button start w/Smart Key

Sport leather seat trim

10-way power-adjustable driver's seat*

Memory driver's seat*

Heated front seats

Ventilated front seats*

60/40 split-folding rear seats

Power windows, door locks, outside
mirrors & remote keyless entry

Dual-zone automatic
temperature control*

Paddle shifters

Power sunroof*

Metal pedals

*FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (SHOWN IN GRAY ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.
2, 3, 4, 5, 6, 7, 8 See back cover for endnotes.

FORTE5

when four doors just isn't enough

We get it — you've got places to go and things to bring with you,
and sometimes those things come in all shapes and sizes.
That's the beauty of having an easy-in, easy-out hatchback — and
like the Forte sedan, there are three trims to choose from.



FORTE5 SX WITH PREMIUM TECHNOLOGY PACKAGE SHOWN



WAIT, IT DOES WHAT?

LOOK FOR THE  LABELS AHEAD

Even the best drivers can use a little help. So we created Kia Drive Wise*, a suite of available, advanced driver-assistance marvels designed to keep you alert, aware of surrounding traffic, and even intervene if needed to help you avoid collisions⁴ — plus more amazing features that you may soon be bragging about around the watercooler.



4 See back cover for endnote. *Feature only available on certain trims. See kia.com for details.
FORTE5 SX WITH PREMIUM TECHNOLOGY PACKAGE SHOWN



Four ways to help you **REMAIN CENTERED** amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.⁴



⁴ See back cover for endnote. *Feature available only on certain trims. See kia.com for details. Image shown for illustration only. FORTE EX WITH PREMIUM PLUS PACKAGE SHOWN

LANE DEPARTURE WARNING SYSTEM^{4*} DW

If the system detects you drifting too close to lane markers without signaling, it can alert you with a warning beep.

LANE KEEP ASSIST SYSTEM^{4*} DW

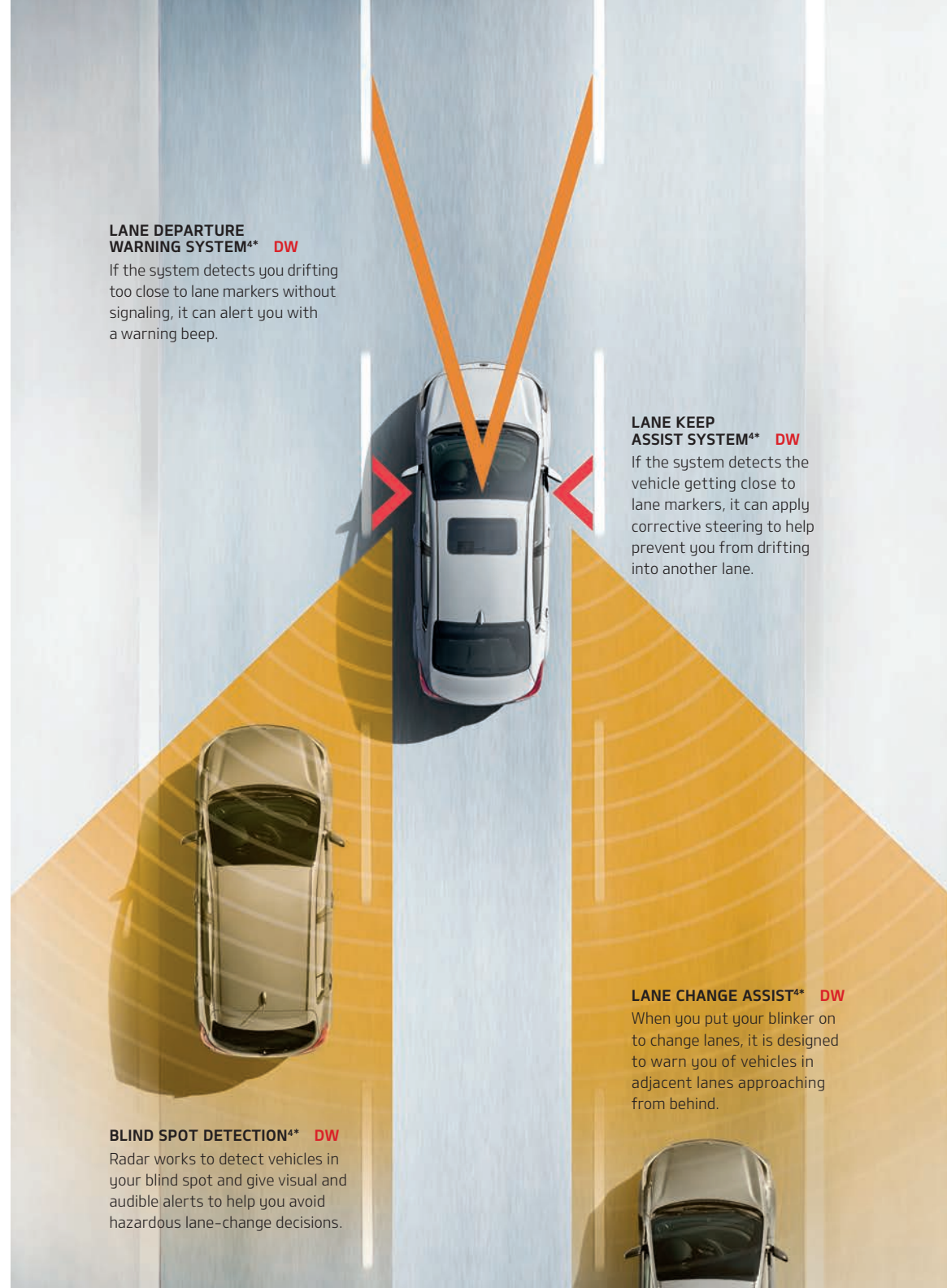
If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane.

LANE CHANGE ASSIST^{4*} DW

When you put your blinker on to change lanes, it is designed to warn you of vehicles in adjacent lanes approaching from behind.

BLIND SPOT DETECTION^{4*} DW

Radar works to detect vehicles in your blind spot and give visual and audible alerts to help you avoid hazardous lane-change decisions.





Senses, alerts, and helps **STOP**

Who needs a backseat driver when you can have the help
of all these available advanced features?

FORWARD COLLISION WARNING SYSTEM DW**

This system is designed to detect slowing or stopped traffic ahead,
and can alert you if you get too close.

PEDESTRIAN DETECTION DW**

Should a pedestrian cross your path, the system is designed to
detect and alert you to the potential hazard.

AUTONOMOUS EMERGENCY BRAKING DW**

This system is designed to detect and monitor vehicles ahead of you and
automatically apply the brakes if it determines a crash is imminent.

BRAKE ASSIST SYSTEM

If you suddenly slam on your brakes, it's designed to sense the urgency
and apply full brake power, which can help shorten your braking distance.

ELECTRONIC BRAKE-FORCE DISTRIBUTION

Based on the vehicle's weight distribution,
it helps adjust the balance of brake power accordingly.



4 See back cover for endnote. *Feature available only on certain trims. See kia.com for details.
Image shown for illustration only. FORTE EX WITH PREMIUM PLUS PACKAGE SHOWN



It looks great from the back **BUT IT SEES EVEN BETTER**

From approaching cars to that wayward shopping cart hiding in your blind spot, a little extra help goes a long way when backing up. That's why Forte's got your back, with available features that help alert you to potential hazards that are already behind you — as well as those heading your way.

REAR CROSS TRAFFIC ALERT DW**

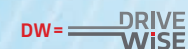
can help warn you of traffic coming from either side when you're backing up

REAR-CAMERA DISPLAY**

is designed to automatically display the rear view on your screen when you put your Forte in reverse

GRID LINES ON THE SCREEN HELP GUIDE YOU

with yellow (getting close) and red (stop!) grid lines that help track how much space you have before you bump into something



4 See back cover for endnote. *Feature available only on certain trims. See kia.com for details. Image shown for illustration only. FORTE S WITH TECHNOLOGY PACKAGE SHOWN





dark nights and curved roads

WE CAN HELP WITH THAT

Forte keeps you ahead of the curve with available advanced illuminating technologies that are designed to combat the rigors of nighttime driving and help boost visibility in all sorts of conditions.

DYNAMIC BENDING LIGHT*

headlights are designed to track with your steering angle and vehicle speed to help enhance directional lighting

HID HEADLIGHTS*

help boost visibility to make dark roads friendlier

AUTO ON/OFF HEADLIGHTS*

because we all forget to do it ourselves sometimes

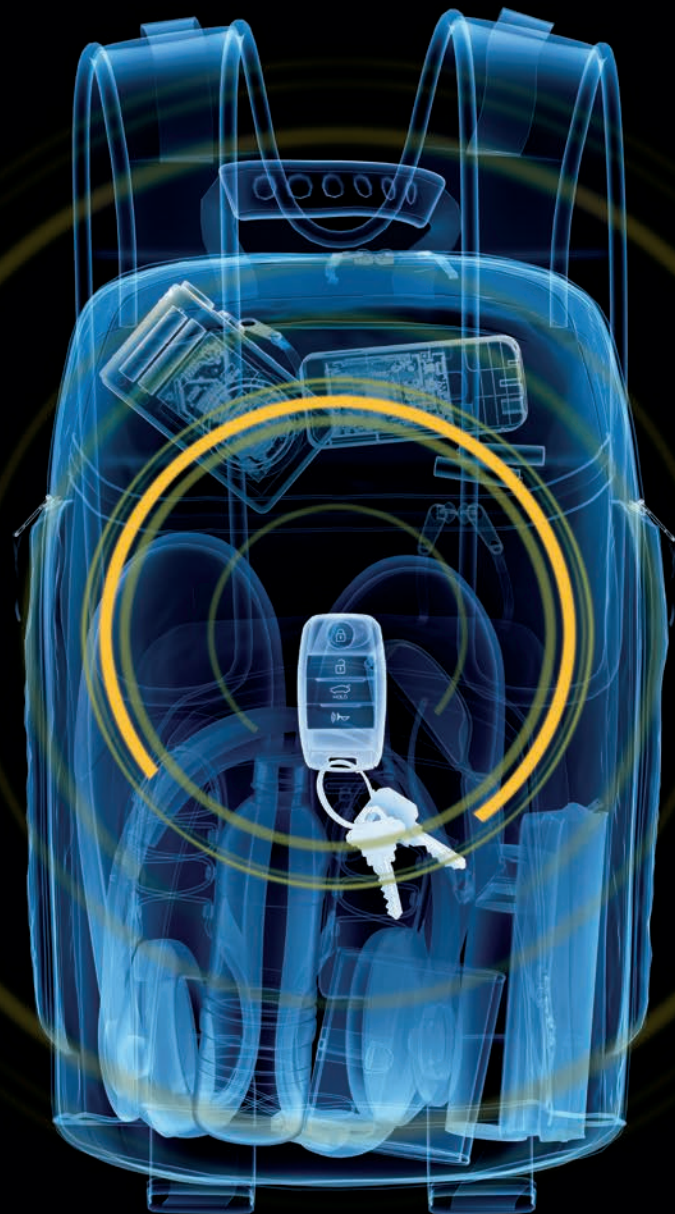
FRONT LED POSITIONING LIGHTS*

add a brilliant way to help be seen, day or night

FOG LIGHTS*

help you see better in foggy weather

*Feature available only on certain trims. See kia.com for details. Image shown for illustration only.
FORTE EX WITH TECHNOLOGY PACKAGE SHOWN



Unlocks your doors.
Pops your trunk.
Lights up your door handles.
all without ever leaving your pocket or bag

NOW THAT'S SMART

SMART KEY*

Just stand near your Forte with the available Smart Key in your hand, pocket, or bag and its sensors can work their magic as described below.

SMART TRUNK*

When you stand near your trunk, it will automatically open after 3 seconds.

SMART WELCOME*

As you approach, it will turn on the door-handle lights to greet you.

PUSH-BUTTON START*

Start or stop the engine with the push of a button.

*Feature available only on certain trims. See kia.com for details. Image shown for illustration only.



How to tell if you're **LEFT-BRAINED:** you're reading about the features right now

PREMIUM NAVIGATION*
complete with vivid 7" touch screen
and SiriusXM Traffic™ updates

SUPERVISION METER CLUSTER*
displays info in easy-to-read,
high-contrast graphics

DUAL-ZONE CLIMATE CONTROL*
to save that relationship

**STEERING-WHEEL-MOUNTED
CONTROLS***
for your audio and cruise control

METAL PEDALS
give it a sporty look



LEATHER SEAT TRIM*
soft, stylish...sold

POWER SUNROOF*
lets fresh air and good vibes in

**STEERING-WHEEL-MOUNTED
PADDLE SHIFTERS***
make shifting fun for you
and your fingers

**BLUETOOTH® WIRELESS
TECHNOLOGY***
gives you hands-free calling

SIRIUSXM®5
lets you take your favorite
stations everywhere

OR RIGHT-BRAINED:

you're already planning a road trip



SEATS THAT DO MORE

than just sit there

Forte takes a bottom-up approach to comfort, with available multitasking seats that adjust to an array of temperatures and positions to accommodate you, your passengers, and your cargo.

VENTILATED FRONT SEATS*

help you stay cool with three fan modes

HEATED FRONT SEATS*

have three settings to keep you toasty warm

MEMORY DRIVER'S SEAT*

remembers the seat-adjustment preferences of two people

10-WAY POWER-ADJUSTABLE DRIVER'S SEAT*

lets you customize the seat base and back

60/40 SPLIT-FOLDING REAR SEATS

make the sedan and Forte5 extra versatile

*Feature available only on certain trims. See kia.com for details. Image shown for illustration only.



You ask UVO ANSWERS

UVO eSERVICES⁶ INFOTAINMENT SYSTEM*

Links with your compatible smartphone¹⁰ for a hands-free way to stream music, check maintenance requirements with Vehicle Diagnostics,¹¹ access 911 Connect¹² or Enhanced Roadside Assist,¹³ and more — all with no subscription fees for 10 years. An advanced premium navigation system is also available.*

UVO eSERVICES APP⁶

Download it from the App Store^{®7} or Google Play^{™8} Store to take advantage of additional features like Parking Minder,¹⁴ which helps you find your car in that gigantic parking lot.

APPLE CarPlay^{™7} & ANDROID AUTO^{™8}*

Just plug your compatible smartphone¹⁰ into the USB port to navigate to your destination, make calls, play voicemails, or send texts via voice command. Certain apps even work through the touch screen.

"Call roadside assistance"

Enhanced Roadside Assist

"Play SiriusXM[®] channel 2"

Voice command

"Perform vehicle diagnostics"

Vehicle Diagnostics

"Play voicemail messages"

Apple CarPlay[™]
& Android Auto[™]

"Call mom"

Voice command

"Find the nearest coffee shop"

Premium navigation

"Read text messages"

Apple CarPlay[™]
& Android Auto[™]

"What is the current traffic information?"

SiriusXM Traffic[™]

Commands shown may require additional steps.

6, 7, 8, 10, 11, 12, 13, 14 See back cover for endnotes. *Feature available only on certain trims. See kia.com for details.



How to get more **GIDDYUP** in your getaway

Do you love the exhilaration of a turbocharged engine? The crisp handling of a sport-tuned suspension? Check out the combos below to find your perfect match.

SEDAN LX/SEDAN S

2.0L Multi-point Injection 4-cylinder engine

147 hp @ 6,200 rpm

Sport-tuned suspension (S only)

6-speed manual transmission

Available 6-speed Sportmatic® transmission* (standard on S)

SEDAN EX/FORTE5 LX/FORTE5 EX

2.0L Gasoline Direct Injection 4-cylinder engine

164 hp @ 6,200 rpm (ULEV)²

160 hp @ 6,200 rpm (SULEV)²

6-speed Sportmatic® transmission

FORTE5 SX

1.6L Turbo Gasoline Direct Injection 4-cylinder engine

201 hp @ 6,000 rpm

Sport-tuned suspension

7-speed dual-clutch transmission

Available 6-speed manual transmission





When life throws you a **CURVE**

here's how to stay on track



For 2017 Forte with optional front crash prevention and specific headlights; applies only to vehicles built after March 2017
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

Forte is packed with advanced technologies to help combat slipping or skidding in challenging situations.[†] Here's how each one works to help you stay in control.

TO ENHANCE CONTROL

ELECTRONIC STABILITY CONTROL (ESC)

In difficult driving situations, ESC is designed to control the engine and brakes for improved directional stability.

TO KEEP YOU ON COURSE

VEHICLE STABILITY MANAGEMENT (VSM)

VSM can intervene to enhance stability and steering responses when driving on slippery roads.

TO HELP PREVENT SLIPPING

TRACTION CONTROL SYSTEM (TCS)

When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction.

WHEN YOU HIT THE BRAKES

ANTI-LOCK BRAKING SYSTEM (ABS)

The cornerstone of active safety features, ABS helps provide greater control when stopping in difficult conditions like wet or slippery roads.

[†]No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.





IT DETECTS, COORDINATES, AND REACTS

to give you more peace of mind

**ADVANCED AIRBAG SYSTEM¹⁵**

includes dual front, front seat-mounted side, and full-length side curtain airbags to help protect driver and passengers

AIRBAG & SEAT-BELT SENSORS¹⁵

monitor the severity of certain impacts and seat-belt use, then help to control airbag inflation accordingly

FRONT SEAT-BELT PRETENSIONERS

tighten extra slack in driver and front-passenger seat belts in certain collisions to help reduce injuries

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS

let you adjust the front seat belts for a proper fit to help optimize effectiveness

REINFORCED BODY CAGE

helps absorb impact energy in certain collisions to protect the passenger compartment

Advanced sensor systems, strategically placed airbags, and breakthroughs in material design that have led to stronger body construction are just a few of the ways Kia never stops working to help increase your protection.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. ¹⁵ See back cover for endnote. Simulated image. Inflated airbags shown for illustration purposes only. FORTE EX WITH PREMIUM PLUS PACKAGE SHOWN



Find out which of these powertrain **WARRANTIES** comes out on top

INDUSTRY-LEADING WARRANTY PROGRAM¹⁶

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

¹⁶ See back cover for endnote.

Kia	10-year/100,000-mile
Subaru	5-year/60,000-mile
Toyota	5-year/60,000-mile
Honda	5-year/60,000-mile
Chrysler	5-year/60,000-mile
Ford	5-year/60,000-mile
Mazda	5-year/60,000-mile
Porsche	4-year/50,000-mile
Mercedes	4-year/50,000-mile
BMW	4-year/50,000-mile
Volvo	4-year/50,000-mile
Audi	4-year/50,000-mile





GRAVITY BLUE
(FORTE5: LX, EX)

YOU'RE A REALIST WHO ACCEPTS THE UPS AND DOWNS OF LIFE. ALSO, YOU LOOK REALLY GOOD IN DENIM.



GARNET RED
(FORTE: LX)

YOU ENJOY PLAYING THE DEVIL'S ADVOCATE AND HAVE SEEN ALL THE VAMPIRE MOVIES.



SNOW WHITE PEARL

(FORTE: LX, EX/FORTE5: EX, SX)
YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS. YOUR SUNSCREEN IS SPF 100+.

Find out which
COLOR
is your
perfect match



TITANIUM BRONZE
(FORTE: LX)

YOU ARE STRONG UNDER PRESSURE AND CAN RESIST TEMPTATION, EXCEPT FOR CHOCOLATE.



CURRENT RED
(FORTE: S, EX)

YOU SEEK ADVENTURE AND ARE THE LIFE OF THE PARTY. NO CHILI PEPPER IS OFF-LIMITS TO YOU.



DEEP-SEA BLUE

(FORTE: LX, S, EX/FORTE5: SX)
YOU'RE DRAWN TO THE WATER AND YOUR SOUL RUNS DEEP. DOLPHINS GRAVITATE TOWARD YOU.



CLEAR WHITE

(FORTE: LX, S/FORTE5: LX)
YOU ARE OPEN TO EXPLORING ENDLESS POSSIBILITIES. YOUR GLASS IS ALWAYS HALF-FULL.



PHANTOM GRAY

(FORTE: S, EX/FORTE5: SX)
YOU ARE CALM BEFORE, DURING, AND AFTER THE STORM AND EXCEL AT PLAYING HIDE-AND-SEEK.



AURORA BLACK

(FORTE: LX, S, EX/FORTE5: LX, EX, SX)
YOU'RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.



SILKY SILVER

(FORTE: LX, EX/FORTE5: LX)
YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.

Actual colors may vary from printed brochure. See kia.com/forte for interior combinations.

Choose the **PACKAGE** that completes you

FORTE

LX POPULAR PACKAGE

Rear-Camera Display⁴
UVO eServices⁶ Infotainment System w/7" touch screen, Apple CarPlay^{TM7} & Android Auto^{TM8}
Tweeter speakers
Auto on/off headlights
Drive Mode Select System
Premium cloth seat trim
Covered center console w/two 12V power outlets
Dual visors w/mirror & light
Sliding center armrest
Illuminated ignition key cylinder
Map lights
Sunglasses holder
Front passenger seatback pocket
Rear-seat center armrest w/cup holders

S TECHNOLOGY PACKAGE

Autonomous Emergency Braking⁴
Forward Collision Warning System⁴
Blind Spot Detection w/Lane Change Assist⁴
Rear Cross Traffic Alert⁴
Lane Keep Assist System⁴
Lane Departure Warning System⁴
Push-button start w/Smart Key & immobilizer
Outside mirrors w/turn-signal indicators
Power sunroof
Supervision meter cluster w/4.2" TFT color LCD
Power front windows w/auto-up/-down
Front fog lights
LED taillights
Front door pocket lights
Leather-wrapped gearshift knob
Exterior door handles w/chrome insert
Dual illuminated visor vanity mirrors

EX PREMIUM PLUS PACKAGE

Autonomous Emergency Braking⁴
Forward Collision Warning System⁴
Lane Keep Assist System⁴
Lane Departure Warning System⁴
HID headlights w/Dynamic Bending Light
UVO eServices⁶ Infotainment System w/premium navigation, 7" touch screen, Apple CarPlay^{TM7} & Android Auto^{TM8}
Power sunroof
Ventilated front seats
10-way power-adjustable driver's seat w/2 memory presets
Supervision meter cluster w/4.2" TFT color LCD
Auto-dimming rearview mirror
Leather-wrapped gearshift knob

FORTE5

LX POPULAR PLUS PACKAGE

16" alloy wheels
UVO eServices⁶ Infotainment System w/7" touch screen, Apple CarPlay^{TM7} & Android Auto^{TM8}
Rear-Camera Display⁴
Push-button start w/Smart Key & immobilizer
Perimeter approach lights
Front door pocket lights
Auto on/off headlights
Cruise control
Outside mirrors w/turn-signal indicators
Front fog lights
LED taillights
Leather-wrapped steering wheel
Dual visors w/mirror & light
Map lights
Sunglasses holder

EX PREMIUM TECHNOLOGY PACKAGE

Blind Spot Detection w/Lane Change Assist⁴
Rear Cross Traffic Alert⁴
UVO eServices⁶ Infotainment System w/premium navigation, 7" touch screen, Apple CarPlay^{TM7} & Android Auto^{TM8}
Ventilated front seats
10-way power-adjustable driver's seat w/2 memory presets
Dual-zone automatic temperature control
Power sunroof
Supervision meter cluster w/4.2" TFT color LCD
Auto-dimming rearview mirror w/HomeLink^{®17}

SX PREMIUM TECHNOLOGY PACKAGE

Blind Spot Detection w/Lane Change Assist⁴
Rear Cross Traffic Alert⁴
UVO eServices⁶ Infotainment System w/premium navigation, 7" touch screen, Apple CarPlay^{TM7} & Android Auto^{TM8}
HID headlights
Ventilated front seats
10-way power-adjustable driver's seat w/2 memory presets
Dual-zone automatic temperature control
Power sunroof
Supervision meter cluster w/4.2" TFT color LCD
Auto-dimming rearview mirror

4, 6, 7, 8, 17 See back cover for endnotes.

