Discover the new Kia

2017 SOUL

kia.com facebook.com/kia twitter.com/kia youtube.com/kia

Niro expected availability January 2017. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately. 120V charger is included with vehicle. Information in this brochure is current at the time of printing. Kia Motors America (KMA) cannot guarantee the accuracy of this information. Please see kia.com for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. By publishing this brochure, KMA does not create any express or implied warranties as to any products shown. See your Kia retailer or kia.com for details on Kia's available limited warranties. ©2016 Kia Motors America, Inc. Reproductions of this material are prohibited without the expressed written approval of Kia Motors America, Inc.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA

Part #: UL170 PM001

SOUL EV

SOUL

A new way to roll®

With unique styling, exciting performance, and precise handling, the 2017 Kia Soul redefines fun-to-drive. It features a variety of available technologically advanced systems to monitor your driving environment and enhance your daily drive, and the *! (exclaim)* offers a new turbocharged engine, along with updated sport styling to complement what's underneath its hood. Plus, Soul's superb engineering has resulted in J.D. Power recognizing the 2016 Soul as the "Highest Ranked Compact Multi-Purpose Vehicle in Initial Quality"[1] for the second year in a row. The all-electric Soul EV† is another way to roll, with an advanced, powerful lithium-ion polymer battery that eliminates stops at the gas station. Like all Kia models, Soul and Soul EV come with an industry-leading, 10-year/100,000-mile warranty program.[2]

"Highest Ranked Compact Multi-Purpose Vehicle in Initial Quality, Two Years in a Row"[1]
FOR THE 2016 SOUL

†Soul EV only available in certain markets with limited availability. 2017 Soul EV Driving Range = 93 miles, City/Highway MPGe = 120/92. Actual Mileage will vary with options, driving conditions, driving habits and your vehicle's condition. 1, 2 See Specifications page for endnotes.

Cover: *! (exclaim)* WITH TECH PACKAGE SHOWN
This page: EV AND *! (exclaim)* WITH TECH PACKAGE SHOWN

Styling that stands out

The 2017 Soul has been redesigned with unique exterior styling that takes its design to the next level. From every angle, its striking lines, contemporary alloy wheels, and a variety of sleek new features are designed to turn heads. In addition, three trim levels and a choice of packages allow you to add an impressive variety of options to give your Soul a personality of its own.

+ (plus) WITH PRIMO PACKAGE SHOWN

DID YOU KNOW?

Soul has numerous circular design cues, which represent the sound waves, as well as available piano black accents* throughout the interior. This was purposeful as music and sound are a big part of Soul's personality.

Uniquely entertaining

Featuring an available Harman Kardon®[3] premium sound system with center speaker, subwoofer, and amplifier,* Soul invites you to enjoy outstanding audio entertainment every time you drive. And that's just the beginning. Soul's fully integrated system includes available pulsating multicolored front-door speaker lights* that instantly create an upbeat atmosphere.

3, * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims.

! (exclaim) WITH TECH PACKAGE SHOWN

1. ROOF-RACK READY

Large, sturdy available roof cross bars provide a secure base for all roof-rack accessories that allow you to carry even more gear.† The cross bars' mounting points are flush with the roofline to maintain a streamlined exterior design when not installed.

2. 60/40 SPLIT-FOLDING REAR SEATS

Soul's spacious rear seats and cargo area[4] let you conveniently carry longer items, passengers — or a combination of both — by easily folding down one or both of the rear seats.

3. CONCEALED STORAGE

The floor of the cargo area[4] flips up to reveal a hidden compartment for securely carrying smaller items. In addition, a cargo cover on *+ (plus)* and *! (exclaim)* models will keep your things safely out of view.

REAR-PASSENGER COMFORT

The rear seat has abundant headroom and legroom, providing room for three passengers — or two passengers with ready access to a convenient flip-down center armrest with dual cup holders.

1

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3

Adapts to your lifestyle

Soul is incredibly versatile thanks to its expansive cargo[4] area and 60/40 split-folding rear seats. An easy-open liftgate provides quick access to the cargo area and hidden storage compartment. An available panoramic sunroof with power sunshade* also lets you enjoy fresh air and sunshine whenever you like.

4. * See Features and Specifications pages for availability and endnote. Not all optional features are available on all trims.
†Not available with panoramic sunroof.

! (exclaim) WITH TECH AND SUNROOF PACKAGE SHOWN

Comfort by design

Soul's spacious, well-appointed interior accommodates five adults. Thoughtfully designed features, including an available 10-way power-adjustable driver's seat with lumbar support* and 8-way power-adjustable front passenger's seat,* allow traveling in all-day comfort. Plus, upscale soft-touch material throughout the interior and available leather seat trim* add to its contemporary styling.

DID YOU KNOW?

Soul uses expansion foam in the body cavities to better seal out wind and road noise by being able to expand and help block smaller areas where sound can sneak through.

COMFORT & SPACIOUSNESS

*See Features page for availability. Not all optional features are available on all trims.

! (exclaim) WITH TECH AND SUNROOF PACKAGE SHOWN

Premium features to enhance your drive

With a sleek instrument panel and controls intuitively placed for convenient operation, Soul's interior is designed to put you comfortably in command. In addition, a long list of available premium features* enhance your daily drive and provide outstanding choices in entertainment.

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1. USB CHARGING PORTS
A USB charging port is conveniently located on the front console. Plus, available fast-charging ports* located inside and on the back of the center console charge portable digital devices quickly.

2. SUPERVISION METER CLUSTER*
Available Supervision meter cluster with LCD display provides sharp, high-contrast graphics.

3. LED INTERIOR LIGHTING*
Available overhead LED front and rear reading lamps provide bright lighting for easy reading. Plus, there's a convenient holder for sunglasses.

AUTOMATIC TEMPERATURE CONTROL*
With Soul's available fully automatic temperature control, the system cools or heats the cabin to maintain the temperature setting you've chosen.

VOICE-COMMAND NAVIGATION[5]*
To enhance everyday convenience, an available voice-command navigation system features an 8-inch touch screen and delivers updated highway conditions from SiriusXM Traffic.[TM6]

SIRIUSXM® SATELLITE RADIO[6]
Enjoy over 150 channels of commercial-free music, plus sports and news in your Soul during your 3-month SiriusXM All Access trial subscription,[6] which also includes streaming 160-plus channels online or on the SiriusXM app.

5, 6, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Simulated screens shown.

! (exclairn) WITH TECH AND SUNROOF PACKAGE SHOWN

Advanced technology at your command

Soul features an impressive variety of technologically advanced systems. They are designed to enhance your confidence on the road, make daily driving more convenient, provide added entertainment options, and deliver a steady stream of information designed to help you make better, more timely driving decisions.

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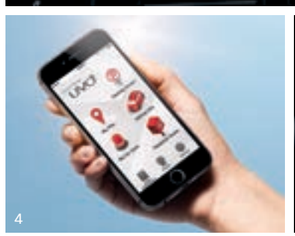
6



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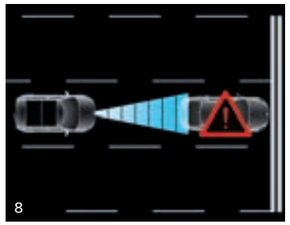
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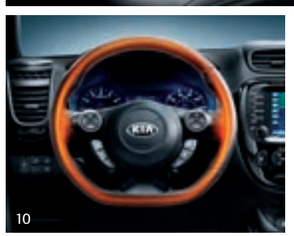


10

11

1. UVO — SHORT FOR "YOUR VOICE"[5]

The available UVO Infotainment System provides you with an easy, hands-free way to connect to your Soul by seamlessly integrating your compatible smartphone[7] with your vehicle. UVO can keep track of your vehicle's parking location with **Parking Minder**,[8] download apps from the **App Download Center**, monitor your vehicle's driving habits, access **911 Connect**[9] or **Enhanced Roadside Assist**,[10] and check maintenance requirements with **Vehicle Diagnostics**[11] on the large touch screen. Additionally, there are no subscription fees[5] for the first 10 years to access all of these benefits.

4. UVO link APP[5]

An available free app, downloaded at the App Store®[12] or Google Play™ Store,[13] lets you use a compatible smartphone[7] to access UVO* features. Or access UVO* through myUVO.com with a computer.

5. PUSH-BUTTON START*

For everyday driving convenience, you can start or stop the engine with the push of a button, and open a locked door, with the available Smart Key remote — even when you have it in your pocket or purse.

2. APPLE CarPlay™[12]* 3. ANDROID AUTO™[13]*

Apple CarPlay and Android Auto let you take full advantage of the available UVO[5]* Infotainment System by simply connecting your compatible smartphone[7] with a USB cable. You can then use it to navigate to your destination, make phone calls and retrieve voice mail, receive text messages and respond to them verbally, and more. Plus, compatible apps are displayed on the touch screen.

6. STEERING-WHEEL-MOUNTED CONTROLS[5]

You may operate a variety of features with the convenient steering-wheel-mounted controls, including the audio system's volume and mode selection and all of the available cruise control system's* functions.

7. VENTILATED AND HEATED SEATS*

Stay cool on hot summer afternoons, thanks to available ventilated driver's and front passenger's seats that circulate cool air through perforations in the seat leather.* For comfortable driving in cold weather, premium features include available heated front seats and rear outboard seat cushions.

10. HEATED STEERING WHEEL*

Soul's premium features include an available heated steering wheel that is especially appreciated on cold winter days.

11. REAR-CAMERA DISPLAY[14]*

To help you see things behind your vehicle that you might not see by looking over your shoulder, Soul features an available Rear-Camera Display with a large, bright screen.

8. FORWARD COLLISION WARNING SYSTEM[14]*

Available Forward Collision Warning System activates and alerts when the vehicle detects objects immediately ahead that may cause a potential impact, encouraging the driver to decelerate.

9. LANE DEPARTURE WARNING SYSTEM[14]*

This available system is designed to detect the vehicle moving out of its lane without the turn signal being used. When it does, it alerts you with a combination of audible and visual warnings.

12. BLIND-SPOT DETECTION WITH REAR CROSS-TRAFFIC ALERT[14]*

An available radar system helps detect vehicles in the driver's blind spot and then provides audio and visual alerts. Available Rear Cross-Traffic Alert helps warn the driver of cross traffic while the vehicle is in reverse by activating audible and visual alerts to help reduce the likelihood of a collision.

5, 7, 8, 9, 10, 11, 12, 13, 14, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims. Simulated screens shown. Images #7–10 and 12 shown for illustration only.

! (exclaim) WITH TECH PACKAGE SHOWN
Image #7, 8, 9: *+ (plus)* WITH PRIMO PACKAGE SHOWN

Inspiring performance

Featuring a new turbocharged 201-horsepower, 1.6L Gasoline Direct Injection (GDI) engine, with a 7-speed Dual-Clutch Transmission (DCT) that delivers spirited acceleration, Soul *! (exclaim)* turns every trip around town into a high-energy outing. Soul *+ (plus)* provides its own impressive performance with a 161-horsepower,[15] 2.0L GDI engine and Sportmatic® transmission. Plus, you can change your Soul's performance on the fly with the available Drive Mode Select System.* It makes engine and transmission adjustments for optimal balance in Normal mode, maximizes efficiency in Eco mode,† and lets you enjoy Soul's agile handling in Sport mode.

†Eco mode is not available on *! (exclaim)*. 15, * See Features and Specifications pages for availability and endnote.
Not all optional features are available on all trims. Image shown for illustration only.

! (exclaim) WITH TECH PACKAGE SHOWN

Dedicated to making safety a top priority

NHTSA Overall 5-Star Crash Safety Rating[16]
2017 SOUL

2016 Top Safety Pick
For the 2017 Soul when equipped with Forward Collision Warning
INSURANCE INSTITUTE FOR HIGHWAY SAFETY

Kia's technologically advanced systems are engineered to give you greater confidence on the road and help you maintain control, even in harsh road conditions and some emergency situations.† These systems are designed to function automatically, freeing you to focus on safe driving.

VEHICLE STABILITY MANAGEMENT (VSM)
For additional steering-direction control capability, the VSM system is designed to intervene in appropriate situations to help the driver regain control of the vehicle.

ELECTRONIC STABILITY CONTROL (ESC)
ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it works to control the engine and brakes to help keep your Soul on course.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during acceleration, it is designed to use a combination of both engine power and brake force to help transfer power to the wheels that have the most traction.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking as vehicle loads and weight distribution change, the EBD system automatically adjusts the front-to-rear balance of brake pressure.

BRAKE ASSIST SYSTEM (BAS)
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force, which helps shorten your overall stopping distance.

HILL-START ASSIST CONTROL (HAC)
When starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

†No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly. 16 See Specifications page for endnote.

+ (plus) WITH PRIMO PACKAGE SHOWN

Strength

DID YOU KNOW?

Soul has narrow A-pillars due to Advanced High Strength Steel — improving visibility out of the windshield and lightening the car overall.

SIDE-IMPACT DOOR BEAMS
All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. In addition, the body's support pillars are reinforced to help strengthen the body of the vehicle.

FRONT & REAR CRUMPLE ZONES
Both front and rear crumple zones are engineered to help absorb and dissipate impact energy, helping to preserve the basic structural integrity of the passenger compartment in certain collisions.

REAR CHILD-SAFETY DOOR LOCKS
Rear child-safety door locks help prevent the doors from being opened accidentally, which is important when small children are passengers. With the doors in the locked position, they can only be opened from the outside.

LATCH SYSTEM
Soul features the easy-to-use Lower Anchors and Tethers for Children (LATCH) system. It is engineered to let you securely install a compatible child seat at either end of the rear seat.

Intelligence

ADVANCED AIRBAG SYSTEM
An advanced airbag system helps protect driver and passengers with dual front, front seat-mounted side, and full-length side curtain airbags.[17]

AIRBAG & SEAT-BELT SENSORS
This advanced system monitors the severity of certain impacts, the presence of a front passenger, and seat-belt use, and then controls airbag inflation accordingly.[17]

FRONT SEAT-BELT PRETENSIONERS
Pretensioners have been designed to tighten the front seat belts in the event of certain collisions. This can help to reduce the likelihood of injuries.

HEIGHT-ADJUSTABLE SEAT-BELT ANCHORS
The front height-adjustable seat-belt anchors allow the driver's and front passenger's seat belts to be raised and lowered for a proper fit.

PASSIVE SAFETY

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive responsibly.
17 See Specifications page for endnote. Simulated image. Shown for illustration purposes only.

! (exclaim) WITH TECH AND SUNROOF PACKAGE SHOWN

Discover world-class quality

Kia is committed to producing exceptional vehicles with superb quality and reliability to suit most every driving need. From compact to crossover, Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.

COMMITMENT TO AMERICA

Kia Motors has invested over $1.1 billion in its manufacturing plant in West Point, Georgia. Utilizing the latest manufacturing processes and state-of-the-art robotics, the plant has produced over 2 million vehicles since 2009. The Sorento crossover and certain Optima midsize sedans are currently being assembled at this plant.[1] Together with on-site and local suppliers, the Georgia facility is responsible for the creation of more than 15,000 jobs in West Point and the surrounding areas. It's all part of Kia Motors' commitment to America — a commitment that is sure to grow and strengthen in the years ahead.

TAKING ON THE COMPETITION

The Kia Racing team has gone head-to-head with world-class rivals — and won. Motorsport is a proven test bed for reliability, durability, and performance, and the knowledge gained on the racetrack has helped Kia manufacture award-winning vehicles that perform beyond your expectations. In six years of racing, Kia won a total of seven championships with three models — Rio 5-Door, Forte Koup, and Optima.

INDUSTRY-LEADING WARRANTY PROGRAM[2]

Kia engineers are passionate about producing vehicles that are exceptionally well designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an industry-leading warranty program.

10-year/100,000-mile limited powertrain warranty
5-year/60,000-mile limited basic warranty
5-year/100,000-mile limited anti-perforation warranty
5-year/60,000-mile 24-hour roadside assistance

OFFICIAL AUTOMOTIVE PARTNER OF THE NBA[18]

OFFICIAL AUTOMOTIVE PARTNER OF THE LPGA[19]

KIA NOVO CONCEPT VEHICLE SHOWN (not available for sale)

COMPELLING DESIGN

Under the direction of President and Chief Design Officer Peter Schreyer, Kia vehicles have captured worldwide attention for their interior and exterior styling. The passionate collaboration of Kia's designers has created a look that makes every model as bold as it is distinctive.

COLORS

EXTERIOR

CLEAR WHITE
SOUL: G^/BK
+ (plus): G/BK
! (exclaim): BK

BRIGHT SILVER (M)
SOUL: G^/BK
+ (plus): G/BK
! (exclaim): BK

TITANIUM GRAY (PM)
SOUL: G^/BK^
+ (plus): G/BK
! (exclaim): BK

SHADOW BLACK (P)
SOUL: G^/BK
+ (plus): G/BK
! (exclaim): BK

INFERNO RED (M)
+ (plus): BK
! (exclaim): BK

ALIEN II (PM)
SOUL: BK
+ (plus): BK

MYSTERIOUS BLUE (P)
+ (plus): BK

CARIBBEAN BLUE (PM)
+ (plus): BK

(PM) = PEARL METALLIC PAINT (M) = METALLIC PAINT (P) = PEARL PAINT
^AVAILABLE ON AUTOMATIC TRANSMISSION ONLY

INTERIOR COMBINATIONS ARE INDICATED BY:
BK = BLACK G = GRAY

INTERIOR

SOUL	*+ (plus)*	*! (exclaim)*
BLACK CLOTH	BLACK CLOTH	BLACK LEATHER W/BLACK CLOTH INSERTS & ORANGE STITCHING
BLACK & GRAY CLOTH	BLACK/GRAY LEATHER*	

[1]Kia Sorento and Optima GDI (EX, SX, & Limited and certain LX trims only) are assembled in the United States from U.S. and foreign parts.
2, 18, 19 See Specifications page for endnotes.

ACTUAL EXTERIOR AND INTERIOR COLORS MAY VARY FROM PRINTED BROCHURE.
*Optional

PACKAGES

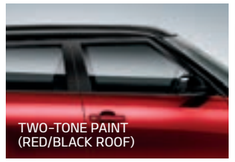
CONVENIENCE PACKAGE

AM/FM/MP3 W/5" COLOR TOUCH SCREEN W/REAR-CAMERA DISPLAY[14]

AUTO ON/OFF HEADLIGHTS

+ (plus) DESIGNER PACKAGE

TWO-TONE PAINT (WHITE/RED ROOF)


TWO-TONE PAINT (RED/BLACK ROOF)

CARIBBEAN BLUE PAINT

18" ALLOY WHEELS

LEATHER-WRAPPED STEERING WHEEL & GEARSHIFT KNOB

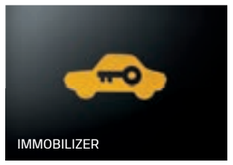
+ (plus) UVO PACKAGE

UVO[5] INFOTAINMENT SYSTEM W/7" TOUCH SCREEN, APPLE CarPlay™[12] & ANDROID AUTO[13]

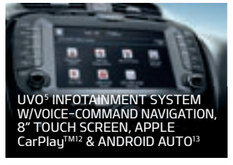
LEATHER-WRAPPED STEERING WHEEL & GEARSHIFT KNOB

PUSH-BUTTON START W/SMART KEY

2 FAST-CHARGE USB CENTER-CONSOLE PORTS (INTERIOR PORT NOT SHOWN)


IMMOBILIZER

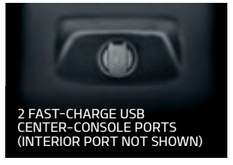
+ (plus) AUDIO PACKAGE

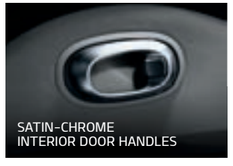

UVO[5] INFOTAINMENT SYSTEM W/VOICE-COMMAND NAVIGATION, 8" TOUCH SCREEN, APPLE CarPlay™[12] & ANDROID AUTO[13]

HARMAN KARDON®[3] PREMIUM AUDIO, 8 SPEAKERS, SUBWOOFER, AMP & FRONT-DOOR SPEAKER LIGHTS

LEATHERETTE TRIM ON DOOR INSERTS & METER HOOD

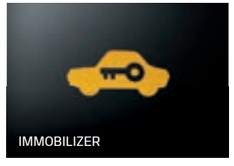
PUSH-BUTTON START W/SMART KEY


2 FAST-CHARGE USB CENTER-CONSOLE PORTS (INTERIOR PORT NOT SHOWN)


SATIN-CHROME INTERIOR DOOR HANDLES

LEATHER-WRAPPED STEERING WHEEL & GEARSHIFT KNOB

PIANO BLACK ACCENTS


IMMOBILIZER

+ (plus) PRIMO PACKAGE (REQUIRES AUDIO PACKAGE)

LEATHER SEAT TRIM

10-WAY POWER-ADJUSTABLE DRIVER'S SEAT W/LUMBAR SUPPORT

8-WAY POWER-ADJUSTABLE PASSENGER'S SEAT

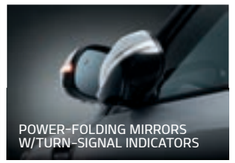
VENTILATED FRONT SEATS

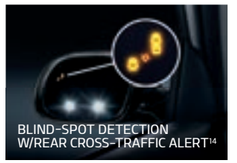
HEATED FRONT SEATS, HEATED REAR OUTBOARD SEAT CUSHIONS (NOT SHOWN)

HEATED STEERING WHEEL

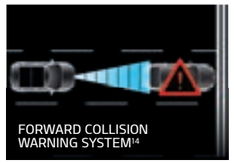
PANORAMIC SUNROOF

SUPERVISION METER CLUSTER


POWER-FOLDING MIRRORS W/TURN-SIGNAL INDICATORS


BLIND-SPOT DETECTION W/REAR CROSS-TRAFFIC ALERT[14]

LANE DEPARTURE WARNING SYSTEM[14]

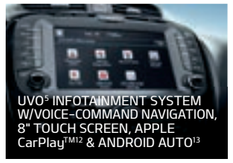

FORWARD COLLISION WARNING SYSTEM[14]

PROJECTOR HEADLIGHTS W/LED POSITIONING LIGHTS

LED TAILLIGHTS

LED OVERHEAD FRONT & REAR READING LAMPS

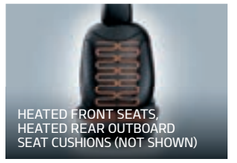
! (exclaim) TECH PACKAGE


UVO[5] INFOTAINMENT SYSTEM W/VOICE-COMMAND NAVIGATION, 8" TOUCH SCREEN, APPLE CarPlay™[12] & ANDROID AUTO[13]

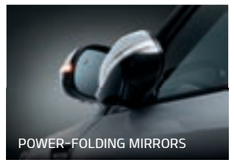
HEATED STEERING WHEEL

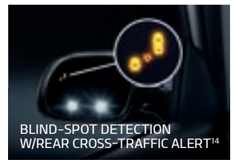
10-WAY POWER-ADJUSTABLE DRIVER'S SEAT W/LUMBAR SUPPORT

HARMAN KARDON®[3] PREMIUM AUDIO, 8 SPEAKERS, SUBWOOFER, AMP & FRONT-DOOR SPEAKER LIGHTS


HEATED FRONT SEATS, HEATED REAR OUTBOARD SEAT CUSHIONS (NOT SHOWN)

8-WAY POWER-ADJUSTABLE PASSENGER'S SEAT


POWER-FOLDING MIRRORS


BLIND-SPOT DETECTION W/REAR CROSS-TRAFFIC ALERT[14]

HID PROJECTOR HEADLIGHTS W/JEWEL POSITIONING LIGHTS

LED FOG LIGHTS

LED TAILLIGHTS

2 FAST-CHARGE USB CENTER-CONSOLE PORTS (INTERIOR PORT NOT SHOWN)

! (exclaim) SUNROOF PACKAGE (REQUIRES TECH PACKAGE)

PANORAMIC SUNROOF

LED OVERHEAD FRONT & REAR READING LAMPS

3, 5, 12, 13, 14 See Specifications page for endnotes. Simulated screens shown. Images shown for illustration only.

FEATURES

MECHANICAL & EXTERIOR

	SOUL	+ (plus)	! (exclaim)
1.6L Gasoline Direct Injection 4-cylinder engine	●	—	—
2.0L Gasoline Direct Injection 4-cylinder engine	—	●	—
1.6L Turbo Gasoline Direct Injection 4-cylinder engine	—	—	●
6-speed manual transmission	●	—	—
6-speed Sportmatic® transmission	○	●	—
7-speed Sportmatic® Dual-Clutch Transmission	—	—	●
16" tires w/alloy wheels	●	—	—
17" tires w/alloy wheels	—	●	—
18" tires w/alloy wheels	—	○	●
Panoramic sunroof w/power sunshade (replaces roof-rack ready mounting points)	—	○	○
Body-color, power outside mirrors	●	—	—
Body-color, heated, power outside mirrors	—	●	●
Outside mirrors w/turn-signal indicators	—	○	●
Power-folding outside mirrors	—	○	○
LED taillights w/LED high-mount stoplight	—	○	○
Front fog lights	—	●	●
LED front fog lights	—	—	○
Multi-Focus Reflector Headlights	●	●	●
Projector low-beam headlights w/LED accent lights	—	○	—
HID projector low-beam headlights w/auto-leveling & LED accent lights (jewel-type)	—	—	○
Roof-rack ready mounting points	●	●	●
Rear-window defroster	●	●	●
Privacy glass	●	●	●

INTERIOR & CONVENIENCE

	SOUL	+ (plus)	! (exclaim)
Air conditioning	●	●	●
Automatic temperature control w/cluster ionizer	—	●	●
AM/FM/MP3/SiriusXM Satellite Radio[6]	●	●	●
USB/auxiliary input jacks	●	●	●
2 Fast-Charge USB ports	—	○	○
Harmon Kardon®[3] audio system w/center speaker, subwoofer, external amplifier, front-door speaker lights, & HD Radio™ Technology[20]	—	○	○
2 front, 2 rear, 2 tweeter speakers	●	●	●
UVO[5] Infotainment System w/7" touch screen, Apple CarPlay™[12] & Android Auto™[13]	—	○	●
UVO[5] Infotainment System w/voice-command navigation, 8" touch screen, Apple CarPlay™[12]	—	○	○
Rear-Camera Display[14]	○	●	●
Lane Departure Warning System[14]	—	○	—
Forward Collision Warning System[14]	—	○	—
Blind-Spot Detection w/Rear Cross-Traffic Alert[14]	—	○	○
Steering-wheel-mounted audio controls[5]	●	●	●
Steering-wheel-mounted cruise controls[5]	○*	●	●
Drive Mode Select System	○*	●	●
Push-button start w/Smart Key	—	○	●
Tilt & telescopic steering column	●	●	●
Bluetooth®[21] wireless technology	●	●	●
Power door locks w/two-turn entry system	●	●	●
Power windows w/driver's one-touch auto down	●	—	—
Power windows w/driver's & front-passenger's one-touch auto up/down	—	●	●
Remote keyless entry	○*	●	●
Auto on/off headlights	○	●	●
Supervision meter cluster w/4.3" TFT color LCD	—	○	●
2 12V power outlets (3 on +/!)	●	●	●
Dual front cup holders	●	●	●
Center-console armrest & storage	●*	●	●
Rear-center armrest w/cup holders	—	●	●
LED overhead front & rear reading lamps	—	○	○
Illuminated dual visor vanity mirrors w/sliding rod	●	●	●
Trip computer	●	●	●
Rear child-safety door locks	●	●	●
Tire-Pressure Monitoring System (TPMS)[22]	●	●	●

SEATING & TRIM

	SOUL	+ (plus)	! (exclaim)
Gray two-tone cloth seats	●	—	—
Black cloth seats	●	●	—
Gray two-tone leather seat trim	—	○	—
Black-leather seat trim w/cloth accents	—	—	●
Leather-wrapped steering wheel & gearshift knob	—	○	●
60/40 split-folding rear seat	●	●	●
6-way adjustable driver's seat	●	●	●
10-way power-adjustable driver's seat	—	○	○
Driver's-seat lumbar support	—	○	○
Heated front seats & rear outboard seat cushions	—	○	○
Ventilated front seats	—	○	—
Heated steering wheel	—	○	○
Leatherette meter hood, door center trim inserts, door armrest	—	○	●
Piano black interior accents	—	○	●
Satin-chrome interior door handles	—	○	●
Front-door map pockets w/bottle holders	●	●	●
Cargo-area light	●	●	●
Cargo cover	—	●	●
Under-cargo organization tray	●	●	●
Rear-passenger personal lighting	—	○	○

RESTRAINT & SAFETY SYSTEMS[17]

	SOUL	+ (plus)	! (exclaim)
Dual front advanced airbags	●	●	●
Dual front seat-mounted side airbags	●	●	●
Full-length side curtain airbags	●	●	●
Front & rear 3-point seat belts	●	●	●
Front seat-belt pretensioners	●	●	●
Height-adjustable front seat-belt anchors	●	●	●
Anti-lock Braking System (ABS)	●	●	●
Electronic Stability Control (ESC)	●	●	●
Traction Control System (TCS)	●	●	●
Vehicle Stability Management (VSM)	●	●	●
Electronic Brake-force Distribution (EBD)	●	●	●
Brake Assist System (BAS)	●	●	●
Hill-start Assist Control (HAC)	●	●	●
Side-impact door beams	●	●	●
Front & rear crumple zones	●	●	●
Lower Anchors and Tethers for Children (LATCH)	●	●	●

● STANDARD ○ OPTIONAL — NOT AVAILABLE
*AUTOMATIC TRANSMISSION ONLY

SPECIFICATIONS

ENGINE

		1.6L I4	2.0L I4	1.6L TURBO
Type		4-cylinder, aluminum block & head	4-cylinder, aluminum block & head	4-cylinder, aluminum block & head
Valve gear		DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)	DOHC, four valves/cylinder, Continuously Variable Valve Timing (CVVT)
Displacement		1,591 cc	1,999 cc	1,591 cc
Compression ratio		11.0:1	11.5:1	9.5:1
Horsepower (SAE net)	ULEV II	130 hp @ 6,300 rpm	161 hp @ 6,200 rpm	201 hp @ 6,000 rpm
	SULEV	—	160 hp @ 6,200 rpm	
Torque (SAE net)	ULEV II	118 lb.-ft. @ 4,850 rpm	150 lb.-ft. @ 4,700 rpm	195 lb.-ft. @ 1,500–4,500 rpm
	SULEV	—	149 lb.-ft. @ 4,700 rpm	
Fuel system		Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)	Gasoline Direct Injection (GDI)
Transmission		6-speed manual 6-speed electronically controlled Sportmatic,® overdrive	— 6-speed electronically controlled Sportmatic,® overdrive	— 7-speed Dual-Clutch Transmission (DCT) w/Sportmatic,® overdrive

DIMENSIONS

	1.6L I4/2.0L I4/1.6L TURBO
Wheelbase	101.2 in.
Track (front, rear)	16-in. wheels (62.0 in., 62.5 in.)/17-in. wheels (61.7 in., 62.2 in.)/18-in. wheels (61.4 in., 61.9 in.)
Length	163.0 in.
Width	70.9 in.
Height	63.5 in.
Ground clearance	5.9 in.
Approach/departure angle	19.2/29.8 degrees
Legroom (front/rear)	40.9 in./39.1 in.
Headroom (front/rear)	39.6 in./39.5 in.
Shoulder room (front/rear)	55.5 in./54.7 in.
Hip room (front/rear)	53.2 in./49.3 in.
Passenger volume	101.0 cu. ft.
Cargo volume	24.2 cu. ft.

CURB WEIGHT

	1.6L I4	2.0L I4	1.6L TURBO
Manual transmission	2,884 lb.	—	—
Automatic transmission	2,942 lb.	3,163 lb.	3,232 lb.

BODY & CHASSIS

	1.6L I4/2.0L I4/1.6L TURBO
Layout	Front engine, front-wheel drive
Front suspension	Independent, MacPherson struts, stabilizer bar, gas-filled shock absorbers
Rear suspension	Torsion beam, gas-filled shock absorbers
Steering type	Rack & pinion, Electric Power Steering (EPS)

TIRES & BRAKES

	1.6L I4/2.0L I4/1.6L TURBO
Tire size	205/60R16 [Soul], 215/55R17 [*+ (plus)*], 235/45R18 [*! (exclaim)* and optional on *+ (plus)*]
Brake type	Power-assisted, ABS + Electronic Stability Control
Front	11.0-in. ventilated discs, 12.0-in. ventilated discs (Turbo)
Rear	10.3-in. solid discs

2017 EPA-ESTIMATED FUEL ECONOMY[23]

	1.6L I4	2.0L I4	1.6L TURBO
City/Highway MPG			
Manual transmission	24/30	—	—
Automatic transmission	25/30	25/30	25/30
Fuel tank capacity (gallons)	14.2	14.2	14.2

ENDNOTES

1. The 2016 Kia Soul received the lowest number of problems per 100 vehicles among compact MPVs in the J.D. Power 2015–2016 Initial Quality Study℠ Study based on responses from 80,157 total responses, evaluating 245 models, and measures opinions of new 2016 vehicle owners after 90 days of ownership surveyed in February–May 2016. Your experiences may vary. Visit jdpower.com. **2.** Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details. **3.** ©2016 Harman International Industries, Inc. All rights reserved. Clari-Fi is a trademark and Harman Kardon is a registered trademark of Harman International Industries, Inc. **4.** All cargo should be evenly distributed and properly secured, and never piled higher than the seatback. Images shown for illustration purposes only. **5.** Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. App uses your smartphone data service. Normal cellular service rates will apply. Your vehicle can connect to Internet hotspots, whether it's your personal wireless Internet at home or to a smartphone device with an Internet service plan (normal cellular service rates may apply). **6.** SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. 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Requires a cell phone connected via *Bluetooth*® wireless technology and a wireless signal. **11.** Vehicle Diagnostics checks powertrain, chassis, and airbag systems and is not a substitute for maintenance. See UVO Maintenance Feature or Owner's Manual for maintenance schedule. **12.** Apple, the Apple logo, and iPhone® are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. **13.** Google and Google Play are trademarks of Google Inc. ©2016 Google Inc. **14.** These features are not substitutes for safe driving, and may not detect all objects surrounding vehicle. Always drive safely and use caution. **15.** Soul 2.0L GDI (161-hp ULEV II/160-hp SULEV). Maximum hps listed. Super Ultra Low Emission Vehicle (SULEV) is the only engine available in these states: CA, CT, MA, MD, ME, NJ, NM, NY, OR, PA, RI, VT, WA. ULEV II engine is the only engine available in all other states. **16.** Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). **17.** For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. **18.** NBA identifications are the intellectual property of NBA Properties, Inc. ©2016 NBA Properties, Inc. All rights reserved. **19.** All materials and intellectual property related to the LPGA are owned by the LPGA, and any unauthorized use is strictly prohibited without the LPGA's expressed prior written consent. **20.** HD Radio™ and the HD Radio logo are proprietary trademarks of iBiquity Digital Corporation. **21.** The *Bluetooth*® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. Other trademarks and trade names are those of their respective owners. A compatible *Bluetooth*®-enabled cell phone is required to use *Bluetooth*® wireless technology. **22.** Even with the Tire-Pressure Monitoring System, check tire pressure on a regular basis. **23.** Based on EPA estimates. Actual mileage will vary with options, driving conditions, driving habits, and your vehicle's condition.