Go Further
Ford
2017 FIESTA
Ford

FIESTA

Fun. That's the feeling you get when you drive Fiesta. Just take a corner and you'll be hooked. With nimble and responsive handling, Fiesta thrives on curves as much as it does on straightaways. Combine that with your choice of sedan or hatchback. Smart connectivity via voice-activated SYNC® 3[1,2] that is now compatible with Apple CarPlay™ and Android Auto.™ Plus, the comfort of heated, leather-trimmed front seats.[1] Add great efficiency,[3] and your fun can last all day long. Go further in the 2017 Ford Fiesta.

2017 Ford Fiesta | ford.com

Titanium Hatchback in Blue Candy Metallic Tinted Clearcoat with available equipment. [1]Available feature. [2]Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. [3]EPA-estimated rating: 31 city/41 hwy/35 combined mpg, 1.0L EcoBoost.® Actual mileage will vary.

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SYNC 3

In addition to all the voice-activated benefits of SYNC®[1] – placing and answering calls, and controlling music from your devices – you'll love the easy-to-use interface of SYNC 3.[1,2] A 6.5" color LCD screen displays phone, audio and navigation[2] features. Enhanced voice recognition lets you give simple commands. A capacitive touchscreen includes a convenient swipe feature, as well as pinch-to-zoom functionality within navigation.[2] SYNC 3 also brings you the options of Apple CarPlay™[3] and Android Auto.™[4]

Voice-Activated Navigation System[2]

Includes a 5-year complimentary trial subscription to SiriusXM® Traffic and Travel Link® services.[5] Global Positioning System (GPS) technology is combined with available 3-D mapping and provides voice-guided turn-by-turn directions. You'll get detailed traffic information, plus current and forecasted weather and fuel station locations and prices.

SYNC AppLink

Use your voice to control some of your favorite compatible mobile apps (like Pandora® and iHeartAuto), thanks to standard SYNC AppLink.®[6]

Siri Seamless Integration

Bring the power of Siri® into Fiesta with Siri Eyes Free,[7] your paired iPhone® and a long press of the voice-recognition button on the steering wheel.

Automatic Updates Over Wi-Fi

Keep SYNC 3 current with the latest software as new updates become available.[8] All you need is a Wi-Fi® connection.

[1]Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. [2]Available feature. [3]Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. [4]Requires phone with compatible version of Android Auto and active data service. SYNC does not control Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. [5]SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. [6]SYNC AppLink is available on select models and compatible with select smartphone platforms and requires any compatible apps to be installed and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. [7]Requires SYNC 3. [8]Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.

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EFFICIENCY IN 3 SIZES.

With 3 engines in the lineup, Fiesta lets you choose just how efficient you want your drive to be. First up is the standard 1.6L Ti-VCT engine that's paired with a 5-speed manual transmission. If you prefer Fiesta to do the shifting for you, a PowerShift 6-speed automatic transmission[1] delivers that extra-connected feel by helping to provide torque to the front wheels 100% of the time during shifts.

For the ultimate in Fiesta efficiency, opt for the SE EcoBoost® Fuel Economy Package. Equipped with the 1.0L EcoBoost engine,[1] Fiesta has an EPA-estimated rating of 41 hwy mpg[2] – along with an impressive 123 horsepower and 125 lb.-ft. of torque. Rounding out the trio is the 197-horsepower,[3] high-output 1.6L EcoBoost engine in the Fiesta ST. It supplies enthusiastic performance, plus an EPA-estimated 33 hwy mpg.[2]

1.6L Ti-VCT
120 horsepower
112 lb.-ft. of torque
EPA-estimated rating:
27 city 37 hwy
31 combined mpg[2,4]

1.0L EcoBoost
123 horsepower
125 lb.-ft. of torque
EPA-estimated rating:
31 city 41 hwy
35 combined mpg[2]

1.6L EcoBoost
197 horsepower[3]
202 lb.-ft. of torque[3]
EPA-estimated rating:
26 city 33 hwy
29 combined mpg[2]

Titanium in Ingot Silver with available equipment. [1]Available feature. [2]Actual mileage will vary. [3]Horsepower and torque ratings achieved with 93-octane fuel. [4]Automatic transmission.

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ST

THRILL SEEKERS, TAKE YOUR SEAT.

Car and Driver describes Fiesta ST as "hot, spicy and ready to party." One drive and you'll know why. Its turbocharged, high-output 1.6L EcoBoost® engine delivers a best-in-class[1] 197 horsepower[2] and 202 lb.-ft.[2] of torque. An "overboost" feature can extend peak torque for up to 16 seconds. Paired with a 6-speed *manual* transmission, the engine's power is put to good use by a unique sport-suspension architecture with European-inspired tuning and 17" summer-compound performance tires.[3] For that extra touch of bravado, opt for the 17" Premium Ebony Black-painted aluminum wheels with Red brake calipers.[4]

2017 Ford Fiesta | ford.com

ST in Orange Spice Metallic Tri-coat with available equipment. [1]Class is High Performance Subcompact Manual Cars based on Ford segmentation. [2]Horsepower and torque ratings achieved with 93-octane fuel. [3]Ford does not recommend using summer tires when temperatures drop to approximately 45° F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires. [4]Available feature.

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As you throw the leather-wrapped 6-speed manual shift knob through its paces, you can be firmly gripped by the supportive bolsters of RECARO® partial leather-trimmed, heated front seats[1] for the driver and front passenger. From this exhilarating vantage point, enjoy the amplified engine sounds from EcoBoost® that are piped into the cabin through a sound symposer, as well as the resounding boom of the 8-speaker Audio System from Sony® with HD Radio™ Technology. Behind this perforated leather-wrapped steering wheel, the rush is always on.

ST leather-trimmed interior in Charcoal Black with Molten Orange cloth accents and available equipment. [1]Available feature.

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TITANIUM

TAKE A SHINE TO IT.

EATC and SYNC 3 are standard on Titanium.

New 16" premium Sparkle Silver-painted wheels. Chrome beltline and decklid moldings. Chrome bezels around the headlamps and fog lamps. Chrome surround accenting the Piano Black-painted lower grille. Together with standard heated sideview mirrors, Reverse Sensing System,[1] and rear view camera,[1] it's easy to take a shine to Fiesta Titanium.

Inside, standard Titanium amenities include heated, leather-trimmed front seats with driver-adjustable lumbar support, electronic automatic temperature control (EATC), an auto-dimming rearview mirror, and an 8-speaker Audio System from Sony® with HD Radio™ Technology. Plus, all the voice-activated benefits of SYNC® 3,[2] which also includes swiping capability on its 6.5" color LCD screen.

Titanium Hatchback in Ingot Silver. Titanium Sedan in Ruby Red Metallic Tinted Clearcoat. Both with available equipment. [1]Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. [2]Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.

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Pull up in Fiesta and people will notice. They'll be even more impressed when they step inside. Especially when you enter and start Fiesta – without using a key. With its Intelligent Access key fob[1] in your pocket, just touch the door handle and you're in. Then, press the brake pedal and push the start button. Keep your paired smartphone charged[1] by plugging into the full center console with padded armrest.[1]

Heat[1] your front seats, in cloth or leather trim. They're sport-bolstered for support. Cool things down with electronic automatic temperature control,[1] which automatically maintains settings chosen by the driver or front passenger. Choose your interior accent hue from one of 7 colors of ambient lighting.[1] Or, let the sun and breeze stream in through the power moonroof.[1] With its long list of standard and available features, your 2017 Ford Fiesta can be equipped just the way you want it.

SiriusXM Radio

Listen to everything you love with SiriusXM.®[1,2] Get over 150 channels including all genres of commercial-free music, plus every major sport and the best talk, news, comedy and entertainment. And you'll hear it all with a 6-month trial subscription to the All Access package, included with your new Fiesta. So you can rock your ride, plus listen anywhere online and on the SiriusXM app.

Titanium leather-trimmed interior in Charcoal Black with available equipment. [1]Available feature. [2]SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI.

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PACK & PLAY.

Enjoy easy access to the rear cargo area in Fiesta Hatchback. With the rear seat up, you'll find 14.9 cu. ft. of storage space[1] to utilize when you open the hatch. Or, fold both sides of the 60/40 split rear seat down and you've got 25.4 cu. ft. of cargo space at your disposal. Hauling passengers and gear? Fold one side of the seat down for longer items and leave one side up for a rear passenger. In Sedan models, enjoy 12.8 cu. ft. of trunk space and the same 60/40 split rear seat for even more versatility.

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SE Hatchback in Blue Candy Metallic Tinted Clearcoat with available equipment. [1]10.1 in Fiesta ST.

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BIG ON SAFETY.

Underneath the aerodynamic shape of the 2017 Fiesta, there are many protective layers. Strength surrounds you in the form of a rigid safety cage. High-strength and ultra-high-strength boron steel work with SPACE (Side Protection And Cabin Enhancement) Architecture to help divert crash forces from occupants. Next, 7 standard airbags include: driver and front-passenger front; driver's knee; front-seat side, and side curtains.

Underpinning it all, AdvanceTrac® electronic stability control automatically helps avoid skidding and fishtailing, helping keep all 4 wheels firmly planted.[1]

SE Hatchback in Ruby Red Metallic Tinted Clearcoat with available equipment. [1]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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MODELS

S

SE

TITANIUM

ST

WHEELS

15" Steel with Silver-Painted Covers
Standard: S
Included: SE EcoBoost® Fuel Economy Package

15" Sparkle Silver Aluminum
Standard: SE

16" Premium Sparkle Nickel-Painted Aluminum
Standard: Titanium

17" Premium Rado Gray-Painted Aluminum
Standard: ST

16" 8-Spoke Sparkle Silver Aluminum
Included: SE Appearance Package

16" 8-Spoke Black-Painted Machined Aluminum
Optional: SE and SE Appearance Package

17" Premium Ebony Black-Painted Aluminum with Red-Painted Brake Calipers
Optional: ST

STANDARD FEATURES

Mechanical
- Brakes – Anti-Lock Brake System (ABS)
- Electric power-assisted steering (EPAS)
- Front-wheel drive (FWD)
- Suspension – Front: independent MacPherson strut
- Suspension – Rear: non-independent twist-beam
- Torque Vectoring Control

Seating
- Front – 6-way manual driver seat
- Front – 4-way manual passenger seat
- Front – Passenger seat back map pocket
- Rear – 60/40 split-fold seat

Interior
- Climate control – Air conditioning
- Climate control – Rear climate vents
- Cupholders – 5 front; 1 rear
- Door locks – Autolock
- Door locks – Power
- Front-door storage bins
- Power outlet – 12-volt front powerpoint
- Steering column – Manual-tilt/-telescoping
- Visors – Driver and front-passenger with vanity mirrors

Exterior
- Acoustic-laminate windshield
- Door handles – Body-color
- Easy Fuel® capless fuel filler
- Headlamps – Quad-beam halogen
- Rear-window defroster
- Solar-tinted glass
- Windshield wipers – Intermittent
- Wiper – Rear-window with washer (hatchback)

Safety & Security
- Airbags – Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[1] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- Airbag – Driver's knee[1]
- Airbags – Front-seat side[1]
- Airbags – Side-curtain[1]
- AdvanceTrac® electronic stability control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Perimeter alarm
- Remote Keyless Entry System with integrated keyhead transmitter remotes (2)
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

ENGINES/EPA-ESTIMATED RATINGS[2]

1.6L Ti-VCT I-4
120 hp @ 6,350 rpm
112 lb.-ft. of torque @ 5,000 rpm

5-speed manual
27 city/35 hwy/30 combined mpg

PowerShift 6-speed automatic
27 city/37 hwy/31 combined mpg

1.0L EcoBoost I-3
123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 2,500 rpm

SE EcoBoost Fuel Economy Package with 5-speed manual
31 city/41 hwy/35 combined mpg

1.6L EcoBoost I-4
197 hp @ 6,000 rpm[3]
202 lb.-ft. of torque @ 4,200 rpm[3]

6-speed manual
26 city/33 hwy/29 combined mpg

DIMENSIONS

Exterior	Sedan/Hatchback/ST
Wheelbase	98.0"
Length	173.5"/159.7"/160.1"
Height	58.1"/58.1"/57.2"
Width – Including mirrors	77.8"
Width – Mirrors folded	71.6"
Interior – Front	
Head room	39.1"
Leg room (max.)	43.6"
Hip room	50.6"
Shoulder room	52.7"
Interior – Rear	
Head room	37.1"/37.2"/37.2"
Leg room	31.2"
Hip room	49.2"
Shoulder room	49.0"
Capacities (cu. ft.)	
Passenger volume	85.1
Luggage capacity (sedan)	12.8
Cargo volume behind front seats (hatchback/ST)	25.4
Cargo volume behind rear seats (hatchback/ST)	14.9/10.1
Fuel tank (gal.)	12.4

[1]Always wear your safety belt and secure children in the rear seat. [2]Actual mileage will vary. [3]Horsepower and torque ratings achieved with 93-octane fuel.

S	SE	TITANIUM	ST	
				Bodystyle
O	O	O		Sedan
O	O	O	S	Hatchback
				Mechanical
S	S	S		1.6L Ti-VCT I-4 engine
	P			1.0L EcoBoost® I-3 engine
			S	1.6L EcoBoost I-4 engine
S	S	S		5-speed manual transmission
			S	6-speed manual transmission
O	O	O		PowerShift 6-speed automatic transmission with SelectShift® capability[1]
			S	3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)
S	S	S		Brakes – Power front disc and rear drum
			S	Brakes – Power front and rear disc
S	S	S		Compact spare steel wheel and tire
			S	Full-size spare wheel and tire (15" x 6")
			S	Suspension – Unique ST sport
				Driver-Assist Technology
	S	S	S	Automatic headlamps with wiper activation
		S		Reverse Sensing System
S	S			SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist,® AppLink® and 1 smart-charging USB port
	P	S	S	SYNC 3 which includes 6.5" color LCD capacitive touchscreen in center stack with swiping capability, 911 Assist, AppLink and 2 smart-charging USB ports
				Seating
	P	S	S	Front – Driver's seat manual lumbar
	P	S	P	Front – Heated
S				Trim – Cloth
			S	Trim – Cloth sport seats with ST logo
		S		Trim – Leather-trimmed
			P	Trim – RECARO® front bucket partial leather-trimmed with cloth accents
	S			Trim – Unique cloth

S	SE	TITANIUM	ST	
				Interior
S	S			AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts
		S	S	Audio System from Sony® with 8 speakers and HD Radio™ Technology
	P	S	S	SiriusXM® Radio with 6-month All Access trial subscription
	O	O	O	Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription[1]
	S	S	S	Ambient lighting
			S	Aluminum sport pedal covers
	S	S	S	Center console – Full with armrest
		S		Chrome shifter bezel (automatic)
	P	S	S	Climate controls – Electronic automatic temperature control
	S	S	S	Cruise control
S				Door handles – Black
	S	S	S	Door handles – Chrome
			S	Door-sill scuff plates – Unique front with ST logo
S	S	S		Flooring – Carpeted front floor mats
			S	Flooring – Carpeted front and rear floor mats
		S	S	Ignition – Intelligent Access with push-button start
	S	S	S	Lighting – Rear dome
	S	S	S	Message center – Trip computer
		S	S	Mirror – Auto-dimming rearview
S	S			Mirror – Day/night rearview mirror
	O	O	O	Moonroof – Power
	S	S	S	MyKey®
	S	S	S	Power outlet – 12-volt rear powerpoint
		S		Rear view camera
	P	S		Shift knob – Leather-wrapped (automatic)
			S	Shift knob – Leather-wrapped with metallic insert (manual)
			S	Sound symposer
S				Steering wheel – Black-painted
	S	S		Steering wheel – Leather-wrapped
			S	Steering wheel – Unique perforated leather-wrapped with ST badge
S				Windows – Manual
	S	S	S	Windows – Power with one-touch-up/-down driver's side feature

S	SE	TITANIUM	ST	
				Exterior
S	S		S	Black headlamp bezels
		S		Chrome beltline and rear moldings
		S		Chrome headlamp bezels
			S	Exhaust – Twin bright tips
			S	Fog lamps – Halogen with Carbon Black bezels
	P	S		Fog lamps – Halogen with chrome surrounds
S	S			Grille – Chrome upper and Carbon Black lower with chrome bars and surround
		S		Grille – Chrome upper and Piano Black-painted lower with chrome accent
			S	Grille – High-gloss Black-painted upper
S	S			Mirrors – Body-color, power sideview with integrated blind spot mirrors
	P	S	S	Mirrors – Body-color, power sideview with integrated blind spot mirrors and turn signal indicators
	P	S	P	Mirrors – Heated sideview
			S	Modified front fascia with black center airfoil
			S	Rear diffuser
			S	Side rocker moldings
S	S	S		Spoiler – Liftgate (hatchback)
			S	Spoiler – Unique high-mounted liftgate
			S	Tires – 205/40R17 summer-compound performance tires[2]
				Equipment Groups & Packages
	O			*Equipment Group 201A* – **SE Appearance Package** includes SYNC 3 which includes 6.5" color LCD capacitive touchscreen in center stack, 911 Assist, AppLink, and 2 smart-charging USB ports; SiriusXM Radio with 6-month All Access trial subscription; unique Sport cloth seats with contrast stitching; driver's seat manual lumbar; leather-wrapped shift knob (automatic only); 16" 8-spoke Sparkle Silver aluminum wheels; fog lamps with chrome bezels; rear decklid spoiler (sedan); and compact spare aluminum wheel
	O			**Cold Weather Package** includes electronic automatic temperature control, heated front seats, and heated sideview mirrors with integrated turn signal indicators
	O			**SE EcoBoost Fuel Economy Package**[1] includes 1.0L EcoBoost I-3 engine, 15" steel wheels with Silver-painted covers, and rear decklid spoiler on sedan
			O	**ST Protection Package** includes all-weather floor mats with ST logo for front and rear, cargo area protector with ST logo, and full vehicle cover with ST logo
			O	**ST RECARO Package** includes RECARO partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors

[1]Restrictions may apply. See your dealer for details. [2]Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

EXTERIOR & INTERIOR CHOICES

		S	SE	TITANIUM	ST
Exterior	White Platinum Metallic Tri-coat[1]		2 3 4 5	6 7	4 8
	Oxford White	1	2 3 4 5		
	Ingot Silver[2]	1	2 3 4 5	6 7	
	Orange Spice Metallic Tri-coat[1]				4 8 9
	Ruby Red Metallic Tinted Clearcoat[1]		2 3 4 5	6 7	

		S	SE	TITANIUM	ST
Exterior	Chrome Copper[2]		2 3 4 5	6 7	
	Blue Candy Metallic Tinted Clearcoat[1]		2 3 4 5	6 7	
	Bohai Bay Mint[2]		2 3 4 5	6 7	
	Magnetic[2]		2 3 4 5	6 7	4 8 9
	Shadow Black	1	2 3 4 5	6 7	4 8 9

4,5: SE Appearance Package 8,9: ST RECARO® Package

Colors are representative only. See your dealer for actual paint/trim options. [1]Additional charge. [2]Metallic.

SE Hatchback in Oxford White accessorized with side window deflectors by Lund,®[1] lower bodyside graphics, rear roof spoiler and 16" 8-spoke Black-painted machined aluminum wheels[2]

accessories.ford.com

Exterior

- Bodyside graphics
- Custom graphics and trim kits[1]
- Fog lamp bezels
- Full vehicle covers[1]
- Hood protector[1]
- Locking fuel plug
- Racks and carriers[1]
- Rear bumper protector
- Rear spoilers
- Rear spoiler winglets (A)
- Side window deflectors[1]
- Splash guards
- ST full vehicle cover
- ST over-the-top stripes

Interior

- All-weather floor mats (B)
- Armrest[1]
- Ash cup/coin holders
- Cargo area protector (C)
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- First aid and roadside assistance kits[1]
- Gear indicator shift knob[1,3]
- Gear shift knobs[3]
- Interior light kit
- ST carbon-fiber gear shift knob[3]
- ST cargo area protector
- ST door-sill plates
- Tablet cradle[1]

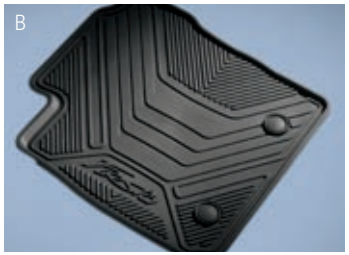
Electronics

- Audio upgrade by KICKER®[4]
- Keyless entry keypad
- Remote start systems (D)
- Reverse Bumper-Mounted Warning Sensor System[1]
- Vehicle Security System

Wheels

- 16" 8-spoke Black-painted machined aluminum[2]
- 16" polished[2]
- 16" 8-spoke Sparkle Silver[2]
- ST 17" Black-painted[2]
- Wheel lock kit

A


B

C

D

New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models (class is Subcompact Cars based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

[1]Ford Licensed Accessory. [2]Additional components may be required. See dealer for details. [3]Manual transmission only. [4]Available on sedan only.

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